

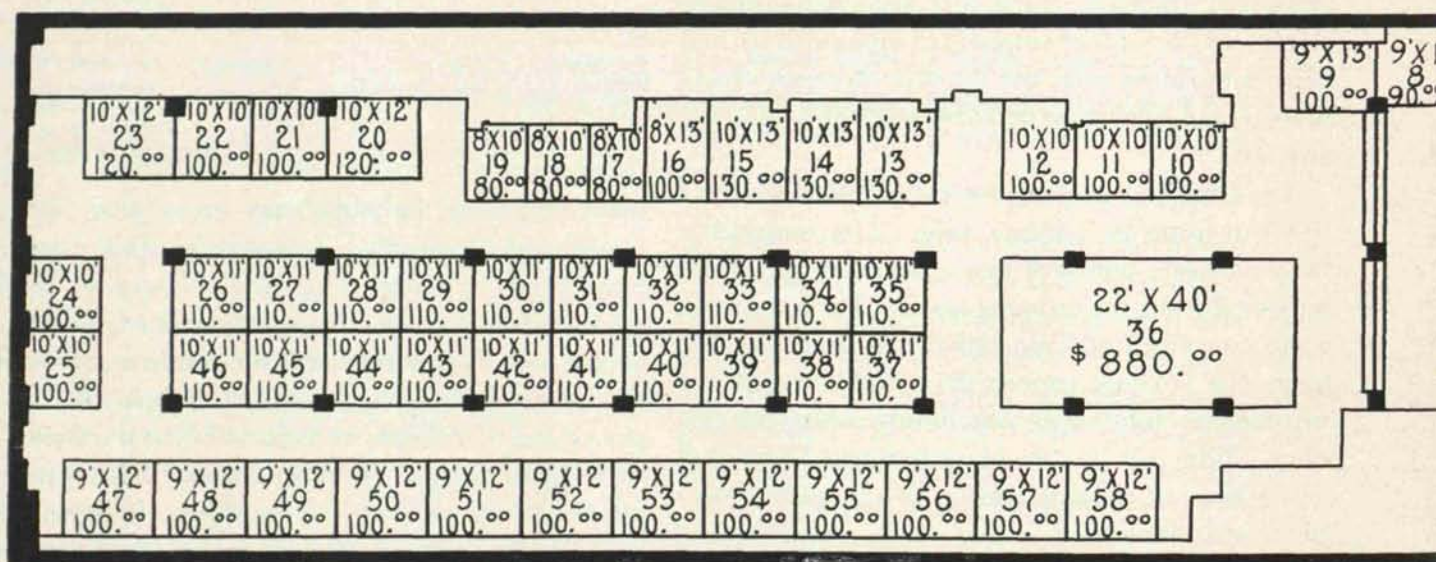
Now Is the Opportune Time



A forecast of the 7th Annual Greenkeepers' Golf Show to be held in Chicago the first week in February. Below is a chart of the exhibition spaces.

By FRED A. BURKHARDT

Chairman Show Committee, National Association of Greenkeepers of America



WHETHER an optimist or pessimist concerning the business trend, it is unlikely that any manufacturer will want to miss this golden opportunity of making personal contact with the buying public and acquaint them with the merits of their individual product.

Greenkeepers from all parts of the United States and Canada, Superintendents of Parks, Estates and Cemeteries, will all attend the Convention of the National Association of Greenkeepers of America, at the Hotel Sherman, Chicago, January 31, February 1, 2, 3. Manufacturers, here is your ideal chance to contact the largest buying prospects in your industry at a very low cost to you.

The diagram at the left shows the arrangement and prices of display space in the large exhibit hall of the hotel. The present layout of space has been so planned that all delegates

will pass through the exhibit hall in order to reach the convention meeting room.

Many of the well-known manufacturers have already secured considerable space and we are receiving additional reservations every day. If you are after more business, secure an exhibit space for the Chicago show.

For further details—write to F. A. Burkhardt, Chairman of the Show Committee, 405 Caxton Building, Cleveland, Ohio.

Quimet to Write

Francis Ouimet, one of America's most famous golfers, who has held both the Open and Amateur Championships of the United States, will write an article for the January number of the NATIONAL GREENKEEPER. He will cover the question of golf course conditions from the standpoint of the expert golfer and discuss what constitutes good fairways and greens.