



# EDITORIAL



## Morley, A Fine Character

THE sincerity of John Morley and his able and constructive leadership of the greenkeeping profession, was overwhelmingly approved through his re-election for the third successive time, at Buffalo.

Partisan politics and sectional ambitions which creep into all National organizations, vanished into thin air when the time came to vote for the man who should stand out unimpeachably as spokesman for those who care for the golf courses of America.

John Morley is a fine character—a man of vision, studious, conscientious and fair. He is loved by his own club members and everybody in the community where he lives. He gives unstintingly of his time and experience to those who need his advice. In Youngstown he is a civic figure being called in consultation by city authorities on turf and planting projects; the ladies ask him to talk before their Garden clubs; he helps out on municipal golf courses without compensation; in fact John Morley is going through the world doing good where and when he can.

The golf clubs and associations of the United States and Canada owe a great deal to John Morley for his energy and foresight in bringing the greenkeepers to a realization of their responsibilities. He has saved them many thousands of dollars and the fruits of his labours have yet to be realized.

Let us hope he keeps his health and lives to see his dream come true.

## The Atmosphere Is Clearing

IT WAS refreshing to sit in the background at the Buffalo Convention and see the salutary effects of our editorial published in the January Number.

Doctors, professors and other experts were present in numbers. They met and talked with the greenkeepers. Each admitted to the other that neither the theoretical nor the practical men knew it all. Each could learn from the other.

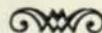
That was the purpose of our January editorial—to clarify what for four or five or even six or eight years has been a hazy atmosphere.

Having straightened out a situation that was blocking progress for the betterment of golf, we can see quick advancement ahead. When the "I know it all" is taken out of any business and the "I am ready to learn" attitude is inserted, you can look for progress and profits.

It has been whispered that we were too harsh and critical of the "experts." Some greenkeepers even said so—not to us but to others. Well, perhaps so—but with one exception the "experts" haven't kicked; they took their medicine like men. Now that they have met the greenkeepers halfway our advice to the constituency we serve is to think and study and learn and work, because this business of golf course maintenance and turf culture is taking wings and the men who cannot see it and keep up with it may wake up some morning to find their jobs in jeopardy.

*Address all communications relating to Association membership, dues, etc., to--*

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*Address all communications relating to the Golf Show at Louisville, February 5-8, 1930 to--*

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