

Executives Meet in Pittsburgh

By JOHN QUAILL



JOHN QUAILL
New N. A. G. A. Sec'y

THE Executive committee meeting held at Pittsburgh on April 8 was quite a success. The new officers had their duties assigned to them and the association should run along very smoothly in the future.

A new system of paying bills was instituted, whereby each warrant must be approved and signed by three officers before it can be paid. A modern voucher system was recommended and adopted.

Send Dues to Secretary

All dues should be sent direct to the secretary, so that proper entries can be made and an accurate record kept and the member receive credit promptly.

Golf Show a Success

The recent Golf Show was quite a success and put the association in good financial standing. We can show our appreciation to the exhibitors by purchasing our needs and requirements from them. We are indebted to them for some very fine exhibitions and demonstrations, and we want them to exhibit again next year at Buffalo.

We expect to again hold a golf show in conjunction with our convention and want to make this a bigger and better show. We will have more space and the proper facilities for handling any equipment. With larger space we can show tractors, sprayers, rough mowers and the larger equipment along with the smaller. We expect to have many more manufacturers and dealers with us and by patronizing the ones who have already helped us out we will get the rest of the manufacturers in.

Brown-Patch Control Contest

Do not forget the brown-patch contest conducted by the NATIONAL GREENKEEPER. Every member is invited to write his experiences on this dread disease—both on control and preventive measures. The prize of \$50.00 will come in handy to most anyone, and the judges who have been appointed will be fair and unbiased in their decision. Get your article in before May 1, so it can be published and we can derive the good from the information contained therein before the brown-patch season really starts.

Ask Your Neighbor to Join

Do not forget to ask your neighbor greenkeeper if he belongs to the association. If he does not and is eligible, write to any officer for application blanks and sign him up right away.

Let us all help to make this a bigger and better association, and raise the status of the greenkeepers to a higher level in golf where it rightfully belongs.

Blow Your Horn, Greenkeeper

By CHESTER L. SMITH

Golf Editor, *The Cleveland Press*

SO FAR as I can learn, the *Cleveland Press* was the first newspaper in the country to send its golf writer on an out-of-town assignment to report an event such as the recent convention of the National Greenkeepers' Association.

I happened to be the man sent.

Heretofore, greenkeeping has been as far divorced from the mind of the average golfer as locomotive building is from landscape gardening. And from my acquaintance with a great number of golf writers I can attest that they, too, know very little concerning the close relationship that exists between the man who makes the courses playable and the man who plays them.

Being in ignorance of the problems the greenkeeper has to face and the effect on the game of golf itself of their correct solution, the golf writer naturally lets the whole thing strictly alone.

However, I came away from the Detroit meeting convinced that one of the big jobs the greenkeeper has to do today is to educate the writer to a better knowledge of the importance to the sport the association bears. Once that is done, this information will be passed along to the club member, who depends on the newspaper for 90 per cent of his day-to-day "dope."

As an example, let me cite my own experience. I have been writing more or less golf for nearly 10 years, but it was not until I came to Cleveland last fall and became acquainted with some of the men who have been making a study of greenkeeping that the care of the course ever appealed to me as something in which I was more than casually concerned.

I tackled the thing with some misgivings, wondering when I printed the first story whether it wasn't a waste of valuable newspaper space. It was not long, however, until ordinary, run-of-mine golfers began telling me that they had found the articles interesting and worth more to them than they had ever imagined.

This led me to the conclusion that the only reason the greenkeepers haven't been given due attention is because they have never presented their case in a way understandable to the club member.

I would suggest to district associations that they get in touch with golf writers, acquaint them with their profession and make it a point to furnish them with any good non-technical angles that may make good reading.