

An Open Letter

TO EVERY GREENKEEPER IN AMERICA

From JOHN MORLEY, President
The National Association of Greenkeepers of America

I CANNOT find words to express to you my sincere appreciation of the able support you have given us in creating and making it possible to carry on this new association. In less than five months we have grown from a membership of sixty to nearly three hundred, with new memberships being received every day.

This rapid growth is not the result of individual effort, but due to the support of a number of influential greenkeepers who have recognized for a long period of time the need of a national association.

Even with the limited amount of money at our disposal we have been able to organize several of the large districts, and have placed in the hands of nearly all greenkeepers the aims and objects of this association.

In the short time since the organization of the preliminary body, we have secured the publication of *The National Greenkeeper*, which is our own magazine, and to which every greenkeeper is urged to contribute his experiences.

Our progress has been remarkable, and we have every reason to expect a large attendance at our coming Annual Meeting at the Hotel Sherman, Chicago, on March 26. At this meeting the election of officers and Executive committee members for 1927 will be held. During the entire week of March 21-26 preliminary open meetings will be in order, and greenkeepers from many districts throughout the United States and Canada who have given this movement their whole-hearted support are expected to attend these conferences. I cannot too strongly urge all greenkeepers to attend during the whole of Show week. Do not delay your visit until a day or so before the Annual Meeting. Come early and give us the benefit of your suggestions.

The National Association of Greenkeepers of America is now a going organization, and will be made a permanent body at its first Annual Meeting and Convention the week of March 21-26. This date is concurrent with the International Golf Show and Country Club Exposition, which will also be held at the Hotel Sherman. The two events are indeed made to order for the greenkeeper.

The world at large knows only from outward expression what goes on within. A large attendance of greenkeepers at our Annual Meeting and the Golf Show will be the outward expression of their interest in the

National Association. Let us get together at this first Annual Meeting in such numbers that the attention of the whole world of Golf will be directed our way. Every greenkeeper should attend, not only to add his support to this organization, but to acquaint himself with the various labor saving devices which are being manufactured to assist him in his work. This is only the second year of the International Golf Show, but the exhibits and demonstrations are large in number and great in interest to any man who keeps golf greens. Keeping greens is not all that is demanded of the greenkeeper of today. He must be a good business man, and a good business man knows what there is on the market to increase efficiency in his particular line. There are several new pieces of equipment ready for your inspection, as well as fertilizers and many other supplies you should know about.

The Hotel Sherman is located in the heart of Chicago's famous loop district, surrounded by large stores and amusement places. In the main lobby, at the entrance to the Golf Show which occupies an entire floor above, you will find a registration desk in charge of an Association representative. If you will identify yourself to this representative, you will be given credentials which will admit you to the Show as the joint complimentary guest of the International Golf Show and the National Association. Practically all leading manufacturers of golf course equipment and supplies are exhibiting this year, and the show room floor will be a lively and colorful scene. It will be like a large general store devoted to golf equipment only, which has been erected overnight.

I know of no greenkeeper who is not entitled to a vacation after the busy playing season is over, and there are few golf club officials who will not assist in every way to make it possible for their greenkeepers to spend this week in Chicago. If for financial or other reasons you feel that the trip is out of the question, just give your chairman this magazine to read, and leave it to him. Without doubt he will find a way for you to be with us, and I say this because of my wide acquaintance with chairmen of Green committees. They know, better than most other officials of golf clubs, how much it means to the club to place within reach of the greenkeeper the opportunities he needs to advance him in his profession. Show him this letter,—but don't forget to get your magazine back!

¶ The Association is negotiating to secure reduced fare rates for greenkeepers to attend the Annual Meeting and Golf Show the week of March 21-26.

¶ Greenkeepers who register at the special Association desk at entrance to the show will be furnished badges and credentials.

¶ Sign the application for membership, on page 1, if you have not already done so, and mail it with room reservations to the Association office, 407 Caxton Building. Several other conventions are scheduled in Chicago during Golf Show week, and the Hotel Sherman must have reservations well in advance. Don't delay!

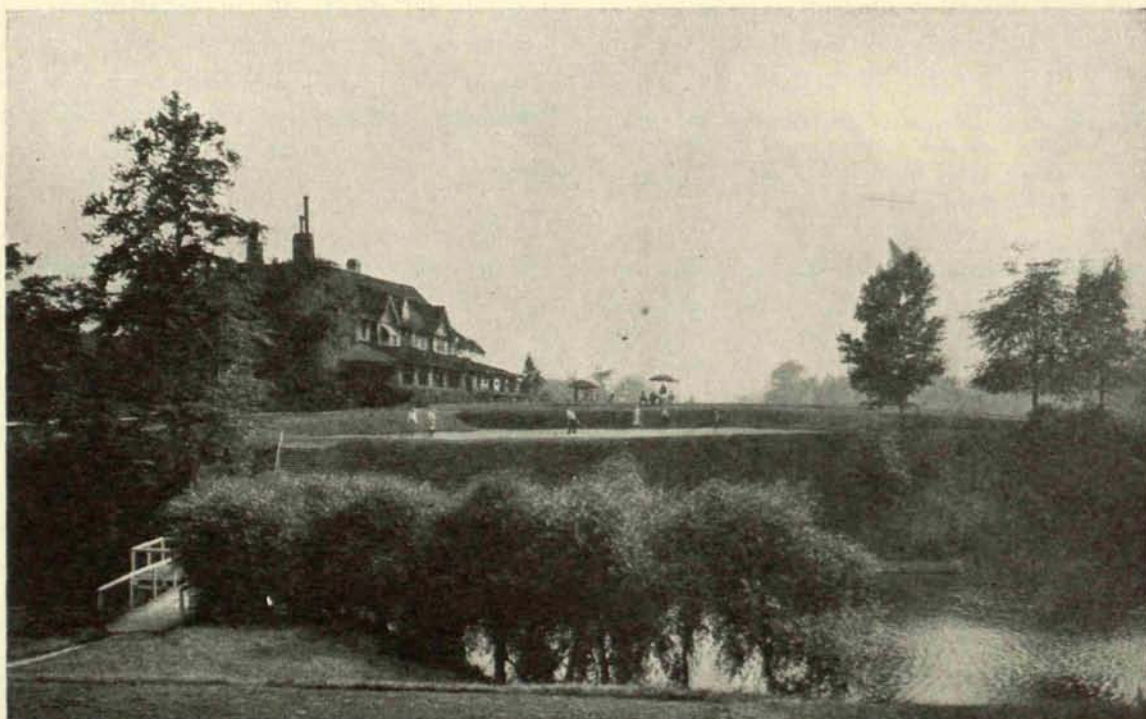
¶ Everybody welcome, and everybody expected!

An Open Letter—(Continued)

The recognition of the expert and well informed greenkeeper is just dawning. What is expected of him he must deliver, if his future in the greenkeeping field is to be made secure.

Just as a final reminder let me repeat that the Golf

World needs an *outward sign* of this new progressive movement toward raising the standard of the profession of Greenkeeping. *Your* visit to Chicago the week of March 21-26 is conclusive evidence that you are keeping step with the times.



View of Number Eighteen Green and Lake at Youngstown Country Club, Youngstown, Ohio