

Delaware Golf Course Superintendent Recognized for his Writing

Robert Collins wins 2003 GCSAA Leo Feser Award

Robert C. Collins, certified golf course superintendent at Cripple Creek Golf and Country Club in Dagsboro, Del., will be presented with the 2003 Leo Feser Award, Feb. 9, 2004, at the Opening Session of the Golf Course Superintendents Association of America's (GCSAA) 75th International Golf Course Conference and Show in San Diego (Feb. 9-14).

The annual award honors the best superintendent-authored article published in the association's monthly magazine, *Golf Course Management* (GCM). The winner receives an all-expenses-paid trip to the conference and show and will have his/her name engraved on a plaque for display at GCSAA headquarters in Lawrence, Kan.

Collins, an 18-year member of GCSAA, was recognized for his article, "The Write Stuff," published in the December 2002 issue of GCM. The article discusses the basics of written communication for golf course superintendents and emphasizes the value of developing and maintaining open lines of communications with golfers. Collins writes that although golf course superintendents possess many different job skills, few are as important as communication. The article was originally presented as part of the Innovative Superintendent Session at the 2002 conference and show in Orlando.

View the article at <http://www.gcsaa.org/gcm/2002/dec02/12Write.asp>.

"Robert Collins' article, 'The write stuff,' is an excellent story that highlights the utmost importance of communication for the golf course superintendent," said Sean A. Hoolehan, CGCS, chairman of the GCSAA member communications committee, which judged the Feser nominees. "Bob is certainly a worthy recipient of GCSAA's Leo Feser Award." The award honors the late Leo Feser, a pioneer golf course superintendent and a charter member of GCSAA. Feser is credited with the keeping the association's official publication alive during the Great Depression. For three years (1933-36), he wrote, edited, assembled and published each issue of *The Greenkeepers' Report* from his home in Wayzata, Minn. *Golf Course Management* is the leading publication for golf course managers. It has a circulation of 40,000 and is delivered to every golf course in the United States. Since 1926, GCSAA has been the leading professional association for the men and women who manage golf courses in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to more than 22,000 individual members in more than 65 countries. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf.

Visit GCSAA at <http://www.GCSAA.org>, <http://www.GolfSuper.com> or <http://www.GCSA2.com>.

For more information contact:

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