

IAC Report

Dave Cammarota

By the time you read this, our committee will have met with the Mid-Atlantic BOD, yet again with input from a cross section of our commercial affiliates (Class F). In last month's issue of *Turfgrass Matters*, Wayne Evans posted an article pointing out that through expanded communication, this organization will continue to thrive and that the involvement of the commercial affiliates in the decision-making process can only improve its effectiveness. He gave a few examples of how that process works, but, I would like to expand upon his comments with a thought of my own.

Many members of the Mid-Atlantic feel that making commercial affiliates part and parcel of the policy making leg of this organization is a move in the wrong direction. I know that in my father's day it was a strong feeling among his peers. But, as Wayne pointed out, this

industry is ever changing, and the Mid-Atlantic must not stagnate in its thinking, but rather move forward by taking further advantage of its commercial affiliates.

In 1988, I began another phase of my career by taking on a position in sales, something I gave little thought to as I progressed through 23 years on the other side of the desk. At that particular time, to my recollection, there were no other Class F members who came from the field. In 1989 Wayne Evans left Indian Spring C.C. and began his new career in sales, and in 1991, Sam Kessel, after over 25 years at the C.C. of Fairfax, soon followed with his new sales position. Since the early '90's, a steady flow of ex-golf course superintendents have followed, and today many individuals whose membership cards reflected Class A, B, or C status, now retain memberships in Class F. I don't believe any one of us has a desire to change the ownership or identity of this organization; we do, however, desire to provide viable input into the policies established by the leadership. In recognition of these recent changes occurring

within the ranks of its members, the leadership of the Mid-Atlantic, under the direction of then President Mike Gilmore, established the formation of this committee. Subsequent to that, President Walter Montross, CGCS in one of his articles, pointed out that, "for far too long this organization has ignored the reality that 33% of its membership constitutes the Class F designation; a heretofore untapped resource." It is NOT unfair to say that many within the ranks of Class F membership can far better relate to the Class A, B or C status than vice versa. No one should feel overwhelmed by changes occurring within the Mid-Atlantic; it is a natural result of growth.

In January 2002, a couple of us will step down from our positions as advisors on the IAC, and new commercial affiliates will replace us, bringing with them some new ideas, which will reflect further change. I would like to take this opportunity to express my sincere appreciation to the board for allowing me to give something back to an industry which has provided for my family and me for many years.

Bio Basics



Liquid Nutrients

- Basic K+ 1-0-24
- Basic Cal
- Basic Mag
- Basic Minors
- Basic N+ 24-0-0
- Basic Phos

Liquid Amendments

- Basic Pro Gro 4-0-4
- Basic Carb 2-0-0 (Molasses Mix)
- Basic Iron-Mix Plus

DAVISSON GOLF, INC. 1-800-613-6888