

MAAGCS Promotes the Golf Course Superintendent

In a continuing effort to promote the Golf Course Superintendent, the Mid Atlantic Association of Golf Course Superintendents recently purchased booth space at the Greater Washington and Greater Baltimore Golf Shows. These off-season shows are produced by North Coast Golf Shows throughout the Northeast United States to showcase golf vacation destinations, golf equipment and apparel, etc. The shows are attended by a wide cross section of the golfing public.

MAAGCS Communications Chairman, Tim Norris, CGCS, requested funds from the Board of Directors in December to purchase the booth space, and the Board enthusiastically supported the idea. The feeling of the Board was that this would be a great venue to increase the golfing public's awareness of the Golf Course Superintendent. MAAGCS members manned the booths during show hours and handed out approximately five thousand ball mark repair tools and information cards on turf etiquette. Several brochures explaining the GCSAA, the environmental benefits of golf courses, and information on educational opportunities in the turf industry were also available for visitors. Videos explaining turf etiquette and the GCSAA Foundation's *Investing in the Beauty of Golf* program were played continuously.

Initial response from both MAAGCS participants and the public has been very positive. Plans are being made to expand the program by having a booth or tent at the two PGA tour stops in the Mid Atlantic region, The Kemper Open held at TPC Avenel, and The State Farm Senior's Classic held at Hobbit's Glen Golf Club.



Dean Graves demonstrates the correct procedure when repairing a ball mark at the Greater Washington Golf Show in Chantilly, Virginia.



MAAGCS Booth promotes the Golf Course Superintendent profession at golf shows in Chantilly, Virginia and Baltimore, Maryland.



Tim R. Norris, CGCS, John Haley, and Mike Legere, CGCS prepare to greet the golfing public at the MAAGCS Booth in Baltimore.



Paul Masimore, CGCS explains *Turf Etiquette Card* distributed during the Greater Baltimore Golf Show held at the Baltimore Convention Center.