## **Focus Groups to Meet**

As we continue towards the 21st century, the need to stay in touch with changing trends and technology is in the forefront of all of our minds. The need to be prepared is paramount to being successful and keeping in touch with people in the industry is one way to do this. The MAAGCS is embarking on a path that is designed to "keep us in touch" with changes in the industry. The Board of Directors had decided to begin a series of Focus Groups, led by individual Board members, that will be designed to find out how the MAAGCS can better serve the membership, as we enter an exciting new era.

These groups will be small in number throughout the region. We will begin by working with the Golf Course Superintendent, Class A & B members, and engaging them in discussion involving several topics. The topics will range from "What is the role of the MAAGCS in the coming years?", "What can the MAAGCS do to increase participation?", to issues such as "What role should Class C & F members have in shaping the future policies of the Association?"

You will receive an invitation to attend one of these meetings. The meetings will be in your area and will only take 1 1/2 to 2 hours. It is important that we know whether you will be attending as there is some pre-planning that must be done to accommodate the group. These meetings will be during the month of December. Please plan to attend, the group will only be worthwhile if there is good participation. Let the BOD know what your like, don't like, what you expect from the MAAGCS and if you want to get involved in the process to help reach the goals. This process will be held again with the Class C and F members to give everyone a chance to "Let us Know!!" Thanks in advance for participating in this effort to improve the MAAGCS!!!



## "Did You Know?"

At their summer meeting, the GCSAA Board of Directors approved an Education Committee recommendation regarding a dress code for all GCSAA seminars, including conference seminars and chapter-hosted regional seminars. As you may recall, a dress code already exists for several conference events. The new seminar dress code is intended to help promote the professional image of golf course superintendents through professional attire. The new dress code for conference and chapter-hosted seminars is casual business attire (slacks and collared shirts for men, similar attire for women); jackets are recommended. For your reference the dress code for the conference events are as follows:

Trade Show and Educational Sessions - Casual Golf Attire

Opening Session and Government & Environmental General Session - Sport coat and similar dress for women.

Gala Reception and Dinner - Coat and tie, and similar dress for women.

**Welcoming Reception** - Semi-business attire, such as an open-collared shirt with a sport coat for men and similar attire for women.

**Golf Tournament** - Casual golf attire, such as golf shirt or sweater and casual slacks, no jeans.

Victory Reception and Banquet -Business attire, such as a suit with coat and tie for men, and similar attire for women.