

## From the Editor

by Chris Ayers, Director of Communication

**I** know many of you read each edition of Turfgrass Matters from cover to cover, but how many of you truly appreciate the content of your newsletter? The newsletter is an invaluable resource for keeping up with the happenings in your region and chosen fields. Have you noticed that some issues do not contain a single article written by a local superintendent? Too often this

editor is forced to fill the newsletter with information from outside resources. Thankfully, there is no shortage of useful materials on the internet, in allied association publications and provided by the GCSAA's own media/chapter relations department. Remember, MAAGCS is after all a superintendents association. I feel very strongly that Turfgrass Matters should remain a local/regional publication that utilizes all possible resources.

In order for us to achieve this goal, we need your articles. In this day of proactivism and communication, many of you are already writing informative articles/reports for your own members, boards, or owners. Why not consider submitting an article to your association's newsletter? There is an abundance of talent in the Mid Atlantic Association of Golf Course Superintendents, let's start spreading the wealth! Submit your article today.

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