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## **COHOON'S CORNER**

I couldn't help but notice how many articles are being published in the local and even national newspapers, concerning the state of the golf course. I've seen everything from complaints about the goose population, to how courses are toxic waste dumps (I still don't understand how these two problems coexist.) We've even had articles which address the terrible turf losses due to the brutal winter, and another that states superintendents better keep current on their life insurance payments. The list goes on and on, but the one thing all of these articles have in common is that they are read by your members or golfing public. Rest assured that when these individuals come into close range, they are going to ask you about what the read. Will you be ready for them?

It is important, as professionals, to keep abreast of the information being disseminated concerning our livelihood. By examining the same information that our members do, we are better able to understand how their viewpoints were formed. Only after



we understand the members perspective can we then answer their questions in a way which the member can easily comprehend. Simply stated, we are communicating on the same level.

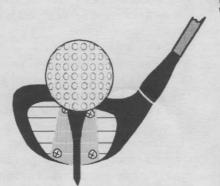
More and more frequently we superintendents will find ourselves in the public eye, and the better prepared we are individually, the better our profession looks collectively. Remember to stay informed on issues and communicate them with your members. It helps us all.



The Journal of Irreproducible Results recently reported the discovery of a new element. Unlike any other element, however, it has no electrons and no protons. Its nucleus has only one neutron. This neutron, though, is surrounded by four assistant neutrons which are, in turn, orbited by 40 deputy assistant neutrons. Little else is known about the new element except that it has the remarkable effect of slowing down every process or project with which in comes in contact. It is distributed throughout the planet, but concentrated in capital cities. It has a half life of three years, after which it reorganizes.



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