

**Mid-Atlantic Association of
Golf Course Superintendents
NEWSLETTER**

Published by this Association to aid the advancement of the Golf Course Superintendent through education and merit.

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From the Golf World

The show at the convention center was an unmatched opportunity to review the very latest in equipment, supplies, chemicals, and just about anything that can be used on a golf course. It also gave us a chance to collect not only souvenirs but catalogues of every description. Attendance did not quite hit

The President's Message

By all accounts, the GCSAA's 56th International Golf Course Conference and Show was the largest and most successful ever. Without exception, the Executive Board and members of the GCSAA staff acknowledged the overwhelming cooperation they received from the members and spouses of the Mid-Atlantic. The degree of response and level of participation among our members was exceptional. My personal thanks go to everyone who assisted, especially to those who manned the host booth, helped with the spouses program, and served as aides at the educational sessions. Make no mistake about it: our association has survived good times and bad since 1928 because of the willingness of our membership to participate. Again, thanks to all of you.

Our first meeting of 1985 will be Westwood Country Club on March 12, and Tom Haske will be our host. In the coming year, let's all resolve to register in advance for our meetings by calling our office at 964-0070. I'm looking forward to seeing all of you at Westwood on the 12th.

Michael J. Larsen, *President*



the expected 10,000, but it came very close.

On display at the GCSAA booth on the show floor was a poster citing MAAGCS treasurer Lee Dieter for his recruiting efforts, an unanticipated recognition for one of ours.

Several superintendents and your editor attended the kickoff luncheon for the new TPC course at Avenel, scheduled to be open in 1987 or before. Deane Beman, the PGA Tour commissioner, came back home to head the list of speakers, and two categories of cor-

porate membership were announced, single at \$40,000 initiation fee and multiple at \$75,000. Both are aimed primarily at major corporations and firms who will be able to entertain executives and customers at the new course. Yet to be disclosed are the individual or associate fees, or the green fees that such members will have to pay.

We were happy to get, the other day, a letter from an old friend of many MAAGCS members, Harry Eckhoff, who is Director, Golf Facility Development and Member Relations of the National Golf Foundation. As an honorary member, he's been on the mailing list since he moved to Florida, and he says the newsletter almost seems like a letter from home.

Finally, have you noticed how much credit superintendents are getting these days? The USGA went out of its way to say fine things about Sherwood Moore and Bob Alonzi, who got Winged Foot ready for the 1984 Open, and television commentators covering PGA Tour events almost always praise the course superintendent for the fine condition of the track the pros are playing.

Turf Insect Update

The first of 1985's educational seminars will be held Tuesday, March 19, at Columbia Country Club, where Dr. Lee Hellman of the University of Maryland will provide an update on turf insects. The seminar starts at 8:30 a.m., lasts until noon, and the \$10 registration fee includes coffee and doughnuts. Call your reservations in to Ken Ingram at 951-5060 or drop him a note at Columbia.



Retiring GCSAA president Jim Timmerman receives two \$1,000 checks from the Mid-Atlantic's G.L. (Larry) Cornell Jr., for the association's scholarship fund, presented on behalf of Jacobsen Distributors and Jacobsen-Textron.