

Lea's GREEN MEADOWS, Inc.



DISTRIBUTORS FOR:

- Borden's Greens & Fairways Professional Fertilizers
- Agriform and Osmocote Fertilizers
- Ampel Pelletized Lime and Gypsum
- Grass Seed
- Fungicides, Insecticides, and Herbicides
- Soil Supplements

41 P Street, S.E. ● Washington, D.C. 20003
(202) 488-1818

SERVICE IS OUR FIRST CONSIDERATION



Quality golf course products

- Trap stone sand—produced from marble to guarantee uniform near-white color... ideal texture...no oversize particles.
- CAMELIME dolomitic agricultural limestone.
- Crushed stone and sand aggregates for golf course construction and maintenance.

CALL CARROLL DAVIS AT 301-628-4288



HARRY T. CAMPBELL SONS' COMPANY
Campbell-Grove Division
The Flintkote Company
Executive Plaza IV
Hunt Valley, Maryland 21031



COUNTRY CLUB PRODUCTS

FERTILIZERS
HERBICIDES
FUNGICIDES
FERTILIZER SOLUBLES
FERTILIZER/HERBICIDE
COMBINATION

SOLD THROUGH DISTRIBUTORS ONLY
LEBANON CHEMICAL CORPORATION
P.O. BOX 180, LEBANON, PA 17042 (717) 273-1687

AUGUST 1978

Being an Effective Public Speaker

Most of us view an invitation to speak to a group with less than overwhelming enthusiasm—the first thing that usually comes to our minds is a thousand and one reasons why we can't possibly accept the invitation. Strange as it may seem, however, public speaking can actually be enjoyable if you remember that *knowledge* and *simplicity* are what make a good speaker.

Golf course superintendents are actually in an enviable situation—you know a great deal about a number of topics that interest many people. Almost any group you might be asked to address will have an interest in something you know a lot about, including landscaping, turf care and golf. When you can talk with enthusiasm about a topic you know well, you have taken a giant step toward being an accomplished speaker.

Most audiences are sympathetic—they are listening to you, presumably to get information, not to hear a polished or humorous speaker talk about nothing. They will remain sympathetic, too, as long as you don't talk down to them. Try to put yourself in their place—if you present your material in a simple, sincere way, using non-technical terms, you're sure to be a hit.

You may find it useful to take along visual aids, such as slides or maps, to illustrate your talk. Not only do pictures make your explanations clearer, but they provide interest and variety to your listeners.

By projecting an image of yourself as an expert, you are contributing greatly to the public's understanding of golf course superintendents and the profession. Consider offering your services as a speaker to other organizations that you are associated with. You'll be surprised at the number of groups who would be delighted to have you as a speaker. For starters, think about garden clubs, your own golf club's membership, service organizations, special interest groups organized by your county agent or extension service and church and school groups.

Once you have established yourself as a willing and able speaker, you will probably have more invitations than you have time for. Sandwich in as many as you can, for you are doing both yourself and your profession a great service.

CONFERENCE REGISTRATION BEGINS SOON

Registration materials will be mailed in October to all GCSAA members for the 50th International Turfgrass Conference and Show, to be held in Atlanta, Feb. 4-9, 1979. A descriptive brochure, with information about all conference activities will be included, along with registration and housing forms.

Non-members who would like to receive this information may do so by writing to GCSAA Headquarters, 1617 St. Andrews Drive, Lawrence, Kan. 66044.