

"The Golf Superintendent" Magazine Will Present 'New Look' in January

With the first issue of 1979, *The Golf Superintendent*, official publication of the Golf Course Superintendents Association of America, will unveil a new format. The new design will improve its attractiveness, readability and usefulness to superintendents and course officials.

Highlighting the modifications is the development of an "Association News" department, devoted exclusively to news about GCSAA, superintendent organizations and individuals. The president's message will conclude this section and be located just opposite the highly visible inside back cover.

Initiated by GCSAA's Organizational Study Committee (OSC) more than 18 months ago, the "new look" will reorganize many of the publication's existing departments, placing similar items in closer proximity to each other. The technical feature articles will continue to hold their primary position in the journal and will be followed by segments devoted to industry-wide news—including upcoming tournaments; and personal/personnel assistance—including new products, employment assistance, student directory, classified advertising and the advertisers index. The next segment will be devoted to educational matters and contain the research and literature review columns, upcoming conferences and be concluded by the popular, "Questions from the Floor." This will lead directly into the "Association News" department.

Following study by the OSC, Editorial and Executive Committees as well as staff members and outside consultants, it was determined that alterations were in keeping with the association's desire to provide a highly useful publication to as many golf course superintendents as possible. In addition to providing a more modern format to readers who are already familiar with the 50-year-old publication, the modifications are intended to make the journal more attractive to new readers, while it continues to fill a major role for the advertising community.

JOB OPPORTUNITY

- Assistant Superintendent Army Navy C.C.
- Immediate opening
- Salary commensurate with experience.
- Degree or two-year certification necessary.
- Experience preferred.
- Responsible directly to Superintendent.
- Duties include handling crew and carrying out daily work schedules.
- Please send resumes to:

David Fairbank
c/o Army Navy Country
Club
2400 18th Street South
Arlington, VA 22204

JOB OPPORTUNITY

- Position: Superintendent
- Club: Springfield Golf & Country Club
- Private 18-hole golf club
- Maintenance of Golf Course and Grounds
- Degree in Agronomy preferred or equivalent in long tenure at other positions.
- Salary Negotiable
- Club paid health and life insurance
- No vehicle, but there is a vehicle allowance.
- Club paid travel and association expenses
- Responsible directly to greens committee
- Duties include all budgeting and administrative work pertaining to golf course. Superintendent will oversee all maintenance of golf course, grounds and equipment.
- Send resumes to:

Mr. Travis Henry
c/o Springfield Golf &
Country Club
8301 Keene Mill Rd.
Springfield, MD 22152

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