

GCSAA's 48th Turf Conference Readied For Portland

The Golf Course Superintendents Association of America will sponsor its 48th International Turfgrass Conference and Show February 6-11 in Portland, Oregon.

With over 150 companies filling exhibit space of 100,800 square feet in the \$8-million Portland Memorial Coliseum and Exhibit Hall, a record-breaking attendance of over 5,000 persons is expected.

"Turfgrass Management: A Synergistic Approach" is the theme of the conference, and its education program will focus on the interdependence and interrelationship among the many parts of golf course management. A total of 70 speakers from universities, industry, government and the ranks of the Association itself will present the most up-to-date information in the world of turfgrass management.

Heywood Hale Broun, famed sports writer and CBS television sports essayist and commentator, will be the keynote speaker of the conference. He will speak on "The Role of Big Games in Society."

Prior to the official opening of the conference, the Association will once again hold Certification and Recertification examinations and a series of seminars on landscaping, management, pesticides and turfgrass nutrition.

Other features of the week-long event are the association's annual meeting and election, tours of Portland-area golf courses, tours of the Oregon grass seed industry, a ladies' program and social events during the week.

Also, the 1977 GCSAA Golf Tournament will be February 3 and 4 at three courses on the Monterey Peninsula in California, including the prestigious Spyglass Hill layout.

For further information, contact GCSAA Headquarters, 1617 St. Andrews Drive, Lawrence, Kansas 66044, (913) 841-2240.

Dates To Remember

November 10, 1976	Mid Atlantic Meeting Westwood Country Club Note: <i>Second Wednesday</i>
December 8, 1976	Mid Atlantic Meeting Hillandale Country Club Note: <i>Second Wednesday</i>
January 10, 11, 1977	Mid Atlantic Conference Baltimore Hilton Inn Reisterstown Road Exit 20 of #695
February 6 - 11, 1977	GCSAA 48th Annual Turf Conference Portland, Oregon

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