

Successful Allied Association Meeting

This past March 24 marked a new milestone for improved relations within the management trio of the country club – the golf professional, superintendent, and club manager. Through the efforts of the National Capital Club Managers Association, a joint meeting was held at Congressional Country Club, at which time presidents of all these organizations, both local and national, united together to form a panel of 12 to discuss what is obsolete within our respective professions.

Representing the superintendents on the panel were Palmer Maples, our National GCSA President, who came up from Atlanta, Georgia, and Alex Watson, our Mid-Atlantic President, from Sparrows Point Country Club in Baltimore, Maryland.

Both spoke of the superintendents of the 70's. Today's superintendent relies upon continuous education instead of learning from experience, he utilizes mechanization instead of manpower, he keeps abreast of new developments that could be of use to his operation, he attends educational conferences, meetings and seminars to remain knowledgeable within his profession, and he works with club officials and community organizations and is generally a wellrounded person capable of performing many functions not typical of the greenskeeper of yesterday. Today's golf course superintendent must combine the knowledge and training of an agronomist, entomologist, plant pathologist, landscape architect, civil engineer and mechanic, as well as public and labor relations. He must be well-versed in business practices in addition to the requirements of managing turfgrass.

While today's successful superintendent recognizes what is obsolete and solves his problems through education, the greenskeeper of yesterday often solved problems using only past experience as his guide. When he encountered problems he had not experienced before, he had no place to turn to for help.

The rate of knowledge in the world is growing so fast that by the time a child born today graduates from college,



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the knowledge available to him will be four times as great. By the time that same child is 50 years old, it will be 32 times as great, and 97 percent of everything known in the world will have been learned since the time he was born. To survive, the individual must become infinitely more adaptable and capable than ever before.

Other speakers on the panel, the golf professionals and club managers discussed what is obsolete within their operations and how the three of us must work together to achieve the goals of our country club. The other speakers were R. William Clarke, Immediate Past President, Professional Golfers' Association of America; Peter A. D'Angelo, C.C.M., Immediate Past President, Club Managers' Association of America; Walter H. Asche, President, National Capital Club Managers' Association; William Strausbaugh, Jr., President, Mid-Atlantic Professional Golfers' Association; Gerard F. Hurley, C.A.E., Executive Director, National Club Association; John A. Harris, Executive Secretary, Washington Area Tennis Patrons Foundation; Horace G. Duncan, C.C.M., Executive Director, Club Managers' Association of America; and Richard H. Welch, C.C.M., Immediate Past President, Greater Baltimore Club Managers' Association, and Director Region 4, Club Managers' Association of America. The moderator for the panel was Charles E. Smith, C.C.M., Past President, Club Managers' Association of America.

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Mr. Joseph Yudin 3104 Shelburne Road Baltimore, Md. 21208 Tel: 301-764-1279 Also included in this panel were Harry Eckhoff of the National Golf Foundation, and Harry Easterly, Jr., Vice President of the United States Golf Association.

This joint educational assembly was the first meeting of this kind held in the Mid-Atlantic, and from all remarks, certainly will not be the last. This panel covered all aspects of management of a country club. This knowledge is necessary to help all of us better understand the whole country club operation.

Over 300 were in attendance, many brought their wives and members of their boards of directors from their country clubs. The panel discussion was followed by a very elaborate French dinner, which included three different wines, the bottles being concealed in brown paper bags and not identified until after dinner.

The National Capital Club Managers Association is to be commended for this well organized and much needed, successful joint meeting of the club managers, golf professionals and golf course superintendents.

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An Expression of Sympathy

We all express our deepest sympathy to Russell Roberts on the passing of his wife, Dodie, this past March 28th; and to Grafton Lumsden, whose father, Talmage, passed away. Talmadge was formerly superintendent of Bethesda Country Club before Grafton took over the job.