



MID-ATLANTIC News Letter



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President's Message

Those of you who missed the meeting at the Naval Academy missed not only a fine day for golf on a greatly improved course, but also one of the most interesting talks that has been presented at any of our meetings. Cdr. Jack Fellows, a prisoner of war in Viet Nam for six years, told us of his experiences there. All of us left there with a great respect for our country and those who serve our country. The pro-super tournament was also a great success. There was a great deal of talking and chatter during the reading of minutes and the presentation of the educational program by Dr. Doug Hawes at the Chartwell meeting. I hope this reminder will be sufficient to all members to respect your speakers. It would be embarrassing to have your name called out during a meeting for silence.

Paul Barefoot

Deliveries Lag in Fertilizer

Heavy fertilizer sales earlier in the current 1973-74 season have left the industry unable to fill all of the booming farm demands for expanded deliveries this spring, an industry spokesman said.

Edwin M. Wheeler, president of the Fertilizer Institute, noted in a statement that fertilizer deliveries from last July through the end of March totaled 11 percent above the same period a year earlier. But figures for the month of March alone showed deliveries seven percent below a year earlier. He said that the big early season sales had left inventories at the end of March at "rock bottom" levels, 47 percent below a year earlier.

Reprinted from *The Washington Post*.

Mid-Atlantic Survey

Last year we attempted a new form of membership survey—one which requested information beyond the scope of the superintendent benefits. The additional questions were related to your labor, maintenance, and their operational budgets. These questions derived from a comprehensive composite of different association surveys, including our national G.C.S.A.A. survey.

After much thought, preparation, and deliberation, we came up with a one-page questionnaire which would give valuable information to all our membership. An analysis of the answers would have provided each of us with useful information to substantiate future expenditures within our own club budgets. We knew for once we had a survey that was chock full of so much potential information that everybody would be very eager to see our results. Out of over a hundred surveys sent out only twenty-nine were returned! ONLY TWENTY-NINE. These twenty-nine surveys were certainly not enough information to enable the board of directors to determine any valuable information for our membership. All that work, and expense, resulted in twenty-nine paper airplanes.

This year we will try again. By starting now we can all have additional information come time for 1975 budget preparations . . . hopefully. Again we have as-

simulated a composite of questions from a wide variety of golf course superintendent surveys. This survey will contain vital information for the benefit of each and every member. If you fail to complete and return this survey you will in turn receive back unreliable data. Secondly, you could jeopardize the effectiveness of your budget presentation. The potential values of this survey are all too numerous to mention; for we can all find different applications for figures and statistics. In order for these figures to provide us with accurate information we must have one hundred percent participation from our membership.

We are conducting this survey for the benefit of our Mid-Atlantic members. Don't short change yourself on obtaining useful information. Read the questions carefully, visualize how the figure, or answer filled in the blank space could help you.

This survey will be destroyed upon completion of computations of answers. No signature of club name is requested for this survey. Please answer all questions and return survey immediately to the Newsletter mailing address below.

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