



MID-ATLANTIC News Letter



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ANAHEIM

The western world of Walt Disney will feature a spectacular event witnessed only once a year when over 4,000 golf course superintendents and turf specialists will converge together for a week of intensified learning of what's new in turf science and equipment.

Our National Association becomes truly national and international, for superintendents from Europe, Japan, Canada, and other countries will accompany our United States superintendents for a full week of educational assemblies, exchanging of ideas and professional knowledge, and viewing over 100,000 square feet of industrial equipment exhibits. This equipment display will be the benefit to every superintendent interested in doing a better job by becoming more familiar with the latest products and equipment of our profession.

Other events of particular interest on the Conference schedule are: the annual GCSAA business meeting and election, where your participation will shape the association's future; the banquet with professional entertainment and a dance afterwards; the host chapter function aboard the Queen Mary; a tour of five unique golf facilities; and an exciting and diversified program for the ladies. The Mid-Atlantic should have a record turn-out for Anaheim — the date February 10-15, 1974.

PRESIDENT'S MESSAGE

Thanks to the efforts of Dr. Jack Hall and educational director Bill Emerson we have completed another very successful turf conference. Your comments concerning the conference are encouraged.

As with any educational process, I am certain that many of us have left the conference with as many questions or problems as answers. The nagging question that has been present at the conference but not discussed in any of the meetings as a program topic has been the impending energy crisis.

If travel next summer is severely restricted, many more people will be staying home and of course playing more golf as a means to spend their time for recreation. With this taxing of our facilities and with a cut-back in our fuel supplies how are we going to cope with the extra traffic?

With the cost of seed and fertilizer doubling or more, how are we going to compensate for what amounts to a cut in our budget for supplies?

In what way are we going to determine if it is necessary to reduce the number of times per week an area is mowed,

which areas, and the golfer's collective reaction to less maintenance?

Never before has our managerial ability been more in need, for the decisions we make may have long lasting effects on our entire operation. We need each other now as never before so that we can present ideas to solve these problems and then systematically create a recommended priority listing of the areas or tasks that can best be reduced or eliminated.

As a project for the benefit of the membership I am going to call or write some of you asking for your proposed solution to certain of these problems. If you are asked, please respond promptly so that we may publish the results in the newsletter as soon as possible. Our employers will be looking to us for our recommendations and I feel it will be helpful to be armed with as many alternatives as we can find.

Sincerely,
PAUL BAREFOOT



Newly elected 1974 Mid-Atlantic G.C.S.A. President Paul Barefoot with his wife Jimmie.