



MID-ATLANTIC

News Letter



Published by
Mid-Atlantic Association of Golf Course Superintendents to aid in the Advancement of the
Golf Course Superintendent through Education and Merit

VOLUME XXIV

JULY 1973

NO. 7

JUNE MEETING

On June 12th Lee Dieter, President of our Mid-Atlantic Association, hosted our first Pro-Supt. golf tournament at Washington Golf & C.C. Over 75 golfers participated in the tournament, 24 of which were pros. A total of 110 attended the meeting which featured Dave Canavan of More Golf Inc., as our speaker.

Dave spoke about the fast rising costs of golf course construction; approaching a million dollars for each course constructed. The U.S. is still producing over a hundred new golf courses each year though, so high construction costs are not yet putting a damper on the sport of golf. Each year, as we see more courses being built, we also see that they are being built on the worst land available, land that is too poor for other development. Dave stated that these poor land sites are creating drainage costs of 300 thousand dollars and often 250 thousand dollars just for earth moving. Another point that was mentioned was that private community golf courses were becoming increasingly popular. Superintendents of these future golf courses will have to be prepared to maintain many roads, large turf areas, and other recreational facilities plus the golf course. More education will be required to handle the added responsibilities.

This June meeting produced two more certified golf course superintendents for the Mid Atlantic Assn. Both Lee Dieter and George Thompson received their certification plaques presented by Bob Shields, representative of the national GCSAA. Bob spoke of the importance of our certification program, that all of us should strive for this goal and that superintendents who have proven their qualifications for this work have helped the professional image of our association and themselves by becoming certified golf course superintendents. Congratulations are in order to both Lee Dieter and George Thompson for setting high professional standards for our Mid-Atlantic Association.

Tournament Results

1st Low Net	Charles Hunt	66
3-Way Tie	John Jendrosek	70
For	Gary Nicholas	70
2nd Low Net	Steve Johnson	70
1st Low Gross	Michael Sheridan	
Best Ball - Pro-Supt.		
1st	Robine-Emery	
2nd	Hoenig-Hunt	
3rd	Comalli-Emery	
4th	Evans-Hunt	

Lee Dieter wishes to thank everybody for the large turn out and huge success of our first Pro-Supt. Tournament. The association plans to hold this event next year and continue to improve on our golf pro-superintendent relations.

One last note - keep your eye out for a flyer on **Ladies Night**. This event is in the planning stages now and we hope to notify everyone shortly on the details.

SUPERINTENDENT'S PICNIC - JULY 10th

Our annual family get-together takes place at Gerry Garard's Bretton Woods Recreation Center in Germantown Maryland. Bretton Woods features many sporting activities to supplement their 18 hole championship golf course. Planned activities are:

- Swimming..... Bob Miller
- Kid Games..... Virgil Robinson
- Volley Ball..... Mike McKenzie
- Softball..... Sam Kessel
- Golf..... Craig Spottswood
- Woman's Putting Contest..... Dick Anderson
- Soccer..... Supervision Open
- Badmitten..... Supervision Open
- Horseshoes..... Playgrounds available

All activities will be available for use anytime except golf (after 10:00 am) and swimming (after 12:00 noon).

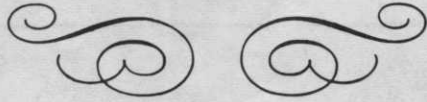
Our picnic (at 4:30 pm) will feature a honest-to-goodness Bull Roast supplemented with ice cold Michelob beer on tap. You need not eat for two days prior to partaking of our feast.

Gerry Garard has been at Bretton Woods since he graduated from the Turf Management Course at Maryland University in 1968, which is also the same year the club opened for business. Gerry lives on the grounds with his wife Kim and their three children.

The club is unique in that it is owned by the International Monetary Fund and is used by its employees which represent people from over 116 different countries in the world.

Directions to the club: From 495 beltway take exit 16B north on River Road towards Potomac Md. The club is 11½ miles from the beltway on River Road.

Gerry has worked hard with Al Watson, our social chairman, in organizing a full day of pleasure for everyone – so everyone attend and relax, socialize and have a good time. You owe it to yourselves, family, and your job to “get away” for a day.



* * *

You never get a second chance to make a good first impression.

* * *

Difference Between a Champion and a Runnerup

What is the difference between a champion and a runnerup? Between the guy or gal who made it and those who don't. What's the difference? Is it education? That helps, but it's not the difference.

Many persons achieve great success with little education. For example, Lincoln and Will Rogers. Is it talent? That helps, but it's not the difference. You and I know people with much talent who accomplish little. And we know people with little talent who accomplish much.

Is it enthusiasm? That helps, but it's not the difference. Hitler was big on enthusiasm, and a big loser.

Well, what is the difference? If it isn't education, talent, or enthusiasm, what is it? Isn't the difference very little? The gold champion wins by one or two strokes. John Kennedy won the popular vote by one half of one per cent. When Edison worked on the electric light, after 965 experiments, his assistants begged him to give up. They said it can't be done. Edison said let's try a few more times. And the next few experiments made the difference.

I can hear you say to yourself, so what, what's all this got to do with me? I don't want to be a sports champion or president or inventor.

OK, here's the point. Whether you sell insurance, cars or real estate, whether you work for the government, whether you are a housewife or a career woman, the difference between hitting the mark and missing it is very thin. This is true even in romance. What was the difference between the guy or gal who won your heart and those who lost out? What put your husband or wife ahead of the also-rans? Wasn't it something just a little extra? A little more attention? A smile with a little more warmth, a kiss with a little more . . . pressure?

On your job, a little extra diligence could be the difference between getting and not getting a promotion. If you do your job just to get by, why should your boss promote you? You see, it's that little extra effort that makes winners and produces progress. How much mankind would have lost if Edison had not made a few extra experiments to give the world electric light. What a wonderful and happy truth it is that the one ingredient of success that you must have above all others lies within yourself. You can have it.

Many things in life lie outside your control, but that magical little extra effort which pays off in tremendous results is the one thing you always have within your reach

Most successful men and women are not geniuses. They are ordinary people who put forward a little extra effort and finished in front. While others around them with practically and same education, talent and enthusiasm get left behind.

Phone: (717) 427-4256

HUMIX®
Blue Ridge Industries

P.O. Box 128
White Haven, Pa. 18661

TOP DRESSING
SEED BED MIX
PEAT HUMUS

*All Mixes Heat Treated, Pasteurized
and Mixed to Specification*



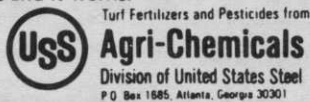
the Vertagreen people meet you on your own ground with a professional turf program

The VERTAGREEN People from USS Agri-Chemicals offer a complete fertilizer and pesticide program designed especially for golf turf.

It can help you, the professional superintendent, achieve objectives for a superior playing, more beautiful and lasting turf.

Your local VERTAGREEN representative brings you the finest line of golf course fertilizers and turf protection products in the business.

Tune in on the VERTAGREEN Turf Program. It's made for professionals and it works.



When you work for a company like Scotts, you have a lot to live up to.

100 years experience in helping make turf grass greener and healthier, for example. Leadership in the development of seed, fertilizer and control products. ProTurf products for fairways, greens, tees and aprons that cost less to buy, are cheaper to apply, and guarantee satisfaction. And a reputation for solving problems wherever turf grass is grown.



Brian Finger
4108 Charley Forest St. / Olney, Md. 20832
Phone: 301/774-4194