

# ATLANTIC NEWS Letter



Published by
Mid-Atlantic Association of Golf Course Superintendents to aid in the Advancement of the
Golf Course Superintendent through Education and Merit

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## JUNE MEETING

On June 12th Lee Dieter, President of our Mid-Atlantic Association, hosted our first Pro-Supt. golf tournament at Washington Golf & C.C. Over 75 golfers participated in the tournament, 24 of which were pros. A total of 110 attended the meeting which featured Dave Canavan of More Golf Inc., as our speaker.

Dave spoke about the fast rising costs of golf course construction; approaching a million dollars for each course constructed. The U.S. is still producing over a hundred new golf courses each year though, so high construction costs are not yet putting a damper on the sport of golf. Each year, as we see more courses being built, we also see that they are being built on the worst land available, land that is too poor for other development. Dave stated that these poor land sites are creating drainage costs of 300 thousand dollars and often 250 thousand dollars just for earth moving. Another point that was mentioned was that private community golf courses were becoming increasingly popular. Superintendents of these future golf courses will have to be prepared to maintain many roads, large turf areas, and other recreational facilities plus the golf course. More education will be required to handle the added responsibilities.

This June meeting produced two more certified golf course superintendents for the Mid Atlantic Assn. Both Lee Dieter and George Thompson received their certification plaques presented by Bob Shields, representative of the national GCSAA. Bob spoke of the importance of our certification program, that all of us should strive for this goal and that superintendents who have proven their qualifications for this work have helped the professional image of our association and themselves by becoming certified golf course superintendents. Congratulations are in order to both Lee Dieter and George Thompson for setting high professional standards for our Mid-Atlantic Association.

Tou	rnament Results	
1st Low Net	Charles Hunt	66
3-Way Tie	John Jendrosek	70
For	Gary Nicholas	70
2nd Low Net	Steve Johnson	70
1st Low Gross	Michael Sheridan	
Best Ball - Pro-	Supt.	
1st	Robine-Emery	
2nd	Hoenig-Hunt	
3rd	Comalli-Emery	
4th	Evans-Hunt	

Lee Dieter wishes to thank everybody for the large turn out and huge success of our first Pro-Supt. Tournament. The association plans to hold this event next year and continue to improve on our golf pro-superintendent relations.

One last note — keep your eye out for a flyer on Ladies Night. This event is in the planning stages now and we hope to notify everyone shortly on the details.

# SUPERINTENDENT'S PICNIC — JULY 10<sup>th</sup>

Our annual family get-together takes place at Gerry Garard's Bretton Woods Recreation Center in Germantown Maryland. Bretton Woods features many sporting activities to suppliment their 18 hole championship golf course. Planned activities are:

Swimming	Bob Miller
	Virgil Robinson
Volley Ball	
Softball	
Golf	Craig Spottswood
Woman's Putting Contest	
Soccor	
Badmitten	Supervision Open
Horseshoes	

All activities will be available for use anytime except golf (after 10:00 am) and swimming (after 12:00 noon).

Our picnic (at 4:30 pm) will feature a honest-to-goodness Bull Roast supplimented with ice cold Michelob beer on tap. You need not eat for two days prior to partaking of our feast.

Gerry Garard has been at Bretton Woods since he graduated from the Turf Management Course at Maryland University in 1968, which is also the same year the club opened for business. Gerry lives on the grounds with his wife Kim and their three children.

The club is unique in that it is owned by the International Monetary Fund and is used by its employees which represent people from over 116 different countries in the world.

Directions to the club: From 495 beltway take exit 16B north on River Road towards Potomac Md. The club is 11½ miles from the beltway on River Road.

Gerry has worked hard with Al Watson, our social chairman, in organizing a full day of pleasure for everyone — so everyone attend and relax, socialize and have a good time. You owe it to yourselves, family, and your job to "get away" for a day.





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#### Brian Finger

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\* \* \*

# Difference Between a Champion and a Runnerup

What is the difference between a champion and a runnerup? Between the guy or gal who made it and those who don't. What's the difference? Is it education? That helps, but it's not the difference.

Many persons achieve great success with little education. For example, Lincoln and Will Rogers. Is it talent? That helps, but it's not the difference. You and I know people with much talent who accomplish little. And we know people with little talent who accomplish much.

Is it enthusiasm? That helps, but it's not the difference.

Hitler was big on enthusiasm, and a big loser.

Well, what is the difference? If it isn't education, talent, or enthusiasm, what is it? Isn't the difference very little? The gold champion wins by one or two strokes. John Kennedy won the popular vote by one half of one per cent. When Edison worked on the electric light, after 965 experiments, his assistants begged him to give up. They said it can't be done. Edison said let's try a few more times. And the next few experiments made the difference.

I can hear you say to yourself, so what, what's all this got to do with me? I don't want to be a sports champion or

president or inventor.

OK, here's the point. Whether you sell insurance, cars or real estate, whether you work for the government, whether you are a housewife or a career woman, the difference between hitting the mark and missing it is very thin. This is true even in romance. What was the difference between the guy or gal who won your heart and those who lost out? What put your husband or wife ahead of the also-rans? Wasn't it something just a little extra? A little more attention? A smile with a little more warmth, a kiss with a little more . . . pressure?

On your job, a little extra diligence could be the difference between getting and not getting a promotion. If you do your job just to get by, why should your boss promote you? You see, it's that little extra effort that makes winners and produces progress. How much mankind would have lost if Edison had not made a few extra experiments to give the world electric light. What a wonderful and happy truth it is that the one ingredient of success that you must have above all others lies within yourself. You can have it.

Many things in life lie outside your control, but that magical little extra effort which pays off in tremendous results is the one thing you always have within your reach

Most successful men and women are not geniuses. They are ordinary people who put forward a little extra effort and finished in front. while others around them with practically and same education, talent and enthusiasm get left behind.

And so, what is the difference between a champion and a runnerup, between the guy or gal who makes it and those who don't? The difference, you see, is a little extra effort that gets big results. And It's available to everyone. It's within yourself. Use that little extra effort in everything you do. Make it a habit. Begin now.

The preceeding article was a speech made by Tom Montalbo, of the Toastmasters International, Tom, in a speech contest, won the first place silver cup in the annual spring speech contest of the Southern Division of the National Capital District of Toastmasters. Tom Montalbo is a financial manager in the office of the Secretary of the Treasury here in Washington. This speech is presented here to illustrate one Man's views upon success - views we should all adopt as our own.

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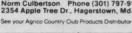
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#### TURF GRASS FIELD DAY

As you know, the U.S. Department of Agriculture cooperates with the Mid-Atlantic Golf Course Association in holding a turfgrass field day. The Turfgrass Field Day will be held on August 1, 1973. Registration will start at 9 a.m. with viewing of the plots and discussion to begin at 10 a.m. Some of the experimental plots to be seen will be: regional bluegrass evaluation; aerification and topdressing of bentgrass greens vs. no treatment; zoysia strains and thatch control; bermudagrass potash and nitrogen study as related to winterkill; bluegrass potash and nitrogen study as related to leaf spot disease; control of thatch in Kentucky bluegrass turf; Kentucky bluegrass variety and mixture trials; evaluation of Kentucky bluegrass selections; tall fescue study treatments include three mowing heights, two mixtures, and nine rates of nitrogen and time of application; and phosphorus study on bluegrass turf; rates includes 0 to 4,000 pounds of actual P2O5 per acre at 500-pound increments. All are welcome to attend.

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## MANAGEMENT PRACTICES - PART II "DIG YOUR OWN GRAVE"

Digging your own grave is a situation a superintendent gets himself into when he undertakes too many operations with an inadequate labor force or time to keep his golf course maintenance operations up to date.

This type of situation can easily storm a superintendent over night if he does not carefully plan ahead for any and all "on the side" projects.

We always try to do all we can for our clubs, which is only natural. We present ourselves as capable to perform many tasks, as we also improve our professional status with each added responsibility. The club benefits from not having to hire outside contractors and we benefit from increased professional recognition and justifying more money for our men and ourselves - but how does the golf course benefit? Golf course maintenance always suffers from lack of attention when we undertake jobs that are unrelated to the maintenance of the golf course.

What are these jobs? These jobs range from building fences, patios, shelters, bathrooms, etc, to undertaking major golf course improvements such as building new greens, tees, bridges, traps, or revamping your drainage or irrigation system. All of these projects are labor consuming, and all should come second to the maintenance of the golf course or be contracted out. During the growing season we should try to contain our efforts to the management of the golf course and plan any other projects to be tackled during the winter months of the year.

Added responsibilities at any time of the year require the need of additional budgets, more manpower, planning, and frequently more equipment. Often club officials would prefer you to squeeze the "new project" within your existing manpower and equipment and not increase your operating budget. They will also expect you to get the job done "yesterday, especially since "you have so much manpower and equipment."

Extra work loads from time to time are virtually unavoidable. But before you commit yourself to any time consuming project take the time to investigate the project fully and inform all the committee chairmen or board members of the club to the necessity to co-ordinate all your operations within the limits of your budget, manpower, and maintenance of the golf course. Priorities of projects should be listed with the understanding that nothing should interfere with your expected quality maintenance of the total club grounds. Every committee chairman that could conceivably utilize your service, i.e., golf, tennis, house, greens, etc; should be made aware of the complexity and importance of never neglecting a maintenance operation on the golf course in order to perform some other job. The club officials should be informed of what your typical maintenance operations consist of, frequency of operations and the man hours and labor involved. Your golf course is what you are judged by and what you were hired to maintain.

A superintendent has indefinite responsibilities, nobody knows for sure just exactly what you are responsible for except the generally you are responsible for everything outside the doors of the clubhouse. This fact coupled with your constant turn over of committee chairman and board members, all of whom are unfamiliar with your job and responsibilities, create a constant state of chaos. This is especially true if you have no written contract or one that is difficult to interpret or vague in definition. It is not uncommon for all these people, including the club manager, golf pro, and tennis pro to make certain demands of your time and men at one time or another. You will be digging your own grave if you try to satisfy everybody at once, or attempt to take a multitude of jobs at one time.

Work thru one official only, usually your greens committee chairman, and be sure to set priorities in writing and never jeopardize the maintenance of your golf course for someone elses pet projects. You never put a feather in your cap by performing unplanned for projects if the golf course suffers from lack of attention.

Craig Spottswood



## He Did It Again

For the second year in a row, Glenn Sheilds, son of Bob Shields, Woodmont C.C., has won an Emmet Gary Scholarship Award presented by the Maryland State Golf Association. Glenn who is studying Turfgrass at the University of Maryland will be entering his senior year this fall.



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## A Good Bye Note

To the members of the Mid-Atlantic

By the time you all read this my family and I will be in the beautiful state of Colorado, getting ready to start another part of our lives. The new and unknown parts of the future hold a lot in store but the past seven years have held a lot too.

I just want to take this opportunity to say "Goodbye" and "Thanks" to all the great people in the Mid-Atlantic. The years are full of friends and experiences, neither of which I am sorry for.

The only thing I regret is that you all can't go with us and share the next many years.

So – thanks for everything and I'll see you in California next year.

Denny McCammon



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### First Aid on the Golf Course

An often common emergency on the golf course this time of year is dealing with heat exhaustion and heat stroke, and sometimes a little sunburn.

Heat exhaustion and heat stroke (or sunstroke) are entirely different conditions, even though both result from the same cause-overexposure to extreme heat. It is easy to tell one from the other: with heat exhaustion, the patient's skin is cold and clammy; with heat stroke, the patient's skin is very hot and very dry.

For Heat Exhaustion: have patient lie down, with head lower than body; loosen tight clothing and move to a cool or shady place. I patient is conscious, give cold salt water (one-half teaspoon salt to one half teaspoon water) every 15 minutes for three or four doses. Call a

For Heat Stroke: Since this condition is far more serious than heat exaustion, call a doctor at once. If possible, place patient in a tub of very cold water or, cool body by sponging with cold water or cold applications. Or put ice on head. Move patient to shade and undress to his underwear. If fully conscious, give salt water as mentioned above every 15 minutes.

For Sunburn: If the skin is reddened but not blistered, apply cold cream or mineral oil. Do not use butter or margarine; they may irritate, and introduce infection. If the skin is blistered or extensively burned, cover it with a sterile dressing wet with a weak solution of baking soda (two tablespoonfuls of soda to one quart of water). Don't re-expose burned skin until skin has healed completely.

#### Glad You Asked That

By Hy Gardner

Q. Why, if so many football players get hurt playing on artificial turf, don't the stadiums go back to old-fashioned grass?-Douglas Rooney, Miami.

A. I passed your question on to Joe Robbie, managing partner of the Miami Dolphins. Who agreed. "God makes better grass than American Biltrite!" he said, "And it will be one of the first things on the agenda to discuss after the Super Bowl game. It's ironic," he added, "that our grass practice field at Biscayne College is far better - and safer than the artifical turf in the Orange Bowl. Playing on real grass could add two years to the careers of such great running backs as Jim Klick, Mercury Morris and Larry Csonka.'

Sunday Star Washington



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W. Irving Granville Submitted by Bill Emerson

#### POSITION WANTED

Earl S. Mason desires a position as an assistant superintendent in the Baltimore or Eastern Shore area of Maryland. He is a graduate of the University of Maryland Institute of Applied Agriculture specializing in Turfgrass and Golf Course Management. He has had two and one half years experience with all phases of golf course operations. His age is 42 and he will supply references upon request. Earl may be reached at 301-789-9158.



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If you tell a man there are 300 billion stars in the universe, he'll believe you. If you tell him a bench has just been painted, he has to touch it to be sure.

Nothing is quite so annoying as to have someone go right on talking when you're interrupting.

A superintendent is known by the men he keeps.

The most valuable gift you can give another is a good example.



## THE EDITOR'S ASSISTANT

I have a very unique job. I am kind of the assistant to the editor of the Mid-Atlantic Newsletter, or to be more precise, I am the wife of the editor. I am the one who gets to update address lists, type articles, lay them out for the printer, lick stamps, staple, and slap labels on the newsletters. Occasionally, when things get rough (like now) I even get to write some of the easy articles. (You don't necessarily need a degree in turf management to write an article once all the facts are gathered.)

I must admit when Craig first told me he was going to be the newsletter editor, and I could see I was going to be getting involved, my thoughts turned to my horrible high school journalism class. Fortunately, I found putting together a newsletter nothing like I expected; and in fact I found at times it can be rather enjoyable. The most difficult part is regularly finding worthwhile subject matter and then taking the time to be sure that the articles are both informative and presented clearly. I must admit I enjoy spreading papers all over the dining room table deciding what we will print this month and snickering over what we would *really like* to print, but don't dare to.

Best of all this provides an opportunity for me to learn a great deal about a golf superintendent's job. The potential newsletter material I read is generally written so I can understand it, a pleasant change from the technical golf magazines which I will occasionally try to glance through. It is surprising the bits of information I have picked up since I became involved with the newsletter, most of which would not be available from any other source.

Most rewarding of all is when Craig receives a compliment for his newsletter. I can give myself my own little pat on the back and say "I helped"!

Mary Lou Spottswood

### 1973 Mid-Atlantic Meetings

July 10 Bretton Woods, Germantown, Md. (Picnic) Host: Gerald Gerard

Aug. 1 USDA Turfgrass Field Day

Aug. 14 Green Hill Yacht and C.C.
Host: Lou White

Sept. 11 Hunt Valley C.C., Cockeysville, Md. (Joint) Host: Bob Orazi

Oct. 2 Woodmont C. C., Rockville, Md. (annual Tournament) (1st Tuesday)
Host: Bob Shields

Nov. 13 River Bend C.C., Great Falls, Va.
Host: Tom Haske

Dec. 4 Indian Spring C. C. (1st Tuesday)
Election Meeting
Host: Herb Heinline

Published monthly by the Mid-Atlantic Association of Golf Course Superintendents to aid in the advancement of the golf course superintendent through education and merit.

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