



MID-ATLANTIC News Letter



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Mid-Atlantic Association of Golf Course Superintendents to aid in the Advancement of the
Golf Course Superintendent through Education and Merit

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PRESIDENT'S MESSAGE

The Board of Directors of your association, at their monthly meetings acted, they felt, in your best interests in the following actions. I feel that this board has accomplished a great deal in the past year.

The Association's records and procedures were reviewed by a C.P.A. In accordance with his recommendations, statements for receipts and disbursements for the years 1971 and 1972 were prepared and a journal of receipts and disbursements is being kept for the current year by the treasurer. Tax returns were filed for the years 1971 and 1972 with the I.R.S. and accepted by them.

A balanced working budget was prepared for the present year and a budget for fiscal 1974 will be submitted by year end. A decision to increase our dues from \$15.00 to \$25.00 was made upon reviewing the deficit of \$1,400.00 that the Association operated under the past two years. We believe that additional membership services can also be provided under the up coming budget.

The decision to move the Conference site from downtown Baltimore to the Washington Beltway for the "74" Conference was made and some thought was given to having an equipment show in conjunction with the Conference. No action was taken on the equipment show for this year. However, action could be taken on this project in a future year.

Thanks largely to an influx of new members at Mid-year from the Tidewater area, that made the Mid-Atlantic Association again truly *Mid-Atlantic*. Our membership increased by 41. We now have 196 voting members as compared to 166 in 72. Holman Griffin of the USGA Greens Section was made a complimentary member of our Association. We published an up-dated membership directory and distributed it to the membership.

A donation was made to the University of Maryland to be used by Dr. Hall for fine turf research. We felt this was a small token to this man who works so closely with us and our Turf Conference.

I'd like to take this time to express my thanks to the Board of Directors for their excellent efforts in making the progress we did in the past year. These actions taken by them made 1973 a significant year in the history of our association. We tend to take things like Ladie's Nite, the Family Picnic, our regular monthly meetings and our Newsletter for granted. But it is the members of our Board who make these activities work.

NATIONAL ENERGY CRISIS —HARD YEAR AHEAD

Our freedom of this past spring's fuel cut back is apparently coming to an abrupt end. President Nixon states we are approaching an energy crisis similar to what the United States experienced during World War II when all our gas and natural resources were severely rationed. The outcome is anyone's guess. How are we to second guess this dilemma and accurately project and avoid, if possible, the long range effects of a national energy crisis.

Some few of us can look back upon World War II and recall what problems golf courses and country clubs suffered during shortages at that time — shortages of everything including manpower. We were not as mechanized at that time, and many other differences make this comparison unpractical, except that we can envision no other similar circumstances such as the U.S. lived through during the war.

What then are the far reaching effects of national shortages of oil, gas and electricity? The energy rationing program will single out all operations not essential to our economy.

When a country club is cut back on gasoline deliveries the golf course is directly affected. When a country club is cut back on electric power, we are only indirectly affected, even if the clubhouse must close down completely.

Country Clubs . . . are they essential to our national economy? Consider if you will the electrical savings gained when golf cars are no longer recharged daily. Obviously we won't be seeing many of these cars in use in the near future — gas or electric.

How can the cities and states justify curbing the residential home use of electricity if the neighborhood's golf courses still allow the use of golf cars? The game of golf will return to the times of the enthusiastic golfer seeking exercise, especially if daylight savings time is to be extended through out the year. But what will he play on if the superintendent can no longer receive his 1000 or more gallons of gas each month of the year?

Now we are into the real crux of our future problems — gasoline rationing. No fuel allocation system can add fuel to the supply; it can only redistribute what is now available. A mandatory allocation system in our Mid-Atlantic states will essentially hurt us and benefit other states.

Dr. Jarvis L. Cain, Extension Agricultural Economist at the University of Maryland and member of the statewide

Extention Energy Management Task Force, states "Maryland is served gas basically by the major oil companies who have the oil and refinery products; while areas like the Mid-West are served largely by independents who do not have adequate oil and refinery products."

"Of course, this is a gross over-simplification of the problem, but a mandatory allocation system would, in principle, take from the 'haves' and give to the 'have nots'. There is a very small chance that this could be done without hurting the 'haves' and with current fuel reserves at such a low announced level; there is a very high probability that Maryland could lose some of its relatively favorable position."

In any event we are to soon experience a second and more severe fuel shortage. When, how sever, and for how long are questions we all must be concerned with now. We will also experience a sharp increase in the cost of gasoline when supplies begin to seriously diminish. Products that deal heavily in energy will show a sharp price increase thru the winter and into 1974. Budget accordingly.

The progressive superintendent of today must look ahead to regressing. Over the past few decades golf course maintenance has been highly intensified and improved. For example, roughs grew naturally with only mature, and not a mower, to determine it's appearance. Sand traps were not raked and were lined with shaggy uncut grass lips that provided a real challenge to golf, not seen now except in Scotland.

If we are to conserve fuel we must also reduce to a minimum all of our management practices. Fairways which were cut four and five times a week will have to be cut maybe only once a week.

Greens which are often cut daily will have to be cut only twice a week. Sand traps will have to be hand raked once again and so on until each conceivable measure has been taken to conserve every gallon of gas.

There remains no question of how the superintendent will comply with our present day energy crisis — he will cut back on all gasoline performed operations. Not many present day golfers will delight in your new management practices, but at least your gates won't be locked like the doors of the clubhouse and golf car building.

Gas will not be our only shortage to face. These fuel shortages we are facing are indirectly causing other complications — natural gas is a major raw material in the manufacture of anhydrous ammonia, from which nitrogen fertilizers are produced. Potash depends on fuel for the ships, trucks and railroad trains which haul it from Canada. Phosphate materials are already in short supply because of greater usage than anticipated both on the domestic scene and in the foreign export market. Electrical power shortages at several of the Florida open pit mines during July and August also aggravated the phosphate shortage.

The fertilizer situation was further complicated by Phase IV price controls imposed by the Federal Cost of Living Council. These price restrictions provided little benefit to golf courses since the price restrictions merely served as an incentive for manufacturers to sell at more lucrative profit margins in the world market. The fertilizer shortage is already here, and it can be expected to continue well into next year. Best order your spring needs of fertilizer early to assure delivery.

Some grass seed prices are expected to more than double in 1974. The combination of two consecutive bad

growing seasons coupled with bans on burning off end-of-season fields will certainly increase the price on certain seeds as well as making some varieties unavailable. The year 1974 will probably be a hard year — budget accordingly.

Craig Spottswood

CODE OF ETHICS

Our code of Ethics is reprinted here for the benefit of those who might be "looking" this winter — and for the few of us who need to be reminded of our professional GCSAA standards of conduct. The purpose of this guideline for conduct is to permit our group of professional superintendents to live in harmony with one-another and to aspire professionally for mutually sought after goals. This code reflects upon each of us a desire to become a competent and responsible member of a profession with high standards of conduct.

As a member of the Golf Course Superintendents Association of America, I pledge myself to:

1. Recognize and discharge all my responsibilities to my employers at all times.
2. Practice and insist on sound business principles in exercising the responsibilities of my position.
3. Utilize every opportunity to extend my professional knowledge in order to increase my value to my employers, my industry and my profession.

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4. Truly assume the responsibility for the physical well-being of my golf course by insisting on and exercising the prerogative of my professional judgment in declaring my golf course playable or unplayable, according to prevailing conditions.

5. Maintain the highest standards of personal conduct to reflect credit and add to the stature of the profession of Golf Course Superintendency.

6. Neither engage in or support any exploitation of my Association, industry or profession.

7. Avoid dissemination of any malicious information concerning other golf courses and/or other Golf Course Superintendents.

8. Lend my support to, and actively participate in, the efforts of my local Chapter and National Association to improve public understanding and recognition of the profession of Golf Course Superintendency.

9. Extend technical help to any golf course when called upon by the Superintendent.

10. Recognize, observe and expect in return the highest standards of integrity in my relationship with other Golf Course Superintendents as follows:

A. When seeking employment

(1) I will seek counsel of local GCSAA Chapters when applying for a position in any district.

(2) I will make certain the position is open before making application to any prospective employer.

(3) I will ascertain and uphold the salary level of the district in which I negotiate for a position.

(4) I will, when possible, speak to the man who is leaving or has left the position for which I am considered.

B. When visiting other golf courses

(1) I will call on the Superintendent of the golf course.

(2) I will present my GCSAA membership card.

Observance of this code can only elevate the entire profession. Disregarding it will bring discredit not only to the individual, but to all superintendents. Because it is a voluntary code, it can be enforced only by the desire to win and hold the respect of fellow superintendents. Therefore, its enforcement is up to individual members.



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GOLF COURSE EQUIPMENT
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ON A JOB INTERVIEW

DO

- Act natural.
- Be prompt, neat, and courteous.
- Carry out promises.
- Ask relevant questions.
- Allow employer to express himself.
- Read company literature.
- Examine company ratings.
- Evaluate objectively.
- Follow procedures.
- Make yourself understood.
- Listen to the other person.
- Present informative credentials.
- Think of your potential service to the employer.

DON'T

- Criticize yourself.
- Be late for your interview.
- Freeze or become tense.
- Present an extreme appearance.
- Become impatient.
- Become emotional.
- Talk too much or too little.
- Oversell your case.
- Draw out interview.
- Make elaborate promises.
- Come unprepared.
- Try to be funny.
- Unduly emphasize starting salary.
- Linger over fringe benefits.

JOB REQUEST

Earl Mason desires a position as Superintendent or Assistant Superintendent in the Baltimore or Eastern Shore area. He graduated from the University of Maryland Institute of Applied Agriculture as a turf major. He has had three years experience in all phases of golf course management.

Earle may be contacted at 301 4th Avenue, Baltimore, Maryland 21225, (phone-301-789-9158).



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NATIONAL GCSAA 1974 DELEGATES

The following nominees are slated for our GCSAA Election of Officers and Directors to take place at the 1974 Annual Membership Meeting at Anaheim, California in February.

President	Charles Baskin	Connecticut
Vice President	Richard Malpass	Oregon
	Palmer Maples, Jr.	Georgia
	Theodore Woehrle	Michigan
Directors (3 elected)	Mike Bavier	Illinois
	Carl Beer	Kansas
	Louis Harness	Colorado
	Melvin Lucas	New York
	Charles Tadge	Ohio

The above persons are proposed by the 1973 GCSAA Nominating Committee consisting of:

Richard Blake – Chairman
Robert Grant
Roger Larson
Garold Murphy
Robert Williams

The following members of the Mid-Atlantic will represent our association at the National GCSAA Conference in Anaheim.

Voting Delegate	Angelo Cammarotta
Advisory Delegate	George Thompson
Chapter Representative	George Cleaver

MID-ATLANTIC 1974 BOARD OF DIRECTORS SLATE OF DELEGATES

President	Paul Barefoot
Vice President	Sam Kessel
	Alex Watson
Secretary Treasurer	Dave Fairbank
Directors	Ron Hall
	Robert Orazi
	Louis Rudinski
	Gerald Gerard

Election of Officers will take place at our December 4, meeting at Indian Springs Country Club.

The young bull heard a ruckus and went to investigate. A lion jumped the bull and devoured him. Upon finishing his huge dinner, the lion began to roar. A herd of elephants, hearing the roar of the lion, became frightened, and started running through the jungle, and trampled the lion to death. The moral of the story is: If you're full of bull, keep your mouth shut.

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DECEMBER 4 MEETING INDIAN SPRINGS COUNTRY CLUB ANNUAL ELECTION MEETING

Our host, Herb Heinlein, CGCS, is relatively new to our Mid-Atlantic area; he has been at Indian Springs C.C. since 1971. While Herb may be new to this area, he certainly is not new to the profession of a golf course superintendent — this year marks his 42nd year in the business (minus a four year break for the Air Force in which Herb served for two years at the Millington Air Station golf course in Tennessee.)

Herb got his start at age 16 under his father's supervision when he helped his father construct and maintain a golf course in 1929 in Pennsylvania. This course Herb's father owned and operated with five women. It's surprising Herb stayed in this line of work with such an introduction to golf.

Herb went on from there to become one of the founders of the Central Pennsylvania GCSA in 1947 with Burt Musser and Fred Gau. They had their first meeting at a dairy store in Ebensburg, Pennsylvania. Herb served as Secretary-Treasurer for the Central Pennsylvania Association for two years and was elected President in 1949. He also served as president of the Allegheny GCSA from 1953 to 1971, before coming to Indian Springs. While serving in the Allegheny GCSA he missed only three meetings in his 25 years as a member and served as a voting delegate and chairman of the advisory committee during 20 years of this time. Herb is presently serving on the National GCSAA Certification Board. While residing in Pennsylvania, he was part owner of the Bon-Air public golf course and also part owner and President of the Ponderosa Golf Course and Country Club. From 1946 to 1954 he worked at the Old Fort Club in Indiana Pennsylvania where he was golf professional, superintendent, manager, and, according to Herb, frequently head dishwasher.

Herb enjoyed being active in his community affairs and organizations as well as with his professional organizations. While living in Coraopolis Pennsylvania Herb served as Lt. Governor of the Pennsylvania Kiwanis State District, President of Coraopolis Kiwanis Club from 1963 to 1965, President of the Zion Lutheran Church for 14 years, and an active member of the church choir for 43 years. Herb was also Ruler and holder of all chairs of 931 Indiana Pennsylvania Elks, and served on the Elks Board for 5 years.

With all of these achievements, Herb still finds time to remain a proficient golfer and has capped the 1973 year with winning the Seniors Mens Golf Championship at Indian Springs Country Club — he probably changed the cups as he went around!

We are grateful to have Herb with our association and wish him continued success with Indian Springs and a long relationship with the Mid-Atlantic.

Directions to the club — Take the beltway (#495) to exit 21. Go north on Georgia Avenue towards Wheaton. Continue on Georgia Avenue about 4 miles to Layhill Road, which is at a traffic light just past a McDonalds on the right. Turn right on Layhill. Indian Springs is about a mile on the right.

Social hour 5:30 pm
Dinner 6:30 pm
Elections — after dinner.

ANNUAL GOLF TOURNAMENT

RIVER BEND COUNTRY CLUB
 HOST – TOM HASKE
 43 CONTESTANTS

Championship Flight – Gross – John Connally Trophy

1st low gross	Virgin Robinson	74
2nd low gross	Tom Commalli	80
3rd low gross	Herb Heinlein	82

Championship Flight – Net – Rubins Heins Trophy (Donated by Bert Yingling)

1st low net	Don Hendri	70
2nd low net	Paul Barefoot	71
3rd low net	Bert Yingling	76
4th low net	Sam Kessel	76

Handicap Flight

1st low net	Ron Hall	70
2nd low net	Al Watson	73
3rd low net	Bill Emerson	74
4th low net	Lou White	74
5th low net	Lee Dieter	74

Class E – Commercial

1st low gross	George Wingo	87
1st low net	Tom Harris	66

Class C-D-H-

1st low gross	Lee Jarman	84
1st low net	Harold Parr	76

Guest

1st low gross	J. Shellwin	77
1st low net	Clarence Boyle	72

IMPORTANT DATES TO REMEMBER

- Nov. 13 River Bend C.C., Great Falls, Va.
 Host: Tom Haske
 (Annual Golf Tournament)
- Dec. 4 Indian Spring Country Club
 Silver Spring, Maryland
 Election Meeting
 Host: Herb Heinlein
- Jan. 7-8 Mid-Atlantic Conference
 Sheraton Inn
 Washington-Northeast
- Feb. 10-15 45th International Turf
 Conference and Show
 Anaheim, Calif.

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Craig A. Spottswood
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