



MID-ATLANTIC News Letter



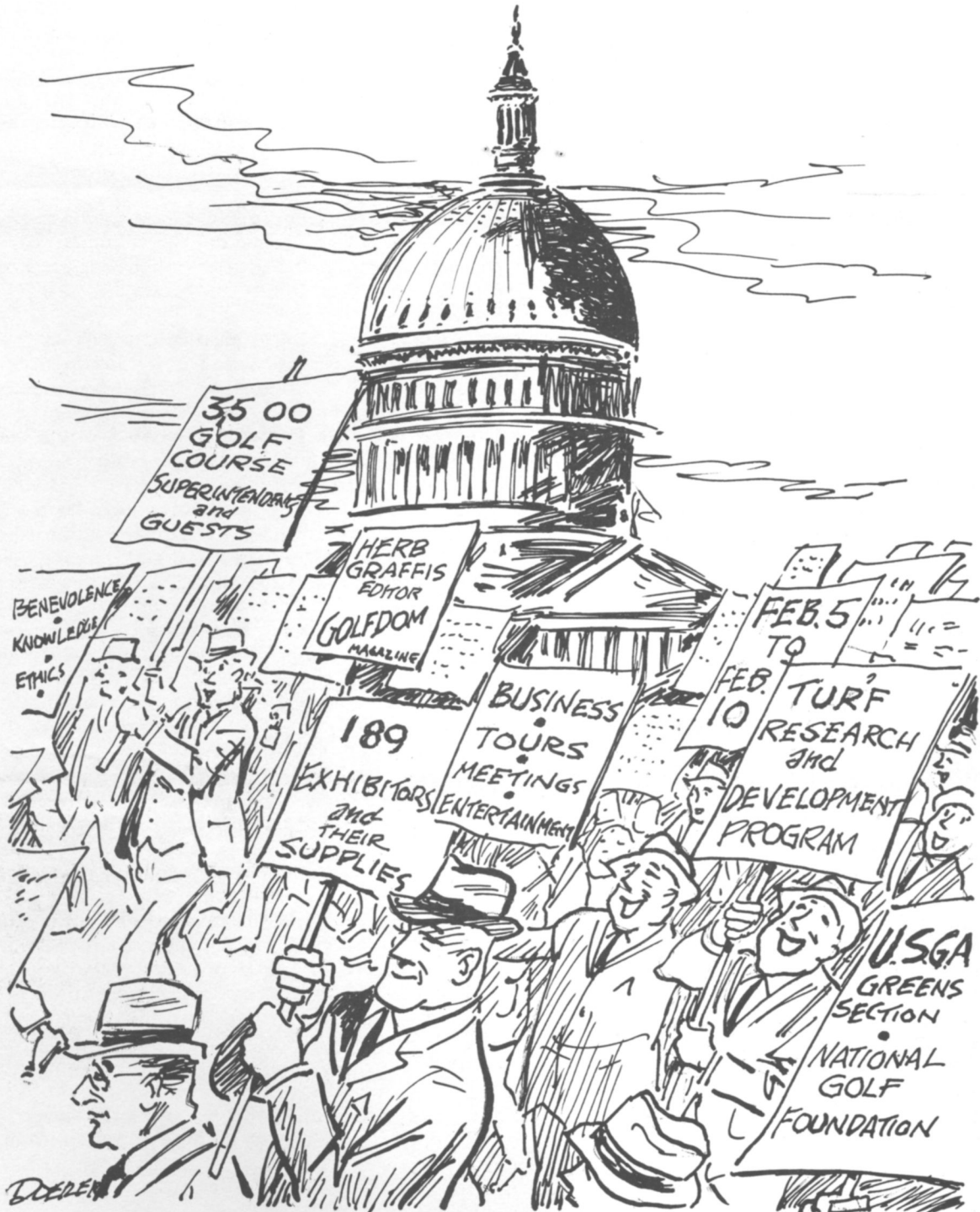
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Vol. XVI

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No. 12



Dear Mr. President; 3500 Golf Course Superintendents will "sit down" in Washington, D.C. Feb. 5 - Feb. 10!

THE PRESIDENT'S MESSAGE

by Angelo Cammarota

In a recent news broadcast it was reported that thirty-five million dollars has been spent in the past few years for the purchase of guitars. How authentic this statement is I do not know, but if it is only 50% accurate there is a great deal of strumming going on among our current generation. You can be sure they are humming the same old tune over and over again, which brings to mind this will not be the final message from me. Since you have elected me to serve for the coming year you can expect to hear some old tunes again. The board of directors and I will tighten up our strings - retune our instruments to improve on our performance of 1966. On behalf of the board of directors we wish to express our sincere thanks and promise to strive to be worthy of the confidence which you have placed in us.

In the past year I have tried to avoid reporting on the progress of our monthly meetings as I felt that every member should attend our meetings and learn first hand what is going on in his association. This may not be a good policy. Perhaps members not attending should be informed. My thoughts are to find something of interest and direct it particularly to these members.

Our meetings have been well attended this past year starting with the meeting at the Washington Golf and Country Club to our November meeting at Indian Springs Country Club. We had about 70 members present at each meeting. Considering the vast geographical area of this association, this is a fine record. The attendance at the board meetings have been close to 100% this year.

Last month we mentioned the many members who assisted us in the past and thanked them for their devoted efforts. I would like to name a few I had in mind when I prepared my November message.

First I should mention a few who, due to health, were not able to participate as much as they have in the past. Frank Dunlap and Tom Doerer were under doctor's orders to curtail their activities; James Reid was confined to his home with a broken leg. All of them managed to get to a few meetings but we hope to see more of them this coming year. George Gumm, Bob Shields and James Thomas, all past presidents, continue to devote their time for the benefit of the association. The entire board contributed additional time and service to our members. Our two retiring directors Bob Martino, golf chairman; and Al Watson, membership chairman; leave jobs well done. We will miss them. Robert Milligan, educational director, had a tough task last year. Let's make an effort to help him in 1967. Our news director, Lee Dieter, continues to improve the Newsletter. He and Al Watson did a fine job on our Membership Roster this year. Frank Haske, always making our annual ladies night a success, is putting many hours of his time into the ladies program for our National Conference.

Our conference committee, headed by George C. Gumm; Robert Shields and Frank Haske, has done an excellent job in organizing our members to various committees for the National Conference. The meeting at the University of Maryland proved to us how cooperatively the chairmen are working. The enthusiasm displayed by everyone was a real pleasure to experience.

During the holiday season, the spirit of giving becomes more and more evident. We can honestly say only by giving of ourselves, our time and our effort for the benefit of all members we not only help ourselves while we work in the interest of others, we are really acting in the true spirit of Christmas. This season of personal sacrifice and unselfish giving is the true meaning of Christmas. We should resolve to continue to maintain this spirit into the New Year.

ELECTION RESULTS

The Mid-Atlantic Association of Golf Course Superintendents held the annual election of officers and directors on Thursday, December 8th at the University of Maryland meeting. The following are the officers and directors elected to serve for the coming year:

President - Angelo Cammarota
Vice-President - Sheldon Betterly
Secretary-Treasurer - George Cleaver
Directors - Bert Yingling and Edward Dembnicki

CORRECTION

The staff of the Mid-Atlantic Newsletter would like to apologize to the Hospitality Room Committee for omitting them from the list of Ladies Program Chairmen announced last month. In charge of the Ladies Hospitality Room at the National Conference will be Mrs. L. Robert Shields, chairman, and Mrs. F. M. Johnson, co-chairman.

LADIES PROGRAM COMMITTEE

This is just a reminder to all concerned that there will be a meeting on January 10th at Andrews Air Force Base Officers Club at 6:30 PM. All ladies and husbands are invited who would like to help make the ladies program a success. We will have Mrs. Phyllis Herson of the V.I.P. Services on hand to advise us of her part in the program.

U.S.G.A. GREEN SECTION CONFERENCE

The annual U.S.G.A. Green Section Conference will be held on Friday, January 27, 1967, at the Biltmore Hotel in New York City. The subject for discussion will be "Modernizing the Golf Course - Revision and Renovation." The program promises to be one of interest. Those interested in attending are requested to have reservations in to the United States Golf Association, 40 East 38th Street, New York, New York 10016 by Monday, January 9, 1967.

INVITATION TO WASHINGTON

by Angelo Cammarota

In behalf of the Mid-Atlantic Association of Golf Course Superintendents, I wish to express a most heartfelt and sincere WELCOME to Washington, D.C., to all members of the Golf Course Superintendents Association of America. We are eagerly waiting to meet you at the National Conference in February.

PUBLIC RELATIONS COMMITTEE REPORT

by J. Paul Barefoot, Chairman

The national association has hired the Ernest Wittenberg Associates, a public relations firm, to assist in the big job of selling the golf course superintendent as a professional man to the public. With their guidance, we are depicting the superintendent's "dream" golf course in the Washington area. The committee is having the superintendents of eighteen different golf courses in the immediate Washington area select their favorite golf hole, not necessarily from a players standpoint, but from the superintendents viewpoint such as beauty, ease of maintenance, or any other reason he may wish to convey.

The University of Maryland public relations department will be emphasizing the part their professors are doing in the educational phase of the conference in their press releases, magazine articles and possibly radio programs.

The plans for a floral exhibit in the lobby of the conference hotel have been completed and the plants are now being grown. We plan to construct the new GCSAA emblem on an eight foot diameter circle using hyacinths of three colors. The emblem will be on an angle so that pictures may be taken. The entire circle will be surrounded with evergreen trees of varying heights to cover the construction members.

Any members having ideas from a public relations standpoint please feel free to call the chairman and make these ideas known.

EXHIBIT SERVICES AND MOWER SHARPENING COMMITTEE REPORT

by Bob Shields

Plans for the mower sharpening educational demonstration at the National Conference are well under way and we look forward to this feature of the Conference with enthusiastic anticipation.

The idea is to set up mower grinding machines and actually sharpen Toro, Jacobsen and Roseman fairway mowers. This is a new step that has not been tried before and we don't know how big it will be nor how much attention it will draw but it is part of the educational feature of the Conference.

Local Toro and Jacobsen dealers have each agreed to lend us the services of one of their mechanics and the manufacturers have indicated that they will send a factory representative but Mid-Atlantic members are reminded that this is our project and we

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must put it over. Superintendents must supply the grinders and we must be able to set the mowers in the machines and do the grinding if it is necessary for us to do so.

Any Mid-Atlantic superintendent who feels he would like to take part in this grinding demonstration is asked to contact Bob Shields.

38th INTERNATIONAL TURF CONFERENCE AND SHOW

by George Gumm

The Committee Chairmen and Directors of the Mid-Atlantic met in December to formalize their plans for the 38th International Turf Conference and Show to be held February 5-10 at the new Washington Hilton Hotel. All committee Chairmen reported that they have their projects nearing completion.

There will be another meeting of the Committee Chairmen and Directors at 1 PM on January 11, 1967, at the new Washington Hilton. This will start with a luncheon and then each chairman will report on his final plans. Following there will be a tour of the Hotel facilities with Mr. Chlevin and Mr. Daube.

All members are urged to file for advance registration through the National as this will help speed up registration at the Conference.

PRESIDENT'S AND CHAIRMAN'S LUNCHEON

by George W. Cleaver

As a superintendent it is your responsibility to encourage the green chairman of your club to attend the International Turfgrass Conference and Show. If you have a problem selling your budget or the need for new equipment to your club officials, bring your green chairman to this conference. The equipment display is one of the best and very impressive. Your green chairman will receive first hand information about the Golf Course Superintendents Association of America and the newest thing with equipment - and all under one roof.

There will be a President's and Chairman's Luncheon at the Washington Conference. The theme for this meeting will be "Labor Relations - Is There a Problem." This luncheon, the equipment display and the conference registration are FREE for your green chairman if you are a member of the G.C.S.A.A. Invite him, bring him. You can't lose.

NEW MEMBERS

According to the by-laws of the Mid-Atlantic Association of Golf Course Superintendents the below applicants will be considered by the board of directors at their next meeting, unless there is objection in writing within five days after mailing of this notice.

David Bruce Howorth
Elks Golf Club

Class E
Proposed by Lou White and George Gumm

Richard P. Anderson
Burning Tree Country Club

Class D, Assistant
Proposed by Richard Watson, Otto Swain

Allan McCurrach
Chevy Chase Country Club

Class A
Proposed by Richard Watson and Ed Dembnicki

WHAT IS THE G.C.S.A.A. (NATIONAL)?

by George Gumm

At the annual Mid-Atlantic meeting the Directors brought a group of new members into this chapter and the Golf Course Superintendents Association of America (National). I know that they had been to previous meetings of the Mid-Atlantic and were familiar with our offerings. But, I began to wonder if they were familiar as to the \$50.00 they paid to join the National? Having sponsored three of these new members, it occurred to me that I had only mentioned a few of the National benefits.

I would like to tell you what I have found out about the National and what it means to me as a member. It would take a lot more space than we have here to tell you of the benefits that I see as a member, but I would like to mention a few.

When making your application you are required to fill out the insurance card and \$16.00 out of your dues is for premiums on a \$1,000.00 LIFE INSURANCE POLICY.

Three years ago the National established a voluntary RETIREMENT PROGRAM using life insurance and mutual funds. I look towards each of you entering this program. Make sure you are receiving proper compensation for your work today and put away for your own future.

The National has a SCHOLARSHIP AND RESEARCH PROGRAM in which we aid financially students in college and approved turfgrass courses so they may continue their studies and become qualified to enter the profession as superintendents. In research the funds or grants are sent to colleges to aid in their setting up turf research projects and the results of this work is returned to the superintendent through articles in The Golf Superintendent.

The listing of publications is overwhelming. THE GOLF SUPERINTENDENT is published 10 times annually and is filled with articles by leaders in research and by golf superintendents. It keeps the members informed of other Chapter activities and has many informative ads by our commercial members.

A quarterly NEWSLETTER is mailed to members only, keeping them informed of the activities of the officers, directors and staff. This is backed up by the ANNUAL DIRECTORY listing all members, chapters and commercial advertisers.

MANAGEMENT AIDS is a complete series of individual speeches and articles which are in direct relationship to our work. You may purchase as many of these as you wish for a small handling charge. A complete list is available from the National office.

Any member can avail himself of the EMPLOYMENT REFERAL SERVICE in the event he may desire to change positions. You must write a letter to the National office to have your name entered on this special mailing.

The highlight of belonging, is the annual INTERNATIONAL TURF CONFERENCE AND SHOW. This is held in February and is rotated around the country. This year we are honored to host the 38th Conference at the new Washington Hilton Hotel from February 5-10, 1967. This is the "Greatest Show on Turf." After your first show you will never want to miss another one. You will meet FRIENDS from other parts of the country and look forward to seeing them and discussing their work as compared to yours. The EDUCATIONAL SESSION brings together the research people along with superintendents and this makes for enjoyable listening along with knowledge to improve our position. The first time that you visit the COMMERCIAL EXHIBITS you will be amazed that there could be so many companies involved in making articles for our use to improve the course for the membership.

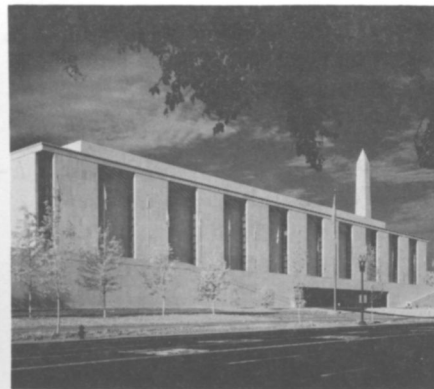
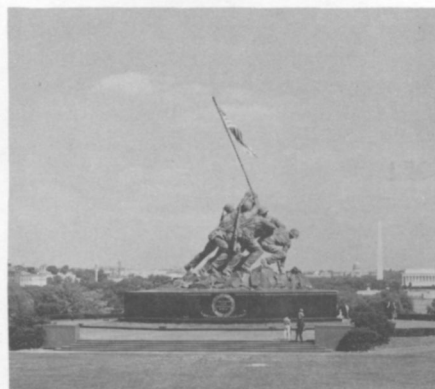
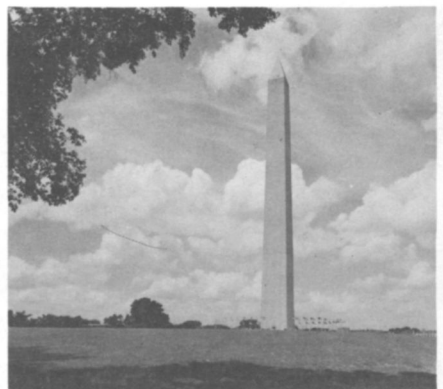
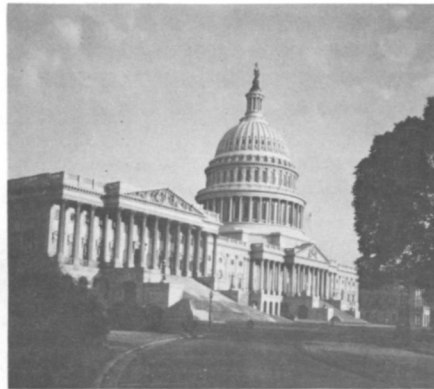
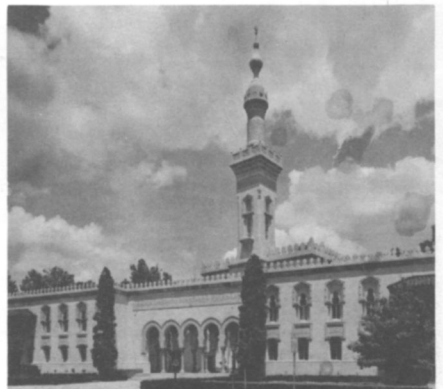
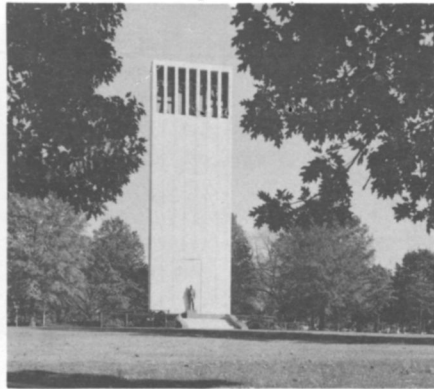
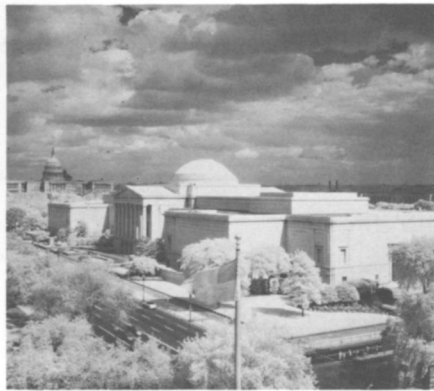
The green chairman of your club is invited as your guest to the show and I know that he will be batting 100% for you when he sees the manner in which the members of the G.C.S.A.A. handle themselves and seek knowledge.

Every member who attends the Annual Conference receives a copy of the PROCEEDINGS to file in his office library for future reference.

This is what the Golf Course Superintendents Association of America means to me. Join with me in this conference and become active and we will welcome many more new members.

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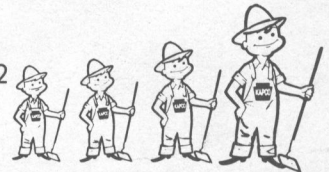
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