



Bayer Environmental Science

March 11, 2013

MGCSA Assistants Meeting and Hen House Building Event

10,000 Duck Campaign

Lunch provided by Mike Kelly and Bayer Environmental Science

Where? TPC Twin Cities Turf Management Center, hosted by Assistants Mark Michalski from TPC Twin Cities and Justin Bicek from North Oaks Golf Club

On Monday March 11th, MGCSA Assistant members will have the opportunity to learn about duck habitat and build a take home project...a mallard hen house... for placement in a water hazard on their course.

8:30-9:00 Registration

9:00-10:00 MGCSA Membership/Assistants Forum

10:00- 11:00 Delta Waterfowl Presentation

11:00-12:00 lunch

12:00-? House Building Project

Cost of the day including materials to build your own hen house: just \$20

Prior to the Delta Waterfowl presentation and construction project the Assistant Superintendents will have time to discuss in an open forum how the MGCSA can best serve their needs.

Please use the Universal Registration form to sign up call or email Jack at 651 324 8873 or MGCSA.org for more information.

It just wouldn't be the same without you.

“Long Distance Call



The world Wide Web is has become one of the best tools we have at our finger tips. With email, face book, twitter, blogs and Google it is becoming more and more part of our job as managers to be able to navigate the internet. Just imagine

not having this unlimited supply of information at your disposal. That is what I was faced with my first two years as a Superintendent. We did not have internet in our Turf Care Center.

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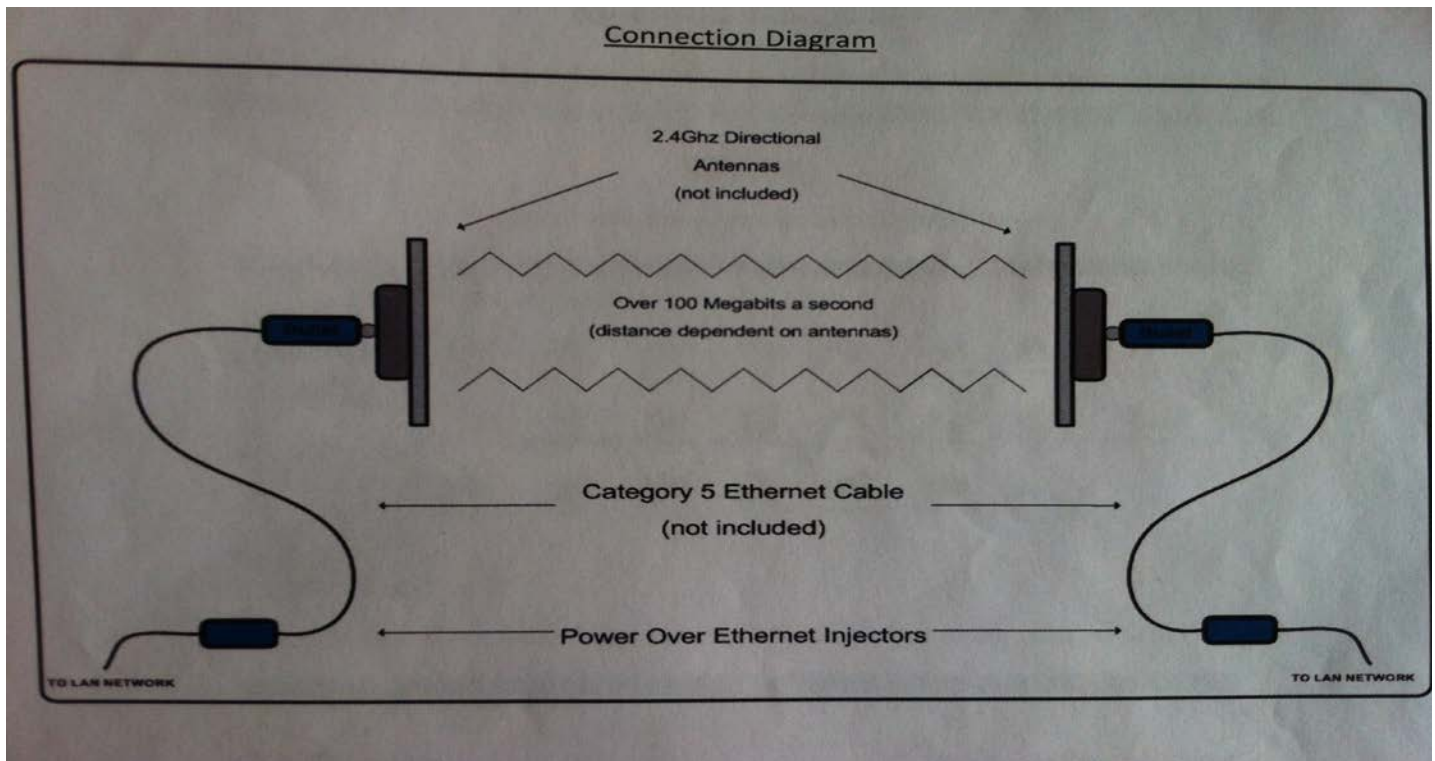
ess made SIMPLE

By Jamie Bezanson, Superintendent, Oneka Ridge Golf Course

Wireless internet (Wifi) was available in the clubhouse, which was 1500’ from the Turf Care Center. After many trips to the clubhouse to research something or correspond with someone, I had had enough. I needed to find away to get internet to the maintenance facility. I looked into getting a separate phone line or high speed cable but the monthly costs were too high. My alternate solution was to

find away to broadcast the wireless signal from the clubhouse to the Turf Care Center. All the routers I looked at in the big box stores did not have the range I was looking for.

I researched the internet (at the clubhouse), and found a company that sold directional antennas that could transmit the signal up to five miles. There was even one that could shoot the signal up to 18



miles.

The company's website is (www.radiolabs.com). With skepticism, I called the company to find out more. The Radiolabs staff reassured me that indeed the product would fit our needs. I purchased a Bullet compact 802.11N wireless bridging system with 50' cables and it was delivered in days.

The following day the equipment manager mounted the directional antennas to the Clubhouse and to the Turf Care Center. I configured the bullets to communicate to one another and plugged into the clubhouse router. I

purchased an additional router for the Turf Care Center and in a matter of a couple hours we were surfing the World Wide Web.

This project brought huge savings to our business and will pay for itself in months. We accomplished this project for less than \$500.00 and have no additional monthly cost. By adding the internet to our tool box, the Oneka Ridge maintenance staff has enjoyed huge benefits. We increased our efficiency and improved moral by completing the work in house. With Hole Notes going digital recently, there is not a better time to do a project like this.



MINNESOTA GOLF COURSE SUPERINTENDENTS' ASSOCIATION

Presents "The SCRAMBLE"
AT MEDINA Golf and Country Club



MONDAY, June 3, 2013

Medina, Minnesota

HOST SUPERINTENDENT: Erin McManus

This is a combined scholarship/research fundraising event. Proper golf attire required. \$120 entry fee (per person) includes lunch, research donation, range balls, cart fee, and heavy appetizers. The format is a scramble and open to all members with emphasis placed upon inviting your club officials to join in the fun. Prizes from the Pro Shop will be based upon participation. A 50/50 skins game for \$50 per team. 50 percent of which goes to the Research and Scholarship funds. Low net and low gross as well as long drive, closest to the pin and longest putt. Join the fun, it won't be the same without you!!!

FORMAT: FOUR-PERSON SCRAMBLE

11:30 - 12:45 p.m. Registration - Driving Range available, lunch
1:00 p.m. GOLF - Shotgun
5:30-7:00 p.m. Reception and heavy appetizers
(Dinner tickets available for \$50 ea. -- includes donation.)

----- REGISTRATION FORM -----

PLEASE FILL OUT COMPLETELY. THE DINNER COUNTS ARE IMPORTANT.

NAME	CLASS	GOLF COURSE / COMPANY	GOLF - \$120 ea.	DINNER ONLY - \$60
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

REGISTER: ___ GOLFERS @ \$120 ea (Golf, dinner, donation, range balls, cart) ___ NON-GOLFERS @ \$60 ea. (Dinner, donation)

TOTAL ENCLOSED: \$ _____

PAYMENT METHOD: ___ Check ___ Credit Card: ___ VISA ___ MASTERCARD ___ DISCOVER

Name as it appears on credit card: _____

Credit Card Number: _____ Security Code: _____ Expiration Date: _____

Authorized Signature: _____

Make check payable to MGCSA and mail to: MGCSA, 10050 204th Street North, Forest Lake, MN 55025

REGISTRATION DEADLINE: **May 27, 2013**

NGE 18 Hole Challenge: Thank



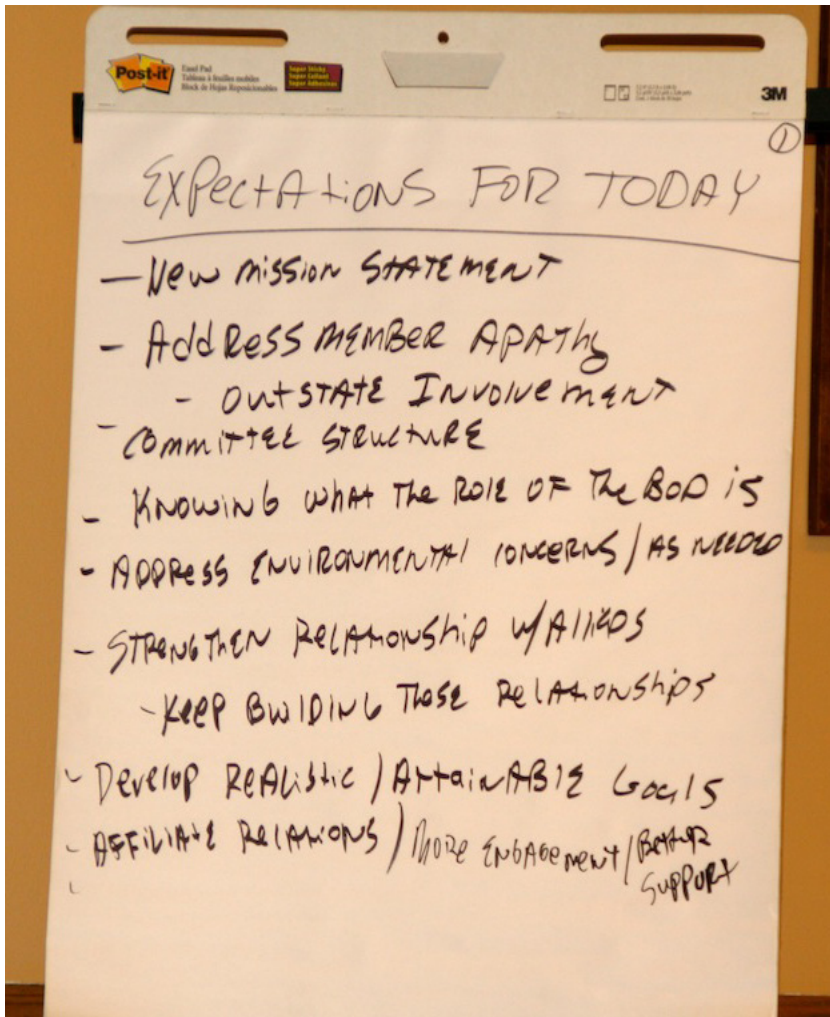
The Winners are

Thank You Sponsors!

: Yes, Jim AGAIN!!!



MGCSA Board of Directors



action plans to guide the MGCSA for the months and years to come.

For Randall, the MGCSA was not unlike many regional associations he has helped guide in this manner. At the end of the session, the goal is always the same.

“Everything done at this meeting is done to provide leadership and value for members of this association,” Randall said.

The first course of action was to try and define what the board was looking to get out of the meeting. The expectations were:

- New Mission Statement
- Address member apathy, including more out state involvement
 - Look at committee structure and standard operating procedures
 - Knowing what the roles of the board is
 - Address environmental concerns as needed
 - Strengthen relationship with allied organizations with a focus on building these relationships
 - Develop realistic/attainable goals
 - More engagement with affiliate members/get better support/build rela-

In an ever changing world, an operation that has forward thinking and a solid plan to realize the advantages of that thinking can and will succeed. That was the overall goal of the MGCSA Board of Directors who met at Cragun’s Resort February 17-19 2013 for a strategic planning session.

Guided by Steve Randall, the GCSAA Associate Director of Chapter Outreach, the board spent two days of discussion and analysis addressing strengths and shortcomings of the association, and coming to agreement on

ers Crafts New Initiatives

By Dave Kazmierczak CGCS

tionships

- Look at web site and overall communications
- Demonstrate the value of membership



Steve Randall from the GCSAA facilitated the event

Once the collective figured out what areas they wanted to address both short and long term, the team underwent a SCOR (Strengths, Challenges, Opportunities, Risks) analysis. From this analysis, a narrowing of focus on key issues was drawn. The analysis came up with the following:

Strengths:

- Education – provide several offerings and speakers each year
- Networking
- Availability of communication, including the MGCSA web site, Hole Notes, the Stimpmeter
- Strong executive staff
- Engagement of board – looking to move forward
- Golf-rich state where superintendents matter
- Solid percentage of members that participate (10%)
- New research initiative with the University of Minnesota/Overall relationship with the U of M
- Environmental stewardship committee
- Solid financially

Challenges:

- Geography
- Member apathy
- Vendor apathy
- Board apathy
- Generational gaps – a tie in to social media, etc.
- Outreach
- Self-promotion
- Career training/advancement
- Loss of golf facilities
- Regulations – water, pesticides, others
- Time



Hard work made for hearty appetites!!! The MGCSA Board of Directors feasted on home-made lasagna.

- Following up with new members
- Perception of the board as “Good Ol’ Boys”

Opportunities:

- Equipment techs/education
- Outreach
- Students
- Interaction with turf clubs
- Self-promotion
- Advocacy
- Web Site – as a revenue source, a library, a solid form, etc.

Risks

- Board Transparency
- Fear of Failure
- Financial
- Legislation/Regulation
- Reduced membership/member loss

Through the SCOR analysis, it was apparent that improving the chapter’s relationship with affiliate members, and environmental stewardship were key

issues the board needed to address. Outreach was also a huge opportunity. It was decided that direct personal contact was important to help address this issue. The chapter is providing solid educational opportunities. Members also have numerous ways to receive information. With the generalities identified, it was time to get down to specific actions, and the first was to tackle a new mission statement.

In reviewing the previous mission statement, it was very lengthy. Executive Director Jack Mackenzie created a possible mission statement to address the existence of the chapter which related to today’s conversation. The result, with the urging of Randall, was agreed upon by the board and reads in this manor:

“Advancing the art and science of golf course management and promoting the welfare of its members and the pro-