Your career is too important to rely on products that are "good enough." You need **better**. And BASF delivers. Our comprehensive portfolio of products offers control of hundreds of turf diseases, weeds and insects. Control you can trust. **Better** control.

BetterSolutions.

BetterResults.

In the last five years alone, BASF has invested more than \$1.5 billion in agricultural products research and development as well as several hundred million dollars in plant biotechnology. And it shows. Test after test proves we push our products to perform **better**. That's the commitment you can count on from the world's leading chemical company.

That's the bottom line, isn't it? And that's what you'll get with BASF. **Better** turf with maximum efficiency of labor and resources. Put us in your rotation and let us prove it. You'll be **better** off.

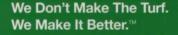
BetterTurf.[™]

For more information, please contact Dave Oberle at **651-681-8050**.

Insignia

Emerale

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