

GREENIMAGE



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HOLE NOTES

Official Publication of the MGCSA

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Make Plans to Attend the Green Expo January 7, 8 and 9 in Minneapolis



Now is the time to make plans to attend the 2nd annual Minnesota Green Expo set January 7, 8 and 9, 2004 at the Minneapolis Convention Center. The joint trade show and education sessions is the combined effort of the Minnesota Nursery and Landscape Association and the Minnesota Turf and Grounds Foundation. The MTGF was formed in 1993 as a non-profit organization and is a partnership of eight turf and grounds associations, including the MGCSA and the University of Minnesota. Although the MTGF is not formally connected with the University of Minnesota, one of its primary goals is to support and help develop the turf and grounds research, education and outreach programs there.

Following the success of the inaugural event in 2003, this year's Expo has been expanded in several areas. There will be pre-Expo Workshops and Dr. Brian Horgan will offer a Phosphorus Training School. Go to Dr. Horgan's web site at www.turf.umn.edu, for more information.

Dick Beardsley, this year's Keynote Speaker, grew up in Wayzata and later became a world-class marathon runner. His presentation, "Nothing's Too Big To Beat" will be an inspiration to all in attendance. His story of overcoming the effects of accidents, injuries and other problems will make most feel as though their problems are nothing more than a walk in the park.

The MGCSA Annual Meeting will be held at the Minneapolis Convention Center at 4:30 p.m. on Thursday, January 8th. All members are invited to attend.

The traditional Welcome Reception will be held on the Trade Show Floor at 4:30 p.m. on Wednesday. The popular Casino Party, the Green Industry's largest networking event of the year will be held from 6:00 - 8:00 p.m. on Thursday.

A few topics and speakers featured in the golf track are: "Communicating with golfers presented by Pat Jones. Club communications by George Carroll. Mark Mahady will give a talk on cool season turf research. Mechanical session by Stephen Bernhard. Al Turgeon will talk on soil and water relations and influence of thatch on pest incidence. Bruce Martin will speak on turf pathology. Brian Horgan will give a presentation on weeds.

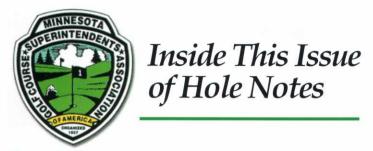
Friday is Pesticide Recertification Day beginning at 7:30 a.m. Recertification in several categories are available. Throughout the three days of the Expo there will be over seventy educational presentations from which to choose.

Renew friendships, make new ones, support your suppliers and network with peers from January 7 - 9, 2004 at the Minneapolis Convention Center.

I would like to wish all members and their families a wonderful holiday season.

– Your President, Rick Fredericksen, CGCS

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- 1 Minnesota Green Expo Larry Vetter
- 3 President's Column Rick Fredericksen, CGCS



11 Tappin'
A Tree
Greenkeeper
Style

- Jack MacKenzie, C GCS

- 12 Focus: A Minnesota Company
- 23 MGCSA Research Donor List
- 25 Salwei, Scheerhoorn and Newinski Win Fall Mixer Scott Turtinen
- 27 MGCSA Membership Report
 Mike Nelson
- 27 Statement of Ownership
- 28 MGCSA Service Awards
- 30 In Bounds Jack MacKenzie, Jr., CGCS



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It's In the Hole...



Elizabeth Vera Zimmerman

Boulder Pointe Golf Club Superintendent Brad Zimmerman and his wife Sara, who is an Assistant Superintendent at Town & Country Club, are the proud parents of "Libby," who was born on November 6th at 5 pounds, 13 ounces and measured 19 1/2 inches. All three are doing great.

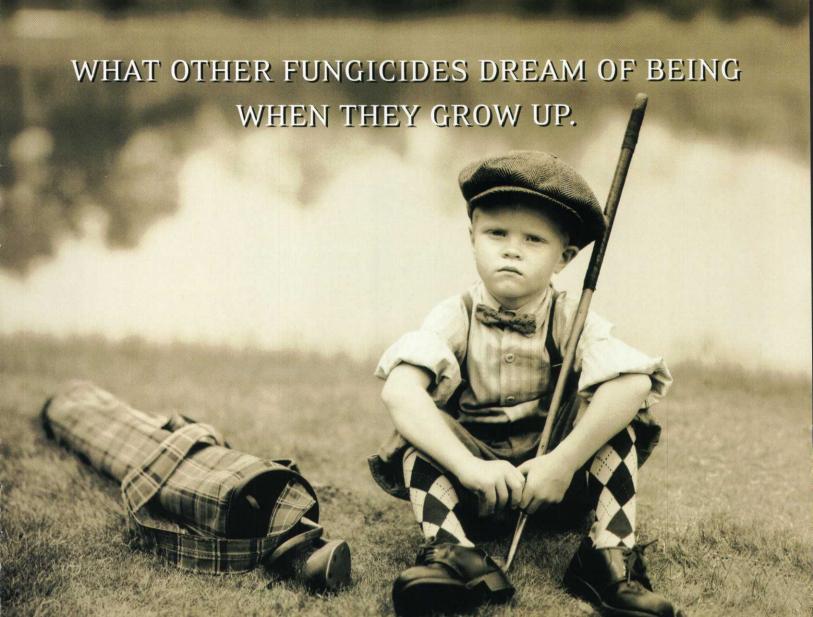


Parker James Nelson

The Nelson's, Mike, Michelle, Blake and Joshua, have welcomed into their family little Parker James. Weighing in at 8 lbs., 12 oz. and measured 21 inches long. He was born Monday, Nov. 10 at 8:30 a.m. Mike is Superintendent at Dacotah Ridge Golf Club.

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MTI Distributing Co	17
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Superior Tech Products	20
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Joe Churchill, Dale Parkse, Chris Hoff, Jeremy Bates and Charlie Miller

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Minnesota Green Expo -

(Continued from Page 1)

The Trade Show will be open from 10:00 a.m. - 6:00 p.m. on Wednesday, 9:00 a.m. - 6:00 p.m. on Thursday and 9:00 a.m. - 1:00 p.m. on Friday. This is your chance to see an amazing display of equipment, tools, hard goods, soft goods, landscape materials, technology and services offered by our vendors. These are the people and companies that make this event possible, so be sure to thank them by visiting their displays and considering them for your 2004 purchases. Speakers from around the country will be on hand to share their expertise on many issues relating to the Green Industry. The MTGF Welcome is set for 8:00 a.m. on Wednesday, January 7th. President Greg Hubbard will discuss the current state of the Foundation and address some very important issues that are currently pending. This is your opportunity to hear what is taking place in a number of areas impacting the Foundation and the Green Industry throughout this area.

Immediately following the MTGF Welcome, this year's Keynote Speaker is world-renowned marathon runner Dick Beardsley who will present "Nothing's Too Big To Beat". Dick Bearsdley is a two-time champion and course record holder of Grandma's Marathon. He is also the champion and course record holder of the Napa Valley Marathon as well as the London Marathon champion. His accomplishments in marathon running include a host of other awards and honors.

His running accomplishments almost certainly would have even more notable had he not developed Achilles tendon problems. Following multiple surgeries, he retired from competitive running and slid into a nightmare. In 1989, while using an auger to lift corn into a crib, he became entangled in the auger and it began to tear him apart. Before he lost consciousness, he managed somehow to stop the machine. All of his ribs on his right side were broken as well as his right arm. His left leg was mangled and he had severe head injuries. He was laid up for five months.

Then in 1992 he and his wife Mary were blind-sided by another driver. He spent fifteen days in the hospital with an injured back and neck. Then about six months later while on a run during a snowstorm, Dick was hit by a truck which put him back in the hospital for two weeks. A month later, again in a fierce snowstorm, he rolled the vehicle he was driving "a bunch of times." Again, back and neck injuries resulted. Several surgeries followed and with each hospital stay, pain medication was prescribed. As his tolerance to the medications increased, he was prescribed more and more pain pills. He knew he had become addicted to this medication, but was in denial.

Then he received a call from his father, whom he learned was dying of cancer.. He wanted to visit his father, but was low on his medication and his doctor was out of town. He had a prescription in his wallet so he doctored it, photocopied it and forged a signature. He repeated this until, by the end of the day he had 240 pills. He suffered through his father's death while his addiction spun out of control. (Continued on Page 9)

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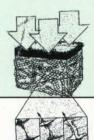


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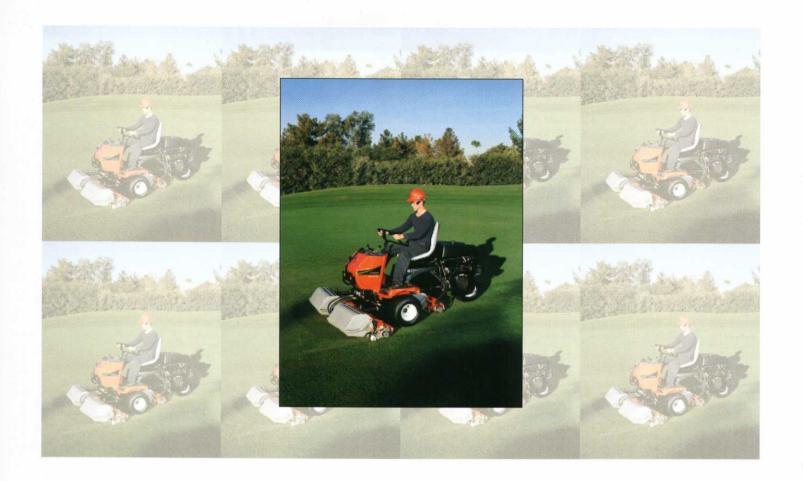
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Minnesota Green Expo -

(Continued from Page 7)

Then in 1996 he was caught. "It saved my life", he said. After nine days in a Fargo psychiatric unit, he emerged free of drugs. In spite of all that had happened, he managed to restart his running program. Today Dick is enjoying running more than ever. He completed five marathons in 2002 and kicked off 2003 with his best time since his farm accident in the Hops Marathon in Tampa Bay. Come hear this amazing story as Dick Beardsley presents "Nothing's Too Big To Beat."

Following this inspirational session, nine different educational tracks begin, addressing a wide variety of topics. The complete schedule can be seen at the Minnesota Green Expo web site listed above. There will be something to learn for virtually everyone attending. During the course of the first day alone, presentations will be made addressing the importance of communications, preparation of landscape beds and putting green speed. Transportation regulations, climate changes and the effect those have on living plants, artificial turf vs. natural turf, the basics of turf management, handling of B and B materials and landscape design will also be addressed.

Once again, the University of Minnesota Extension Information Lab will occupy the lobby area in front of Hall E. Last year the University did an outstanding job of designing, constructing and manning a large area which featured many of the activities and areas of expertise impacting the Green Industry. This year they plan to make their displays more interactive, including samples and visual pieces for inspection. They also plan to have faculty on hand to speak about the various items on display as well as answer questions that might arise. This exhibit will be in place during all three days of the Expo.

The opening of the Trade Show takes place Wednesday at 10:00 a.m. and will remain open throughout the day until 6:00 p.m. The traditional free Trade Show Welcome Reception will be held in the Exhibit Halls from 4:30 - 6:00. This is a great networking opportunity and offers a chance to thank our exhibitors for their support of the Expo in an informal setting.

Thursday gets off to a quick start with the first educational sessions beginning at 8:30 and continuing throughout the day until 4:30 p.m. Presentations addressing cool season turf research, aquatics, heat tolerance of woody plants and ninety minutes of landscape gadgets are scheduled. In addition, landscape design, irrigation design and installation and a Dale Carnegie course will be offered. Soil and water relationships for turf, new and unusual conifers, tree biology issues and water management will be fea-Equipment technicians will have three presentations offered to them including a discussion of no-contact reel mowing that will interest all turf managers looking for the latest theories in mowing. New and emerging diseases of cool season turf, an alternative method of putting green construction, new and exotic pests. new perennials and components of the mid-western landscape will round out the day's presentations. Immediately following the conclusion of the educational sessions on Thursday, the MGCSA Annual Meeting will take place from 4:45 - 6:00 p.m., Room 208 in the Convention Center. Please note that this is a different room than in previous years. This is the same room in which the last golf session of the day will be held.

The ever-popular Casino Party, which is free to all registered attendees and is the green industry's biggest networking event of the year, will be held from 6:00 - 8:00 p.m. Try your luck at the tables. Maybe win a door prize. Listen to the cheers of winning

and the groans of defeat. Enjoy a snack and libation. Visit with friends and make new ones. All of this and more at this very popular event.

Friday has been designated as Pesticide Recertification Day although there are educational offerings for everyone throughout the day. Recertification sessions are held for turf, nursery and arborists and greenhouse attendees. Topics include the influence of thatch on pest management, designing disease control programs for greens, new and novel insecticides, choosing herbicides wisely, pesticide fate and IPM for grassy weeds. Other presentations include ornamental grasses, designing for trees, computer file management, hardscape issues and reducing pest problems with plant selection, planting and management practices.

While there is a huge array of topics addressed by worldrenowned speakers, of particular interest to golf course superintendents and their staffs are: the pre-Expo "Phosphorus Training School" on Tuesday conducted by Brian Horgan; "Turf 101", Parts I & II for staff members by John Hopko; "Communicating With Golfers" by Pat Jones of Golfdom magazine; Communications" by George Carroll of CMAA; "Cool Season Turf Research Update" by Mark Mahady of California, formerly a Somerset Country Club staff member; "Soil and Water Relationships" and "Influence of Thatch on Pest Management" by Al Turgeon of Penn State University; "Origins and Impact of Lapping and Relief" as well as two other presentations geared for equipment technicians by Stephen Bernhard from the UK; "A Quality and Affordable Golf Irrigation Design" by Erik Christiansen of EC Design Group; "Water Movement in Sloped Putting Greens: An Alternative Construction Method" and "Keeping Green Speed Under Control: A Case Study" by Kevin Frank of Michigan State University; "Minnesota's New Phosphorus Law" by Jerry Spetzman of the MDA; "New and Emerging Diseases of Cool Season Grasses" and "Designing Disease Control Programs for Bent/Poa Greens by Bruce Martin of Clemson; "New and Novel Pesticides" by Vera Krischik of the U. of M.; "Pesticide Fate" by Brian Horgan of the U. of M.; and "IPM For Grassy Weeds" by Bob Mugaas of the U. of M.

The partial listing in the previous paragraph alone may well represent one of the best programs ever put together for a regional conference. In addition to those mentioned above, there will be nearly seventy other educational sessions over the course of the Expo that will focus on sports turf, general turf, general grounds, garden centers and greenhouses. Researchers, teachers and extension personnel from a number of universities, as well as experts from industry all come together in one location for the benefit of the turf and grounds professionals throughout this area.

And if you are looking for a break from topics relating directing to golf, you can always sit in on "All Star and Super Bowl Field Prep", "Landscape Design", Parts I & II or "Coordinating An Internship Program". Other titles include "Irrigation System Design", "Tree Biology", "Surpassing Outrageous Expectations", "Survival Guide For Turf Managers" as well as other presentations that address flower bed design and maintenance, trees, annuals, perennials and paving design and maintenance. Yes there is something being offered for everyone who is part of the Green Industry. And yes, the largest tradeshow in this area!

Renew friendships, make new ones, support your suppliers and network with others who share many of the same problems and concerns as you. What better chance to find solutions to those problems than by attending the Minnesota Green Expo, January 7-9, 2004. For more information, visit the Expo web site listed at the beginning of this article, the MTGF web site www.mtgf.com or call me at 612-625-9234.

Happy Holidays

Special thanks to our friends at the following organizations who helped make 2003 a tremendous success:

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