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## Improved Superintendent's Video Workshop Training Materials Now Available

West Bend, Wisconsin, December 2001 - The popular Superintendent's Video Workshop (SVW) training series is now available in a more user-friendly kit.

In the new compact package, the printed support materials have been replaced with a CD-ROM. This gives you the ability to print as many "original" copies of the training materials as you need, when you need them.

SVW currently offers 24 titles, covering superintendent, crew training and golfer/pro shop topics. Many titles are available in both English and Spanish.

Two new programs, which will be available at the 2002 GCSAA show, include: "Sun Safety" and "The Fine Art of Hand Watering with Paul Latshaw." For more information, contact EPIC of Wisconsin, Inc. at (800) 938-4330.

EPIC of Wisconsin, Inc. is a full service communications company that provides video, photography, advertising, print and interactive services with an emphasis in the golf and turf industries.



**ROBERT PANUSKA**, MGCSA Vice-President/Research Chairman gives John Wiley, representing O.J. Noer Foundation, a donation check on behalf of the MGCSA to the O.J. Noer Foundation.

## The O.J. Noer Memorial Turfgrass Collection

The Noer Collection, dedicated to the memory of O.J. Noer, pioneer turf agronomist (1890-1966), is made up of journals, books, reprints, technical reports, trade and professional magazines, etc. It is generally recognized as the finest public turf collection in the world, and acts as an archive for the turf industry. The O.J. Noer Foundation continues to financially support the acquisition of historic

materials for the Collection. And you can help build the collection too!

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## Two PGA Events Open to Members

All GCSAA members and their spouses are allowed complimentary daily admission to the PGA of America 63rd Senior PGA Championship, June 3-9, at Firestone Country Club in Akron, Ohio, and the 84th PGA Championship, Aug. 12-18, at Hazeltine National Golf Club in Chaska, Minn.

Members must present a valid GCSAA membership card and photo identification in order to gain complimentary admission to the events.

Eligible members will be admitted on a day-to-day basis and will need to present their current membership card and picture identification each day at the will-call window.

## Attend the U.S. Open With Gold Card

All Class A, AA, A-Retired, Superintendent Member and Superintendent Member-Retired GCSAA members with current gold membership cards are allowed complimentary daily admission to the 102nd U.S. Open Championship, June 13-16, 2002, at the Bethpage State Park (Black Course) in Farmingdale, N.Y.

Eligible members must present a valid membership card and photo identification in order to be allowed complimentary admission to this event. A spouse or guest accompanying the eligible member will not be granted the same admission privilege.

Eligible members will be admitted on a day-to-day basis and will need to present their current membership card and picture identification each day at the will-call window.

## New Airline Restriction On Golf Bags

Effective May 15, Delta Airlines will no longer allow passengers to travel with soft golf bag travel covers. Those who do will have to box them in a Delta-supplied case for an additional \$10. According to Delta, exceptions are hard shell cases with no existing damage and soft-sided cases with reinforced bases.



# ATTENTION MGCSA MEMBERS:

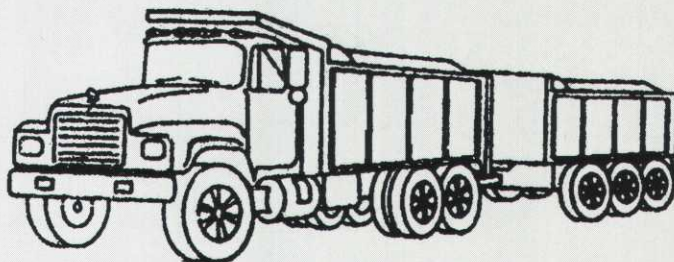
**THE MGCSA HISTORICAL COMMITTEE  
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THE 20TH CENTURY TO HELP  
CELEBRATE OUR 75TH ANNIVERSARY**

**ITEMS WILL BE RETURNED IF REQUESTED**

**CONTACT THE MGCSA OFFICE:**

**TOLL FREE: 1-800-642-7227    METRO: 952-473-0557**

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# Toro Championship Tournament Training Program Winners Announced

Six members of the Golf Course Superintendents Association of America have been selected to learn first-hand what it takes to prepare for the most prestigious golf tournaments in the world. As winners of the Toro Championship Tournament Training Program, three participants will attend the U.S. Open at Bethpage State Park, Farmingdale, New York, and three the PGA Championship at Hazeltine National Golf Club, Chaska, Minn.

Joining superintendent Craig Currier at Bethpage State Park will be Daniel Kaar, assistant golf course superintendent at Plum Creek Country Club, Carmel, Ind.; Darren Reddekopp, assistant golf course superintendent at Pinebrook Golf & Country Club, Calgary, Canada; and Justin Peloquin, student at the University of Massachusetts, Amherst, Mass. Joining superintendent Jim Nicol, CGCS at Hazeltine National Golf Club will be Robert Raley, assistant golf course superintendent at Hobbit's Glen Golf Club, Columbia, Md.; Guy Prettyman, assistant golf course superintendent at Hickory Hills Golf Club, Oak Grove, Ohio; and Michael Fuester, student at Oregon State University, Corvallis, Ore.

Winners help maintain the course during the entire week of the tournament and attend meetings and meet individually with the host superintendent.

The six winners were selected from 39 assistant superintendent and 23 student entries that included past work experience and an essay about future career goals. Currier and Nicol then selected the participants from a slate of finalists.

The Toro Company established the Toro Championship Tournament Training Program in partnership with the GCSAA to provide an opportunity for assistant superintendents and student members to learn what happens at the highest level of golf course management. The Toro Championship Tournament Training Program is part of the Toro Scholars Program, which promotes professionalism in turf careers through scholarships, education and training programs throughout the industry.

"We established the Toro Championship Tournament Training Program to bring the experience and knowledge of major tournament preparation to GCSAA's junior members," said John Wright, director of golf marketing of Toro's Commercial Division. "The experience is designed to expose superintendents at the beginning of their careers to a variety of cultural practices and management techniques that make major tournaments a success."

The Toro Company is a \$1.35 billion company with more than 4,700 employees worldwide. It is a provider of outdoor maintenance and beautification products for home, recreation and commercial landscapes.

Since 1926, GCSAA has been the leading professional association for the men and women who manage and maintain golf facilities in the United States and worldwide. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf.

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# Challenging the Best & Playable for All

## A New Goal for Golf Course Architecture

By GREG MARTIN

Martin Design Partnership

*A course of extremely difficult shot values, with each target nearly unreachable and each fraught with problems, is no better than a functional course with easy targets and no hazards." – Cornish & Whitten, "The Architects of Golf"*

With all the recent improvements to golf equipment, we mere mortals still suffer from shanks, hooks, slices, chlidips, three-D whacks and the dreaded . . . whiff. Average golfers and average golf have not changed much in the past four decades. Like most average golfers, I can butcher a shot no matter where it lies. But the better golfer has become . . . much better. For the superior, and longer, player, bunkers that were once in play, are no longer; water that once generated fear, does not; length, that once encouraged a long iron, now offers a wedge to the "range rat"; greens with slick, fast turf, afford little or no anxiety.

So how does a golf course provide a suitable contest for the better golfer, while simultaneously challenging the average player? The burden to create such a venue is placed squarely upon the golf course architect. Because golfing abilities range so widely, the objective for a golf course architect, according to Tom Fazio, is not about "risk and reward, but about challenge versus playability." Great golf courses are great because of variety, setting, playability and challenge for everyone.

I am often asked to build in difficulty so that the course will be recognized as a "true challenge" . . . whatever that is. Clients insist, "Make it hard . . . no pushover holes . . . the tougher the better." This is an intriguing and perplexing issue, because golf is a tough game anyway. Tougher, more demanding courses are seemingly more attractive to course critics and can offer immediate media coverage. The signature-hole photograph illustrating steep grades, heavy shadows and water everywhere is compelling to the nomadic, average golfer.

However, these same facilities need more daily play by average golfers and satisfied members for ultimate survival.

Difficult golf courses are not necessarily great. On the other hand, great golf courses are almost always challenging. Therefore, difficulty shouldn't be confused with greatness. Nor should it be confused with economic stability.

There are some who believe that to be considered a great architect, your courses must host championships. However, on an annual basis, Tom Fazio is voted as the world's premier golf course architect. His courses are demanding while playable, beautiful and functional, and most importantly,

fulfill the client's mission. For the most part, however, his courses are not championship venues. Other architects like Norman, Doak, Kidd, Crenshaw and Coore, are generating wonderful facilities, suitable for the single-digit or high-handicap golfer. These architects produce some fantastic facilities worthy of high acclaim.

The ability to integrate challenge and playability is a difficult task. Simply, it is very easy to make golf courses tough. Like these architects, I try to avoid designing purely for difficulty. Specifically, holes that rely solely on length require little imagination by the architect, and even less skill by the golfer. If length is presented, then wider fairways may be desirable or even necessary. I subscribe to wide, forgiving fairways with more difficult approach shots.

*(Continued on Page 17)*

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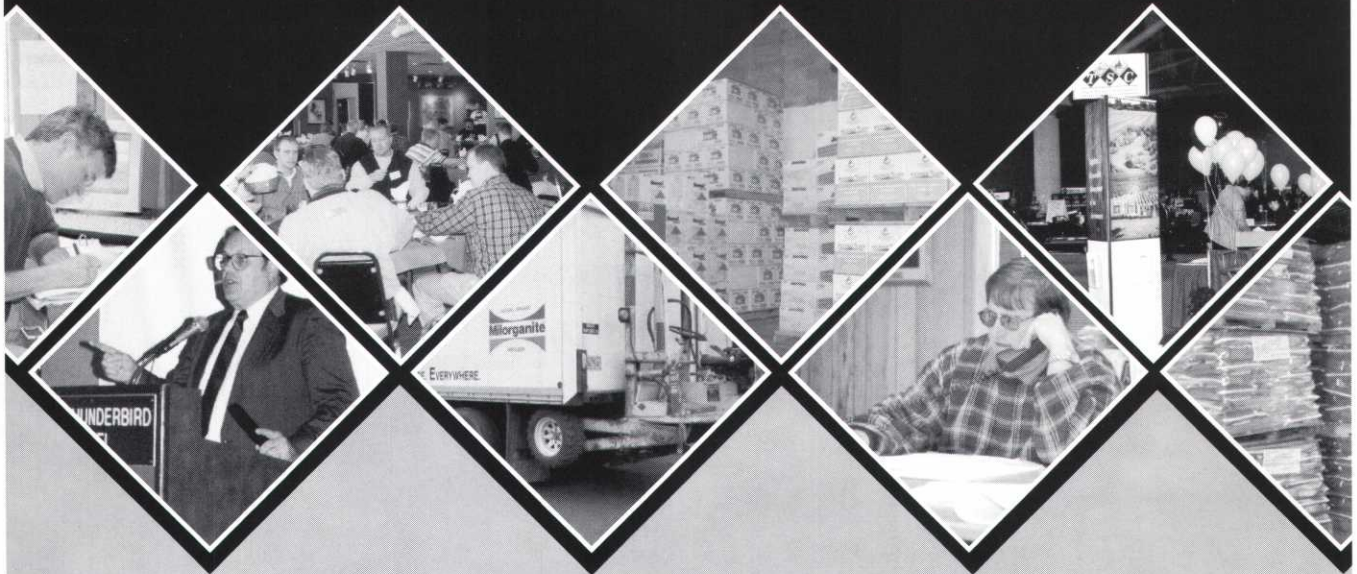
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## Golf Course Architecture—

(Continued from Page 15)

Donald Ross emphasized that errant shots should be offered a chance for recovery, no matter how remote. The intent is to offer risks, rewards and challenges depending upon skill and nerve. Balance in golf course design is equal parts playability, difficulty and beauty.

Aside from the obvious (the best projects), great architects have a unique ability to employ a specific landscape and produce a wonderful golfing experience for everyone. They find a dominant landscape characteristic and exploit it. These artisans utilize subtle characteristics to resolve playability issues. It is this creative and thoughtful ability that makes an architect and golf course great.

Golfers and architects, critics and novices, must realize that this game is one of endless solutions. Answers to questions about design, difficulty, challenge and playability will be hard to find particularly as golfers are afforded a looser interpretation of any equipment standard. Some truths, however, are obvious. Some may deem the "the rub of the green" as fair, some will call it fickle. Maybe, "playable" could be defined as: "Equally challenging for all."

*(Editor's Note: This article was reprinted with permission from the Midwest Association of Golf Course Superintendents. ©1998-2002 MAGCS.)*

## APPLICATIONS FOR 2002-03 MGCSA SCHOLARSHIPS AND LEGACY AWARDS ARE STILL AVAILABLE

The MGCSA provides scholarships to students attending college or vocational programs at any accredited post secondary institution. Scholarship recipients are selected on the basis of academic record, potential to succeed, leadership and participation in school and community activities, honors, work experience, a statement of education and career goals and an outside appraisal. The MGCSA Legacy Awards offer educational aid to the children and grandchildren of Class AA, A, B, C, D and Affiliate members who have been active members.

Questions regarding the scholarship program  
should be addressed to:

MGCSA SCHOLARSHIP COMMITTEE  
P.O. Box 617, Wayzata, MN 55391

Phone: (952) 473-0557 Fax (952) 473-0576  
Toll Free: 1-800-642-7227

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# COMMITMENT

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MTI has an unparalleled commitment to the golf and turf industry. We are committed to not only meeting, but consistently exceeding the expectations of our customers. With MTI, you can expect more.

- Our service department is staffed with knowledgeable, helpful people.
- Our service technicians keep current on the latest technology through annual factory training.
- If it's genuine Toro parts you need, you've come to the right place! We stock just about everything, and what we don't have on hand we can get quickly.
- MTI offers a variety of shipping options and we ship all orders placed by 3:00 pm the same day.

## To Education

MTI's interest in customers doesn't end with the sale. The purchase is just the beginning. We believe strongly in providing training and educational opportunities for our customers.

- When you purchase Toro commercial golf equipment, MTI will train your staff to take advantage of the incredible features of the equipment and will provide tips for safe and efficient operation.
- Our commitment to continuing industry education is realized each winter, as we offer MTI University, a comprehensive roster of courses designed to heighten industry knowledge.

## To Being Here When You Need Us

MTI has been in business since 1948, and we're as committed to our customers today as the day we first opened our doors. With the strength and stability of the Toro Company behind us, you can count on MTI to be here for the long haul. Our veteran employees have devoted their careers to the turf industry. Quite simply, they know turf. They're here, armed with vast knowledge, ready to serve you.





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Contact for more  
information:

**Mike Redmond**  
Territory Manager  
11607 Seepaniak Dr.  
Little Falls, MN 56345  
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FAX: (320) 632-6120  
CELL: (612) 963-0752



Professional Turf Products Division  
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## MGCSA Membership Report

New Members: May 13, 2002

Class

**Scott Pedley**  
Pine Ridge Golf Club ..... B - GCSAA (pending)  
34500 Hillcrest Rd., Motley, MN 56466  
W: 218-575-3300

**Shannon Hendrickson**  
Pierz Municipal Golf Course..... B - GCSAA (pending)  
8730 Hallmark Ave. S., Cottage Grove, MN 55016  
H: 651-768-9114

**Brent Doerhoefer**  
Hastings Country Club.....C  
517 Fulton St., Red Wing, MN 55066  
W: 651-437-7112

**Peter Grover**  
Katehaven Golf Course.....C  
12116 Killdeer St. N.W. #303, Coon Rapids, MN 55448  
WL 763-786-2945

**William D. Irving**  
Wayzata Country Club.....C - GCSAA (pending)  
4327 W. 8th St., Duluth, MN 55807  
W: 952-473-6955

**Justin Kramer**  
Moorhead Country Club.....C - GCSAA (pending)  
2540 14th St. S., #209, Fargo, ND 58103  
W: 218-233-3831

**Jane Lohman**  
Voyager Village Country Club.....C - GCSAA  
28678 Bent Tree Trail, Danbury, WI 54830  
W: 715-259-3926

**Pangie Nascene**  
Chisago Lakes Golf Course.....C  
530 Folsom St., Taylors Falls, MN 55084  
W: 651-257-8734

**Stephen F. Rother**  
Hastings Country Club.....C  
5641 138th St. W., Apple Valley, MN 55124  
W: 651-437-7112

**Benjamin Wallin**  
The Preserve at Grand View Lodge.....C  
26716 Sunset Valley Rd., Pequot Lakes, MN 56472  
W: 218-568-7388

**Joseph Schmidt**  
Izaty's Golf & Yacht Club.....Student  
1583 Park St., Shoreview, MN 55126  
W: 320-532-4284

### RECLASSIFICATIONS

**Brad Deyak**  
Koronis Hills Golf Course.....B to A - GCSAA

**Dean M. Wojtczak**  
Whispering Pines Golf Club.....C to B - GCSAA

*Submitted by Daniel Swenson  
Membership Chairman*