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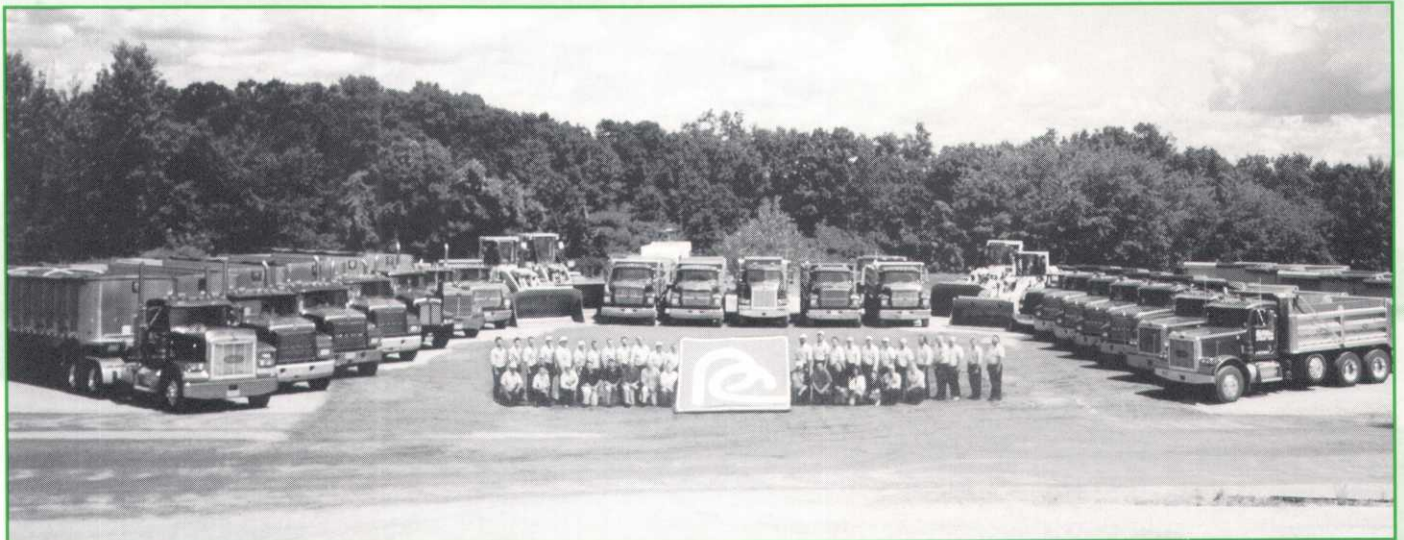
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## Orlando to Host GCSAA Conference and Show, Feb. 3-10, 2002

It will be a time to reflect and look to the future as the 73rd Golf Course Superintendents Association of America (GCSAA) International Golf Course conference and show visits Orlando, Feb. 3-10. The 2002 conference and show ([www.golfcourseshow.com](http://www.golfcourseshow.com)) will conclude a yearlong celebration of GCSAA's 75th anniversary, recognizing the association's and the golf course superintendents' contributions to the game of golf.

The GCSAA conference and show is the world's largest golf course management conference/trade show, with attendance surpassing 20,000 each of the past five years. Last year in Dallas, 727 exhibitors filled 275,000 square feet of space, while education seminar registration reached 7,616.

At conference and show, GCSAA members will have the opportunity to elect three officers and two directors from a field of eight candidates at the association's annual meeting Feb. 8. The following candidates have been approved by the nominating committee:

For president: Michael Wallace, CGCS at Hop Meadow Country Club in Simsbury, Conn.

For vice president: Jon D. Maddern, CGCS at Elk Ridge

Golf Club in Atlanta, Mich.

For secretary/treasurer: Timothy T. O'Neill, CGCS at Country Club of Darien (Conn.) and Mark J. Woodward, CGCS at Dobson Ranch/Riverview Golf Courses in Mesa, Ariz.

For directors: David S. Downing II, CGCS at Barefoot Resort and Golf Club in North Myrtle Beach, S.C.; Ricky D. Heine, CGCS at Golf Club at Star Ranch in Hutto, Texas; Sean Hoolehan, CGCS at Wildhorse Resort Golf Course in Pendleton, Ore.; and Mark D. Kuhns, CGCS at Baltusrol Golf Club in Springfield, N.J.

Robert J. Maibusch, CGCS, MG, has one year remaining on his two-year director term. Tommy D. Witt, CGCS, 2001 president, will serve as past president, and R. Scott Woodhead, CGCS, immediate past president, will retire from the board.

The activities begin with the 2002 GCSAA Golf Championship, presented in partnership with The Toro Co., Feb. 4-5 at six St. Augustine area golf courses. Among the special activities will be the 6:30 p.m., Feb. 6, Opening Session, sponsored by United Horticultural Supply, with a

*(Continued on Page 26)*

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## MTGF Conference and Show—

(Continued from Page 10)

working and traveling in Scotland. His search to find and understand the golf of yesterday brings a new perspective to a return to tradition here in the United States today.

Additional topics on Thursday morning include: Continuation of the "Soils" workshop; "Shrubs & Small Trees for the Landscape"; "General Grounds Fertility Issues"; "Planting B & B Trees for Maximum Root Health"; "Condition Rating System for Trees"; "Phosphorus and the Environment: Impact of Landscape Management" and "Climate Trends & Uncertainties".

Thursday afternoon will feature two educational tracks, one demonstration and five workshops from which to choose. Bradley Klein presents "How to Screw Up Your Golf Course Without Really Trying". "There is no limit to the ways in which green chairmen, superintendents and Mother Nature herself can undermine a golf course." In this light-hearted slide presentation of goofy trees, bad holes, outlandish clubhouses and inadequate staging areas, you will see some outrageous examples and some enlightened solutions.

Dave Wilber then presents "Zen & the Art of Course Renovation & Restoration". Dave explains why restoration and renovation have always been and always will be a part

of golf course management. Be it a large scale total renovation or a small project, there are some key do's and don'ts when one finds themselves involved in these demanding challenges. Dave talks about the good, the bad and the ugly of "bringing things to the next level".

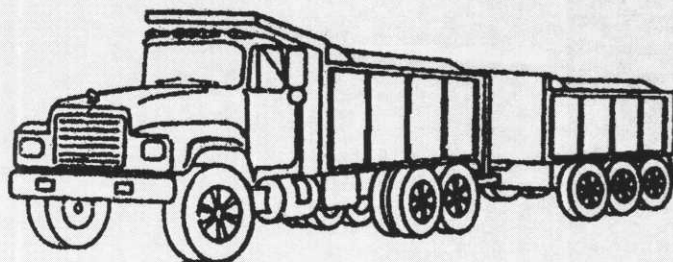
The Dr. Eric Nelson will discuss "Roundup Ready Creeping Bentgrass" which is designed to provide improved weed control options in putting greens, tees and fairways while simplifying maintenance, reducing maintenance inputs and enhancing golf course playing conditions. He indicates that thorough testing in numerous environments and management regimes compared to conventional bentgrass will ensure agronomic safety and performance.

Additional topics being presented on Thursday afternoon include: "New Genetic Opportunities for Turfgrass Maintenance"; "Herbaceous Perennials" and "Diversify With Woody Ornamentals".

### WORKSHOPS

Thursday afternoon also will provide a broad selection of workshops to choose from. The "Soils" workshop continues from 1:30 to 4:20. Remember that to qualify for GCSAA CEU's, you must attend this entire workshop. Those sessions are Wednesday afternoon from 2:30 to 4:20, Thursday

(Continued on Page 14)



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## MTGF Conference and Show—

(Continued from Page 13)

morning from 10:10 to 12:00 and this session on Thursday afternoon from 1:30 to 4:30. In addition, Dr. Don White will present "How Plants Grow" from 1:30 to 4:30. This workshop is limited to the first 30 participants who sign up. If you think you've known the answer to "how plants grow", you might be very surprised if you attend this workshop. Also from 1:30 to 4:30 Dr. Cindy Ash will conduct a workshop entitled "Hands-on Woody Ornamental Disease Diagnosis". This workshop is limited to the first 24 registrants. Dr. Ash will bring in samples of various items that will be used by those attending this workshop.

Another workshop opportunity is "Principles of Landscape Design" presented by Brad Pedersen and Karyn Vidmar. Again, this workshop is limited to the first 24 registrants and will be presented from 1:30 to 4:30 Thursday afternoon. This also will be a hands-on workshop with materials provided. Dr. Jon Powell will again conduct his "Disease Diagnostics" workshop from 1:30 to 3:30. There is a limit of 30 participants for this workshop. Please note that each workshop has an additional fee associated with it. All except the "Soils" workshop have an attendance limit.

Please reserve your spot for the workshop you select as soon as possible as these will undoubtedly fill up quickly.

At this same time, Tom Dunlap will be providing a demonstration of "Proper Pruning" in the Trade Show area. There is a charge for this demonstration but there is no attendance limit. Tom will demonstrate proper maintenance practices for training trees. In addition to pruning, progressive modern climbing and rigging skills will be demonstrated. The crown of a large tree will actually be assembled on the Trade Show floor to allow attendees to see how to prune and maintain trees in the comfort of the Convention Center.

New legislation passed by the State this year significantly expands the requirement for licensing for pesticide applications in virtually every phase of operation for golf courses in Minnesota. At the time of this writing we are attempting to add a Pesticide Applicators testing session during this year's Conference. However, due to the public employee strike that is in process, we have not been able to make arrangements that are necessary in order to provide this session. This should not be confused with the recertification opportunity that is normally provided. Recertification sessions were in place and arranged for prior to the

(Continued on Page 15)

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## MTGF Conference and Show—

(Continued from Page 14)

prior to the strike being called. We will continue to pursue this and will provide updates if we are able to hold a session for initial licensing during the Conference.

All in all, the 8th Annual MTGF Conference & Trade Show offers an amazing variety of opportunities for networking, seeing the latest products and services offered by our vendor members and provides one of the finest educational programs ever presented in this area. The Hilton Minneapolis is again the host hotel with special rates reserved for Conference attendees. To make reservations, call (612) 376-1000 or 1-888-933-5363 to reserve your rooms now. Make sure to mention MTGF when making your reservations so that you get the special rate of \$95.00 per night. This rate is guaranteed through November 13, 2001. After that date, rates may vary. If you call to make reservations and are quoted a higher rate, call the MTGF office immediately at (612) 625-9234 and we will try to secure the conference rate for you.

Plan now to attend this special event and don't forget to include your staff members and your mechanics for the Affiliate Workshop and the Mechanic's Workshop on Wednesday. Including these valued team members will pay dividends for you, your golf course and staff morale for the

coming year.

If you have any questions or concerns, please call Scott Turtinen at the MGCSA office or Larry Vetter at the MTGF office.

# MGCSA ANNUAL BUSINESS MEETING

WEDNESDAY,  
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MINNEAPOLIS CONVENTION CENTER

4:45 P.M.

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*Doublewood Inn, Fargo, ND*

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Also: Tree Pruning & Diseases, Flowers/Bed Design, Drainage, Stress Management, Prairie Restorations, and more.

**GCSAA Education Seminar** "Bentgrass Management and Rootzone Maintenance" – January 25<sup>th</sup>

**TRADE SHOW** featuring a large variety of industry related products, services, & equipment – January 23<sup>rd</sup> - 24<sup>th</sup>

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(4) Jacobsen 4WD ST-5111; Jacobsen F10; (4) Toro 5100D; (2) Toro 5300D; (3) Toro 223D; Toro 450D; (2) Toro 335D; (2) Toro ParkMaster; Ransomes 350D;



**Greens Mowers** Jacobsen Greens King IV; (4) Toro Grounds Master 3000; (4) John Deere 2243; Lesco Model 300; **Trim Mowers** Jacobsen Tri-King 1471; (3) Jacobsen Tri-King 1672D; (4) Jacobsen Trim King; (5) Toro 216; Toro Super Pro;



Toro GM3000; (3) National 68" & 84"; **Utility Vehicles** Cushman Turf Trucksters; (3) Cushman Runabouts; Hawn 2030 Dedicated spray rig; Cushman Dedicated spray rig; **Aerators** Ryan GreensAir 24; TerraCore; Cushman Mounted;



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# The State of the GCSAA

By **STEVE MONA, CAE**,  
*Chief Executive Officer, GCSAA*

Quarterly State of the Association reports are published in Newline to offer GCSAA members a "big picture" view of GCSAA activities and operations. The following report is a synopsis of Steve Mona's quarterly report to the GCSAA Board of Directors. If you have questions, please use the staff contacts to direct your query to the appropriate person.

GCSAA is dedicated to serving its members, advancing their profession and enhancing the enjoyment, growth and vitality of the game of golf. To meet this commitment, GCSAA is focused on four strategic initiatives to:

Help members achieve career success

The Relocation Package, a new career resource to assist members who have changed jobs, is available online at [www.gcsaa.org](http://www.gcsaa.org). The employment center at conference and show is being enhanced to provide improved member services.

Fifteen seminars will be offered this year through the Superintendent Leadership Series, which is funded through the Callaway Golf Grant for Professional Development through The GCSAA Foundation.

The association is beginning a new season of regional seminars. This season, 82 seminars are scheduled regionally, and 17 programs will be offered through the chapter administered program, up from five last season. The association has developed two online self-study programs that will be available in September. GCSAA also is examining a long-range plan for pricing educational products and services.

GCSAA has 120 seminars scheduled for conference and show in Orlando. The association also is identifying speakers for the Environmental Success Stories Session. At the government relations session, a panel of superintendents

will discuss nutrient use. The research session will feature four scientists who will discuss their GCSAA-funded projects.

The Professional Development Resource (PDR) is being improved, including increasing the speed of the program for members.

PDI scorecards will be distributed in July 2002 in order to assist members in tracking their membership classification requirements.

The certification committee, with input from Galton Technologies and a Web-based survey of approximately 1,200 certified members, has completed the new testing objectives for the redesign of the certification exam. The committee will now focus on finalizing the exam format and developing exam questions.

Advocate on behalf of the membership and the profession.

Planning continues for the March 18-19 Legislative Conference in Washington, D.C. Events include a Congressional reception and conference speakers. The association is working with the PGA Tour to schedule Senior Tour players for attendance at the conference.

In addition, the GCSAA Political Action Committee (PAC) papers will be filed with the Federal Election Commission in fall 2001.

Representatives of GCSAA will attend an organizational meeting of the National Alliance on Accessible Golf (NAAG) and will host a follow-up meeting at conference and show to the April National Forums on Accessible Golf meeting.

In May, the association launched a site geared for the general golf public. GCSAA's new site, [www.GolfSuper.com](http://www.GolfSuper.com), initially created for viewers of GCSAA's television spot, has received more than 165,000 hits by more than 1,500 first-time visi-

tors.

The Pesticide Environmental Stewardship Program video was completed and distributed to chapters, and the 30-second public service announcement was aired in Charleston, S.C., and Colorado Springs, Colo.

The Jim Colbert sponsorship continues to provide positive exposure for GCSAA. CNBC is considering highlighting GCSAA's 75th anniversary on its new show, *Golf Portfolio*.

The association participated as the presenting sponsor of the American Junior Golf Association (AJGA) Girls Junior Championship in Lawrence, Kan. GCSAA assisted with several duties, including media relations.

**Provide authoritative information to the membership, the profession and the industry**

The environmental stewardship committee is reviewing the Performance Measurement Survey in order to improve data collection.

The association is improving the updating process for information packets. In addition, a table of contents and order forms for the packets are now available on the association's Web site.

The association is working with Ted Horton, CGCS, to develop an environmental toolkit that will provide information on low-cost environmental projects, as well as empowerment tools to help superintendents gain the support needed to be environmentally active.

The 75th commemorative issue of GCM was published in September. Also in publications, the editorial production process of Newline has been improved.

At headquarters, GCSAA hosted a successful media roundtable for turf  
*(Continued on Page 19)*



## State of the GCSAA—

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trade media. Also at headquarters, a new exhibit is being installed in the atrium. "A Glimpse in Time" includes artifacts from the 1920s and 1930s.

The association continues to work on its historical exhibit for the Orlando conference and show and conclusion activities for the 75th anniversary. GCSAA also is working to expand its traveling exhibits and historical photograph catalogs.

### **Provide dynamic, responsive services to the membership, the profession and the industry**

The association has made improvements to the conference and show brochure, registration process and shuttle service. The conference and show Web site, including online registration, has launched and is available through the association Web site or directly at [www.golfcourseshow.com](http://www.golfcourseshow.com). The association began mailing conference and show credentials Sept. 15.

At the conference and show in Orlando, Jimmy Johnson will be the keynote speaker at the Opening Session, and Mike Singletary will be the keynote speaker at the Golf General Session. The group .38 Special will perform at the President's Dinner Show.

The association is working with the Center for Resource Management to develop a demonstration project at Fort Benning, Ga., and a manual of best management projects on military golf courses. GCSAA also has begun work with the National Arbor Day Foundation on a golf facility that will be built on National Arbor Day Foundation grounds.

Association representatives will meet with the United States Department of Agriculture - Agricultural Research Center (USDA-ARC) this fall to discuss the proposed National Turfgrass Laboratory that would produce turfgrass research for turfgrass practitioners, including golf course superintendents.

GCSAA continues to use the Internet to reach its members and disseminate information. More than 9,200 members are registered online. The association plans to launch an online storefront as part of its Internet Commerce Initiative. Two industry client discussion meetings have been held to gather input on the initiative. New discussion software for GCSAA's online forums is scheduled to launch this fall.

Membership is at an all-time high with 21,750

(Continued on Page 23)

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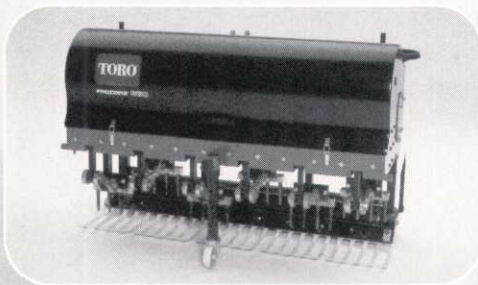
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