

TORO OPENS NEW CUSTOMER TRAINING CENTER

Minnesota Toro has just completed a new customer training center that utilizes 1600 sq. ft. of floor space and the new training facility is equipped with audio visual equipment, sound system, lighting controls, display boards & separately air conditioned.

The service training staff at Minnesota Toro have developed new servicing techniques. In the past, we have held many schools and worked with many local golf course personnel to provide useful on the job application. Minnesota Toro concentrates on the critical areas to improve the productivity and performance of Toro golf course maintenance equipment resulting in longer equipment life and less down time.

The new training center will be utilized during all months of the year for customer service & training on commercial equipment as well as irrigation equipment. The golf course and commercial customers will be utilizing this center more heavily in the winter and fall periods of the year when things aren't so hectic.

Another feature of this new center is that occasionally Minnesota Toro will open it up to Trade Association meetings, your inquiries are welcome.

RAIN BIRD®

RAIN BIRD®

RAIN BIRD®

SURROUNDS YOU WITH
QUALITY
IRRIGATION EQUIPMENT

SINCE 1933

"THE CHOICE OF PROFESSIONALS"

- * NEW INSTALLATIONS
- * CONVERSIONS
- * UPDATING EQUIPMENT

RAIN BIRD®

RAIN BIRD®

FOR ALL YOUR IRRIGATION NEEDS

612-545-2276

P & H WAREHOUSE SALES

9865 10th AVE. NO.

PLYMOUTH, MINNESOTA 55441

C.P.R. SAVES LIVES

Just ask William T. Sell, Golf Course Superintendent from Appleton, Wisconsin. Bill collapsed in a restaurant and only the quick application of C.P.R. saved Bill's life. Now he is on a crusade to make sure every superintendent is certified in Cardio Pulmonary Resuscitation so that he can act quickly in case of an emergency on the golf course to treat both his crew and any golfers on the course. Contact your local Red Cross or Fire Department about schedules of classes in C.P.R. and sign up to save a life.

POSITION WANTED

Young man who received his Bachelor of Science Degree in Agronomy with emphasis on Turfgrass Management at the U of M in March is seeking position as Assistant Golf Course Superintendent. Available immediately. He has had seven seasons of experience at White Bear Yacht Club. Contact John MacKenzie, 10210 Hadley Ave. North, White Bear Lake, Minn. 55110. Telephone 612/426-3646.

YOU JUST CAN'T BUY A BETTER **greens** mower.

AND WE'RE READY TO PROVE IT RIGHT ON YOUR OWN GREENS

LET'S SET UP THAT DEMONSTRATION TODAY

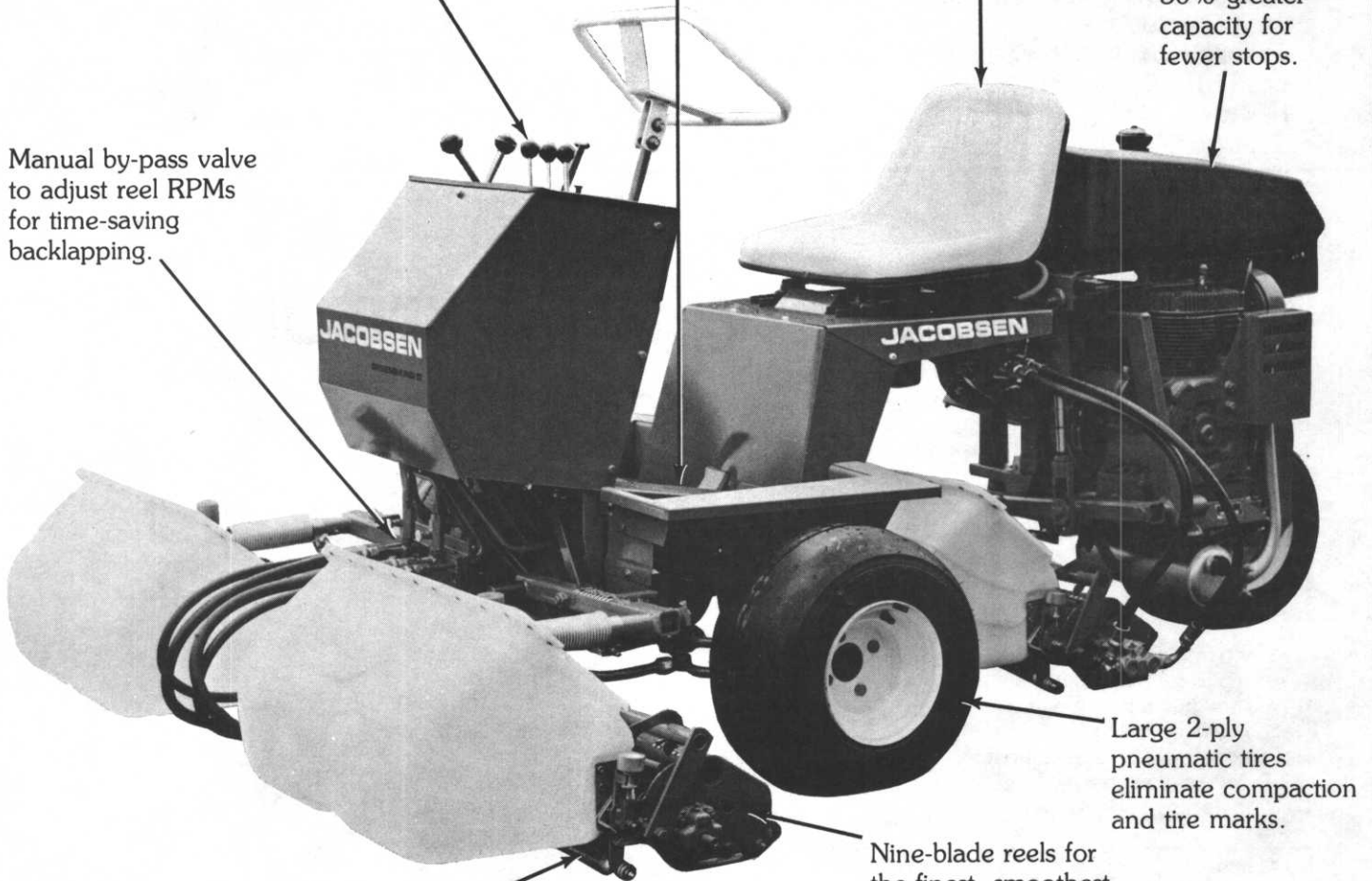
Convenient single rocker pedal to lift and lower cutting units for easier operation.

Individual reel control is standard — not optional. Provides mowing flexibility and individual reel backlapping.

Lower seat for added operator comfort.

Large fuel tank. 50% greater capacity for fewer stops.

Manual by-pass valve to adjust reel RPMs for time-saving backlapping.



Cutting units articulated to follow undulations and maneuver around edge of green.

Nine-blade reels for the finest, smoothest, quality cut.

Large 2-ply pneumatic tires eliminate compaction and tire marks.



R.L. Gould Co., 3711 Lexington Ave. No., St. Paul, MN / (612) 484-8411



THE ASSOCIATES' CORNER

by JACK KOLB
TURF SUPPLY COMPANY

The concept for Turf Supply Company was spawned by an idea Jerry Commers dropped on the writer while following him on his rounds of fertilizing greens at Minneapolis Golf Club. The gist of the comment implied that it was easier to sell fertilizer than to spread it, especially when you are looking at advanced stages of aging.

Turf Supply Company was incorporated January 1, 1970. It is an enigma of small business growth in an industry which seemed already crowded with four other golf course service companies.

Being on both sides of the industry does give one the advantage of understanding not only the technical or agronomic problems of the industry, but also how it feels to stub one's toes. Turf Supply Company is dedicated to empathy with the Superintendent and has devoted its whole existence to the success of the golf course superintendent.

The two most frustrating words in a superintendent's dictionary are "budget" and "committee". Andrew Bertoni always said, "God so loved the world that he did not send a committee." How often have you seen a fellow superintendent in jeopardy of his job only because he is operating his golf course within an inadequate budget? Instead of asking questions the writer is supposed to explain the operation and philosophy of his company. There isn't much more that can be said except that a successful operation has to have friends and support. One of the genuine pleasures in business is the friendships that are developed with clients and competitors. Turf Supply Company is grateful for those friendships.

Ya gotta know the territory.

We all know there is plenty of water in this part of the country. But finding potable water, drilling a productive well and maintaining a strong, steady flow takes special knowledge and equipment.

When you need a new well, or your pump needs repair or replacement, call the experts at Bergerson-Caswell. You get 35 years of experience in municipal, industrial and residential service, exclusively in the Upper Midwest. We know the territory.

Call for a free estimate on any of these services:

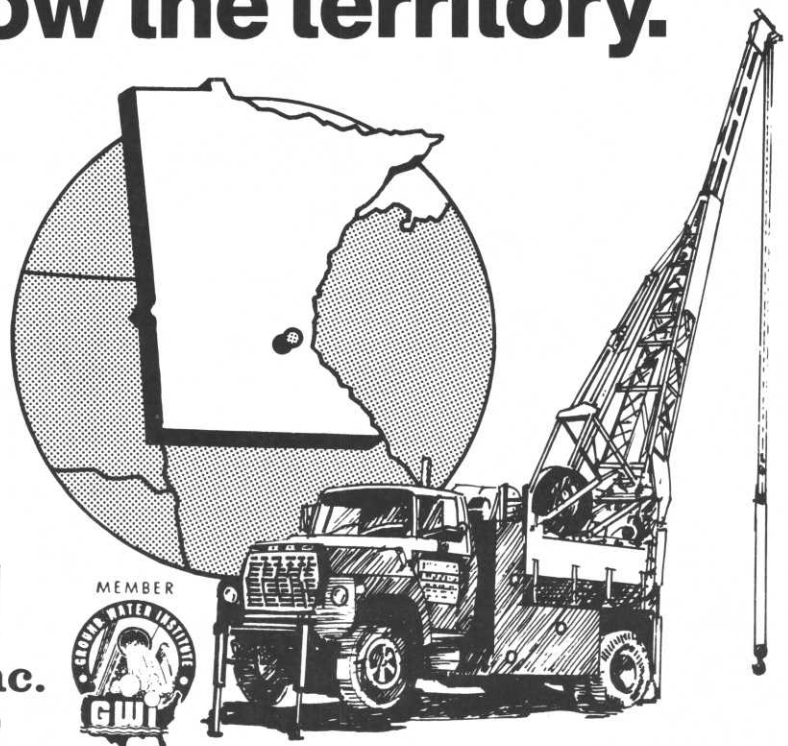
- Well drilling, up to 42" casing
- Well and pump maintenance
- High-velocity jetting
- High energy rate development
- 3-D well photo surveys
- Byron Jackson pumps

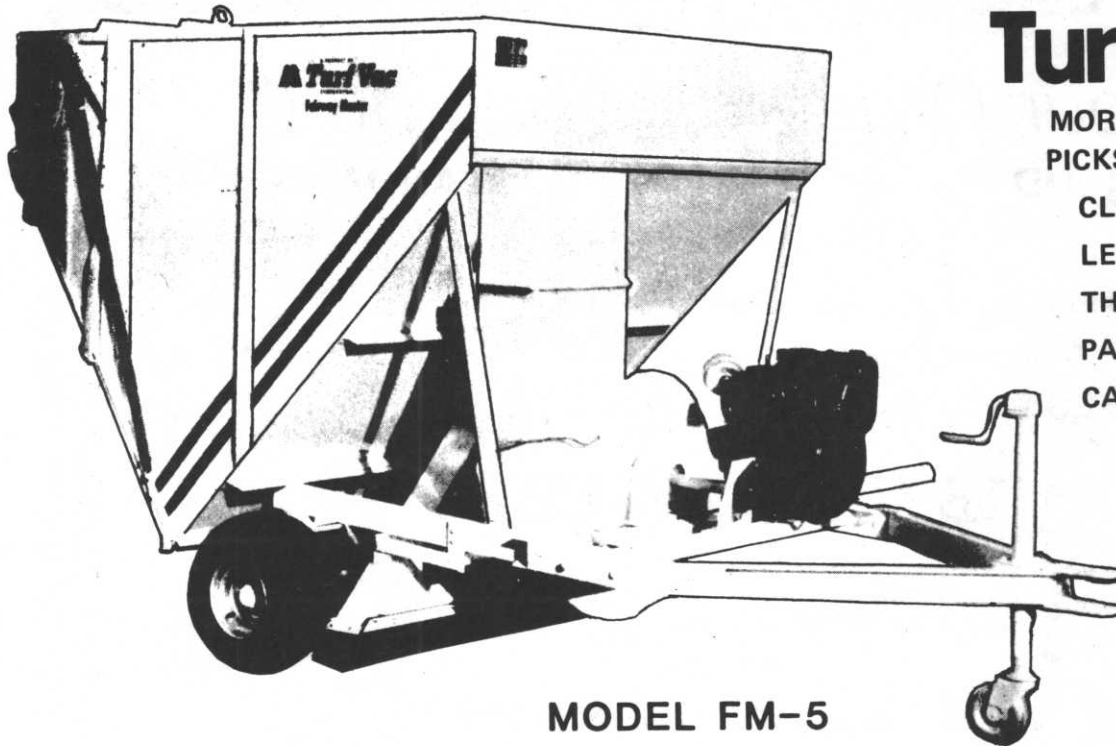
24 hour
answering

(612) 479-3121

Bergerson-Caswell, Inc.

5115 Industrial Street • Maple Plain, MN 55359





MODEL FM-5

Turf-Vac

MORE THAN 5' SWEEP
PICKS UP EFFICIENTLY

CLIPPINGS

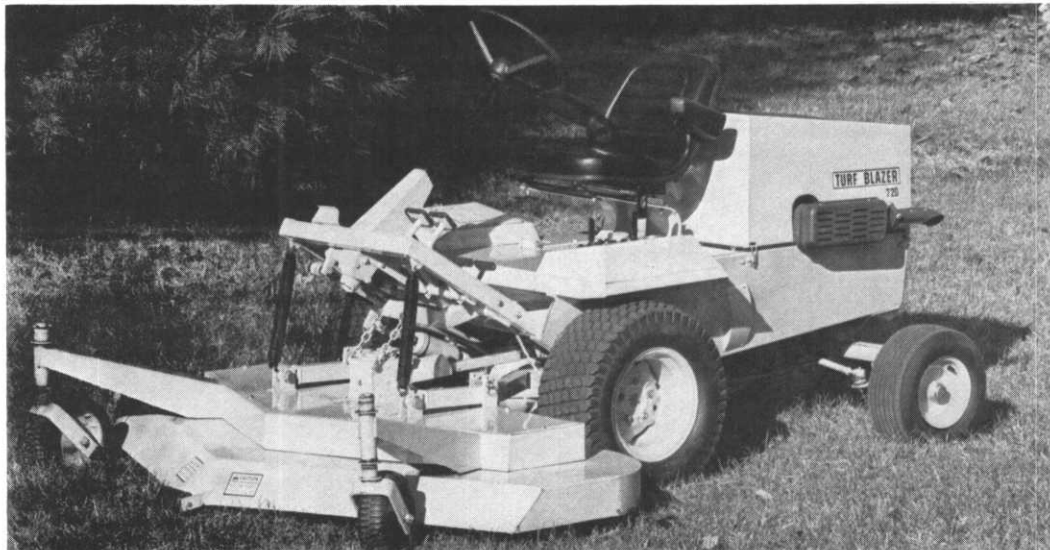
LEAVES

THATCHING DEBRIS

PAPER TRASH

CANS & CUPS

HOWARD 727 DIESEL



The Turf Blazer 727 with its 27H.P. Yanmar liquid cooled Diesel Engine and 72" cutting head combines diesel lugging power, durability and fuel efficiency with the trimming capabilities of an out front offset deck.

Also available in 48,60,72,and 82 inch gas models and 15 foot diesel model.

KROMER CO.

MOUND, MINNESOTA

612/472-4167