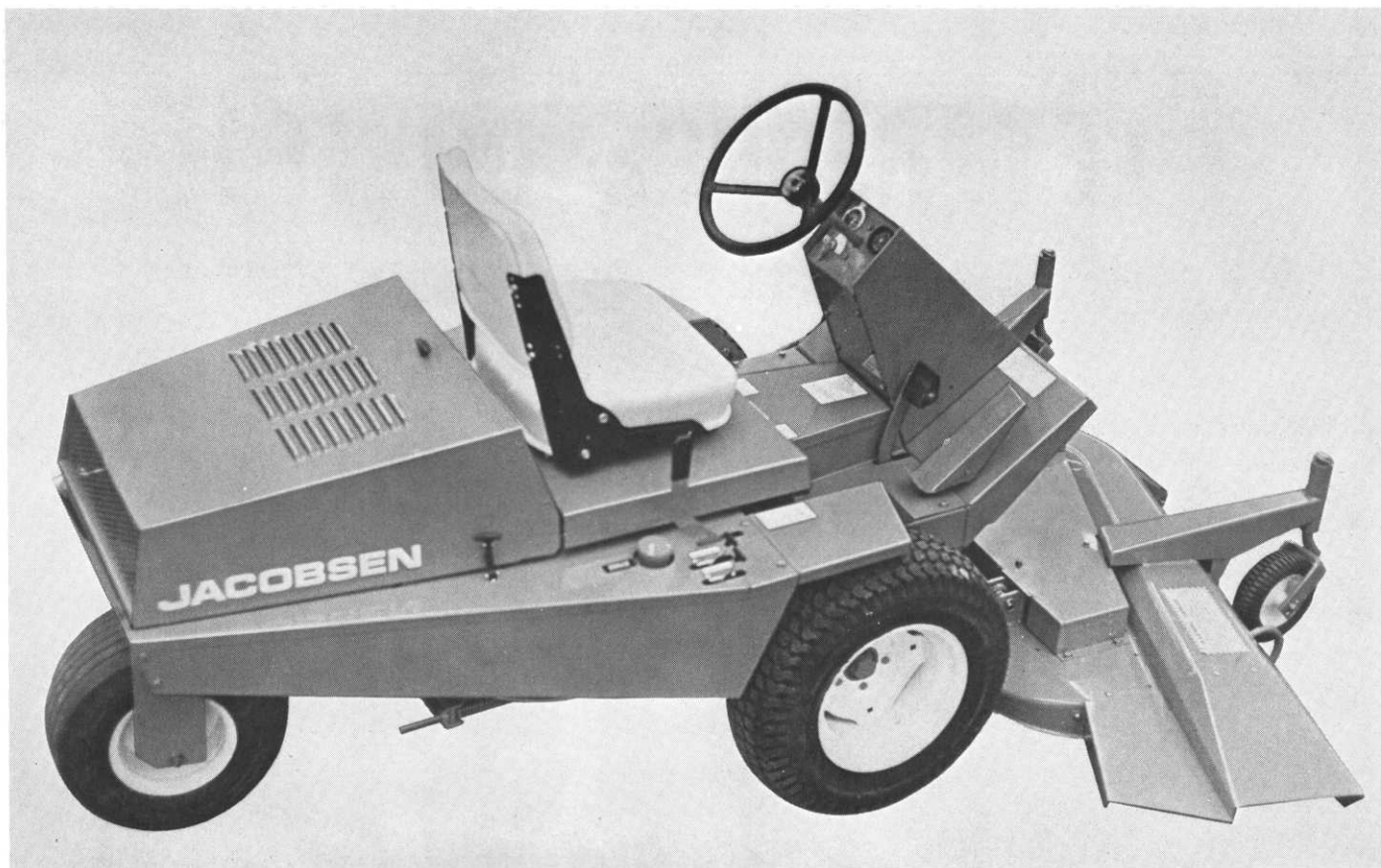




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# THE NEW PRESIDENT SPEAKS

Once again, and for those of you who could not attend the annual conference, I want to thank each one of you for allowing me the honor of serving as your president for the 1979 season. You can rest assured that I will do everything in my power to uphold the good auspices of the office and that of the association.



I have two major interests in the affairs of our association. In my opinion both are vitally important because sooner or later both could affect each of us. These interests are COMMUNICATIONS and RESEARCH.

Communications in an association such as ours must flow in two directions to be effective. In one direction, the officers and directors of the association must keep the membership informed at all times of any impending changes, problems and any other pertinent information that could affect the members of the association.

By the same token I think it is the duty of each member to communicate back to the board when necessary if they expect them to do a good job in their elected offices. All too often a board is elected and receives no input or feedback from the membership. It is very difficult under these circumstances for the officers and directors of an association to give the kind of service that is expected of them.

It is my hope that this year all the members, and I mean members in all categories, will feel free to approach any member of the Board of Directors at any time to discuss ideas, problems and pass along any information you think the board should have.

By definition, gentlemen, we are a group of people banded together for the common purpose of educating ourselves in our chosen field. Please, let's all take advantage of that fact.

I was very happy when the membership voted to initiate our new summer research program. In my opinion this project was long overdue. It seems that each summer we encounter new problems that we are not accustomed to dealing with. Hopefully, as the new program matures, we will learn how to deal with these problems more effectively.

We are sending out memoranda invoices again this year to all the golf courses in the state. It is my hope the response to these invoices will be as good or better than last year. I urge all the members of this association to do all you can to encourage your respective clubs to contribute to this worthwhile program.

The membership of our association increased considerably this past year. I was amazed at the number of members I could not identify as I looked out over the crowd at the banquet. I want to take this opportunity to welcome each of you new members personally to the association. I urge you to become active members and to take advantage of all the opportunities this association has to offer.

In closing, gentlemen, I sincerely wish each of you a most successful and prosperous 1979 season.

George D. Ostler  
President  
Minnesota Golf Course Superintendents'  
Association

# A RECORD TURF CONFERENCE

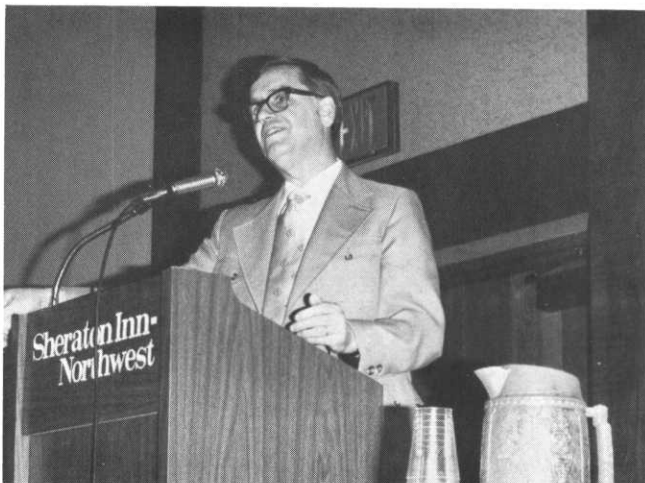
The 1978 Annual Turf Conference will go down in M.G.C.S.A.'s record books as a complete and total success. Nearly 200 members were in attendance this year and although no official attendance records are kept, this number was believed to have been a record turnout by a long shot. The facilities were great, the speakers were outstanding and the annual banquet and dance were a fitting finale to a perfect conference. We would like to take this time to thank everyone who had a hand in making the conference such a tremendous event and a special thanks goes to Conference Chairman Dennis Hendrickson who put in uncountable hours in making sure every detail was covered perfectly.



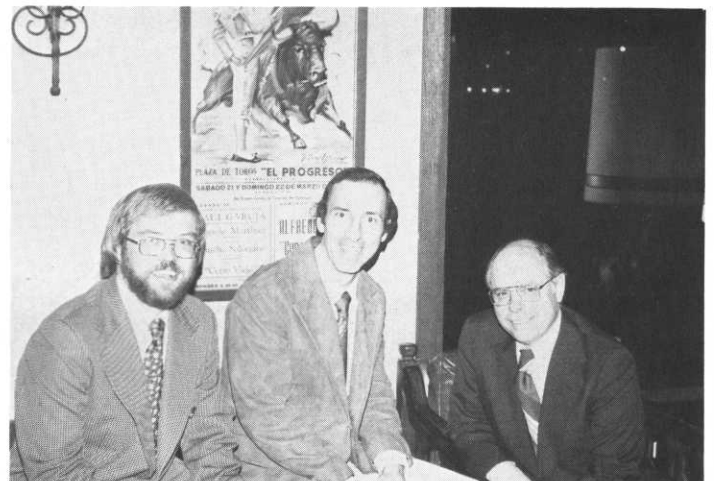
**WHIZ KID.** Twenty-six year old Bob Bruce of KSTP was a smashing success as the annual banquet's main speaker.



**ALL SMILES.** Bill Johnson, right, and wife, Joanne, receive the \$175 grand prize vacation certificate from Dennis Hendrickson.



**NON-RESIDENT EXPERT.** Dr. Houston Couch enlightened the conference attendees with his excellent talks on a wide range of subjects.



**HOMECOMING.** Mike Bavier, center, a national director originally from Willmar, Minnesota, chats with Jim Lindblad, left, and Warren Rebholz.

# Green Clippings

**DUES DUE:** The 1979 invoices for dues are in the mail. We remind you to fill out the roster information card and return it promptly with your dues payment.

**WELL DONE:** Our thanks to Bergerson-Caswell, Inc., your friendly well driller, for the financial contribution to help cover the expenses of the Annual Turf Conference.

**BUDDING WRITERS:** HOLE NOTES needs input from its members in the form of informational articles. Surely someone has a money saving idea he would like to share with the membership.

**END AROUND:** Thank you letters have been received from Houston Couch, Roger Brown, Mel Anderson and Mike Bavier for having them participate in our turf conference. Seems like we should be thanking them - not the other way around.

**FIRST ANNOUNCEMENT:** A Symposium of Turfgrass Diseases 1979 - May 15-17, 1979, University Holiday Inn, Columbus, Ohio 43201. It is jointly sponsored by Ohio State University - College of Agriculture & Home Economics and the Ohio Agricultural Research and Development Center and ChemLawn Corporation. P.S. The Jack Nicklaus Memorial Tournament will be going on at the same time!

**KEYNOTE SPEAKER:** "Managing For Productivity" is the title of the speech that will kick off the National Turf Conference on Monday, February 5 at 9:30 a.m. in the Atlanta, Georgia World Congress Center. The speaker, Dr. George Labovitz, is a professor of organizational behavior at Boston University School of Management. He is tops in his field and will have many ideas you can use profitably.

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## HOW TO ENJOY AN EXHIBIT\*\*\*\*\*

In order to take full advantage of the show this year in Atlanta, we offer you a guide on how to enjoy an exhibit: 1) Plan to visit - schedule a special time in your busy week. 2) Browse - you'll surely miss something of value to you if you merely peek in. 3) Look - see them all; there's always something new under the sun. 4) Listen - the exhibitor is ready to talk with you about his display. 5) Get the facts - don't depend on rumors. 6) Follow up when you get home - exhibitors are glad to help throughout the year; not just during the year; not just during meetings.

## Exhibit Hall Schedule:

Tuesday, February 6, 1979  
9:00 a.m. - 6:00 p.m.  
Wednesday, February 7, 1979  
9:00 a.m. - 6:00 p.m.  
Thursday, February 8, 1979  
9:00 a.m. - 2:00 p.m.

With over 220 exhibits to visit at the show this year, we hope some of the above notes will be useful.

# REGIONAL PESTICIDE WORKSHOPS

The first day-second day plan was set up this year in an attempt to save time for some of those people in attendance and also to improve the time efficiency of the instructors. The first day will be strictly "core material" for those who are new in pesticide work and must write the general examination. One or two instructors will present the core material. The specialized categories will be presented on the second day. Those who are new in pesticide work should attend both days to obtain instruction in both general and specialized material. Those who are licensed on the basis of previously written tests and are attending to renew their licenses are required to attend the second day only. Renewal of licenses may be accomplished also by writing tests and not attending the workshops. Tests will not be given at the workshop. Contact representatives of the Minnesota Department of Agriculture for arrangements to take tests.

## LOCATIONS AND DATES

CITY	FACILITY	FIRST DAY	SECOND DAY
Rochester	Midway Motor Lodge	March 5, Mon.	March 6, Tues.
Owatonna	Holiday Inn	March 6, Tues.	March 7, Wed.
Mankato	Holiday Inn, North	March 7, Wed.	March 8, Thurs.
St. Paul	Earle Brown Ctr., St. Paul Campus	March 12, Mon.	March 13, Tues.
Marshall	Ramada Inn	March 19, Mon.	March 20, Tues.
Morris	Sunwood Inn	March 20, Tues.	March 21, Wed.
St. Cloud	Holiday Inn	March 21, Wed.	March 22, Thurs.
Crookston	UofM, Crookston Agric. Res. Ctr.	April 3, Tues.	April 4, Wed.
Grand Rapids	Holiday Inn	April 4, Wed.	April 5, Thurs.

## PROGRAM OUTLINE

### FIRST DAY - ALL LOCATIONS

12:30 p.m.

1:00-5:00 p.m.

### SECOND DAY - ALL LOCATIONS

8:00 a.m.

9:00-9:30 a.m.

9:30-11:15 a.m.

11:15-12:00 noon

12:00

1:30 p.m.

2:30 p.m.

2:45 p.m.

Registration begins

Core material

Registration begins

Rules and regulations

Field crop herbicides & application equipment

Fungicides & Insecticides

Lunch on your own

Right of way

Livestock and barns

Seed treatment

### INSTRUCTORS

John Lofgren, Coord.

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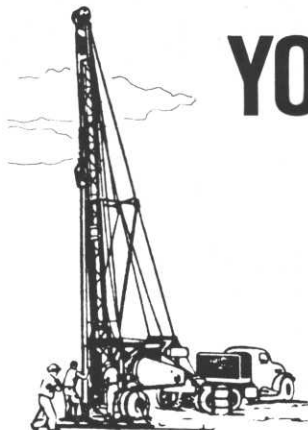
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Continued on Page 7



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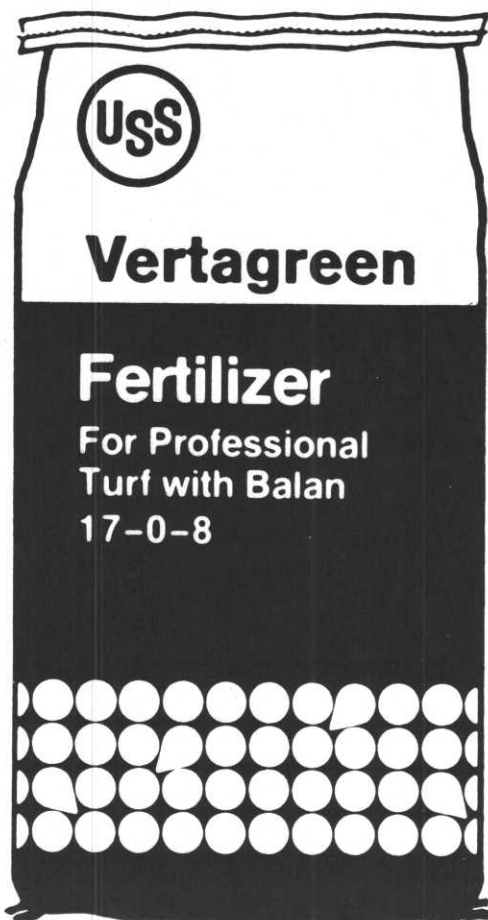
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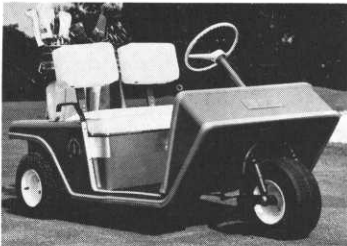
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**SECOND DAY - ADDITIONAL SESSIONS AT SELECTED LOCATIONS**

<u>TIME</u>	<u>TOPICS</u>	<u>LOCATION</u>	<u>INSTRUCTORS</u>
9:00-12:00 N	Ornamentals & Turf	Rochester, St. Cloud, St. Paul Grand Rapids	Hertz, Ascerno, Stienstra
1:30-3:30 pm	Trees	Rochester, St. Cloud, St. Paul Grand Rapids	Ascerno and Stienstra
9:00-12:00 N	Aquatics	St. Paul, Grand Rapids	Krosch
9:00-12:00 N	Forestry	Grand Rapids	Vogt
1:30-3:30 pm	Mosquito Control	St. Paul, Grand Rapids	Noetzel

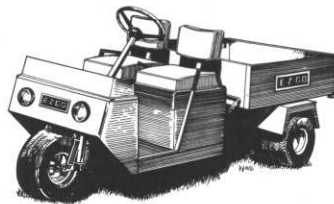
For additional information concerning the previous programs, contact: Eugene Anderson, Office of Special Programs, 405 Coffey Hall, University of Minnesota, St. Paul, Minnesota 55108. Telephone: 612/373-0725

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## Four Good Ways To Make Bad Decisions

The Illinois State Florists' Assoc. Bulletin outlines several reasons that some decisions turn out to be poor ones: 1) "Joe thinks we should do it this way." This is a dangerous position to be in if you're the person responsible for the results of that decision. 2) "It worked last time." Past experience is often a valuable guideline for a decision, but it should never be the only one. Ask yourself if all important conditions are the same today as they were yesterday, and if better solutions haven't developed in the meantime. 3) "I just have a hunch it will work." Whether you're aware of it or not, hunches are made up not only of past experience but also of biases and misinformation. If your "gut feeling" is really correct, you should be able to dig up some legitimate facts to support it. 4) "Maybe it will go away." Maybe it will get worse. Often, it takes less time and energy to take care of a problem as soon as it comes to your attention than to sit by and take the chance that it will get out of control. "Management by crisis" is the best way to make a bad decision.

Reprint FORE FRONT

# ON TO ATLANTA!

# 1979 Committee Appointments

## NOMINATING COMMITTEE

Keith Scott

## BYLAWS COMMITTEE

Bill Johnson

## FINANCE COMMITTEE

James Lindblad, Dick DeSplinter

## MEMBERSHIP COMMITTEE

Gerald Bibbey, Bill Johnson

## EDITORIAL COMMITTEE

Dick DeSplinter, George Ostler, James Lindblad, Gerald Bibbey

## EDUCATION COMMITTEE

John Nylund, Dennis Hendrickson, Keith Scott, John Kolb

## PUBLIC RELATIONS COMMITTEE

George Ostler, Dick DeSplinter, Larry Mueller

## ARRANGEMENTS COMMITTEE

Dennis Hendrickson

## ENTERTAINMENT COMMITTEE

Dick Ulrick

## TOURNAMENT COMMITTEE

Dale Caldwell, Chairman; Dan Hanson, Co-Chairman; John Nylund, Advisor

## SCHOLARSHIP, ECOLOGY & RESEARCH

Dick DeSplinter

## O.S.H.A. COMMITTEE

Bill Johnson

## STILLWATER COMMITTEE

Jerry Murphy

## ANNUAL CONFERENCE COMMITTEE (combined EDUCATION, ARRANGEMENTS AND ENTERTAINMENT COMMITTEES)

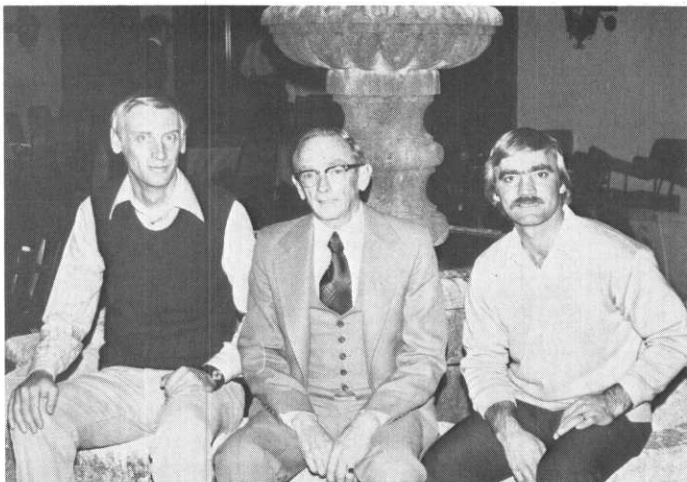
John Nylund, Chairman

## HISTORIAN

George Jennrich

## ANNUAL CONFERENCE REGISTRATION COMMITTEE

Milt Wiley, Gordon Miller



NEW OFFICERS. Secretary Larry Mueller, left, President George Ostler, center, and Vice-President Dick DeSplinter, right, relax before their work really begins.



NEW DIRECTORS. Jerry Bibbey of Keller Golf Club, left, congratulates John Nylund of Braemar Golf Club on their election victories.



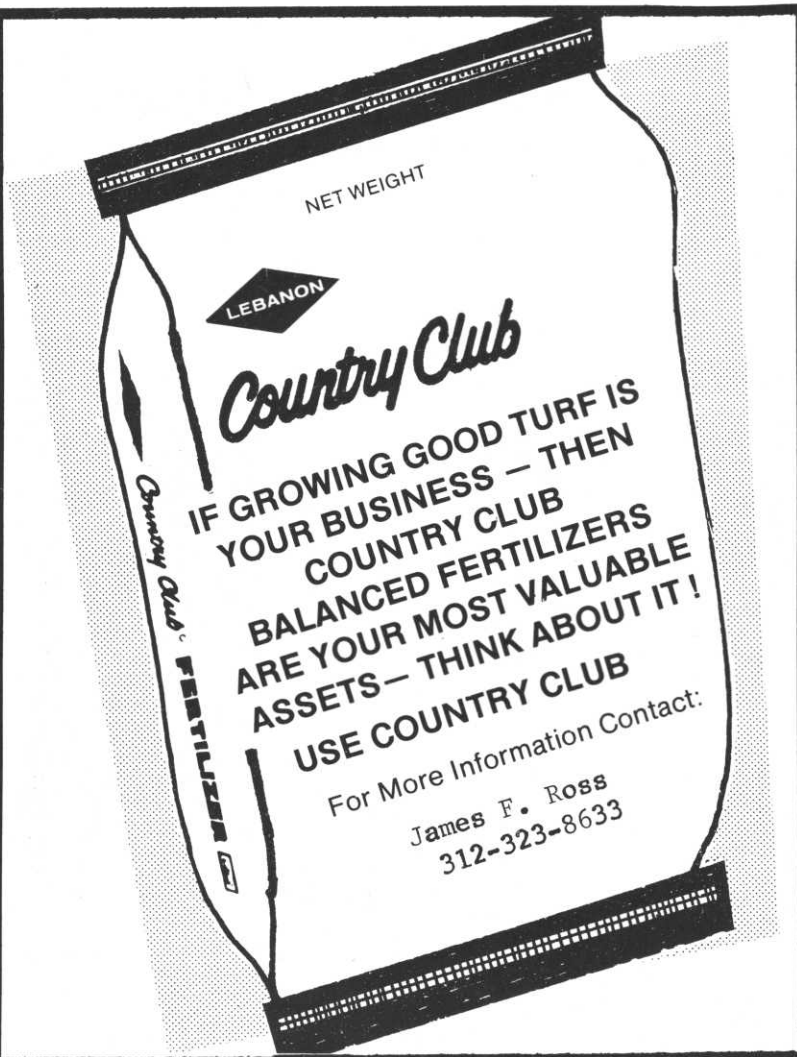
# Get The Most Out Of Conferences

Conference and trade shows, such as GCSAA's International Turfgrass Conference and Show, offer an important opportunity for you to invest a small amount of time and money for a large return. Most professionals believe that occasional opportunities to educate themselves are central to their ability to provide continuing good service to their employers. This is especially applicable to golf course superintendents, whose responsibilities are expanding rapidly.

Learning opportunities come in several forms at a meeting such as GCSAA's. There is the chance to benefit from the knowledge of experts; the more concrete learning afforded by the chance to examine new equipment and products; and the benefit derived from associating with other superintendents.

Attending intensive education sessions can make conferees feel as if they're trying to drink from a fire hose - so much is coming so fast that it's difficult to absorb anything. The best way to overcome this problem is to plan ahead. Select your program of educational sessions carefully, considering the value that each topic has for your problems and situation. Take plenty of notes - they help you keep organized - but be sure you're not so busy writing things down that you forget to listen. If conference proceedings or recordings of the sessions are available, take advantage of them.

Trade shows offer an opportunity to observe a wide variety of equipment and supplies in a relatively short period of time. It's possible to "comparison shop" among many equipment manufacturers. Whether you have a specific need to fill or are "just looking", you will benefit from the time you spend on the exhibit hall floor.



If you own or can borrow a camera, consider taking one along to photograph items that you are interested in. Photographs of informative posters can save you time by keeping you from copying down information. Don't be hesitant to discuss your requirements with the sales representatives on the floor. They are there to inform you. They may also have descriptive brochures you can take home with you.

Meeting strangers at a conference need not be difficult. All you have to do is be willing to introduce yourself to those around you at a meeting or in an elevator, for example. Have a ready supply of small talk about the weather or sports ready to ease the first few minutes of conversation. There is a rapport that develops quickly in these kinds of encounters which can lead to valuable exchanges of information.

Look for the new attendee and pay special attention to him. If he feels lonely or isolated, chances are he won't return next year. If that happens, he loses and so do you.

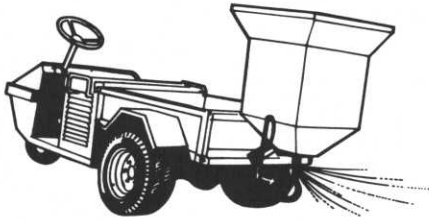
Education, exhibits, exchanges with fellow conferees - they are three important aspects of attending a conference.

**TORO**

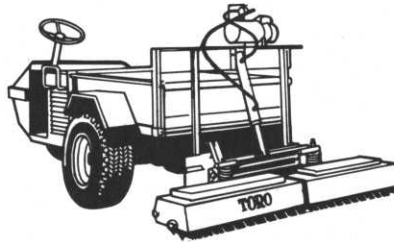
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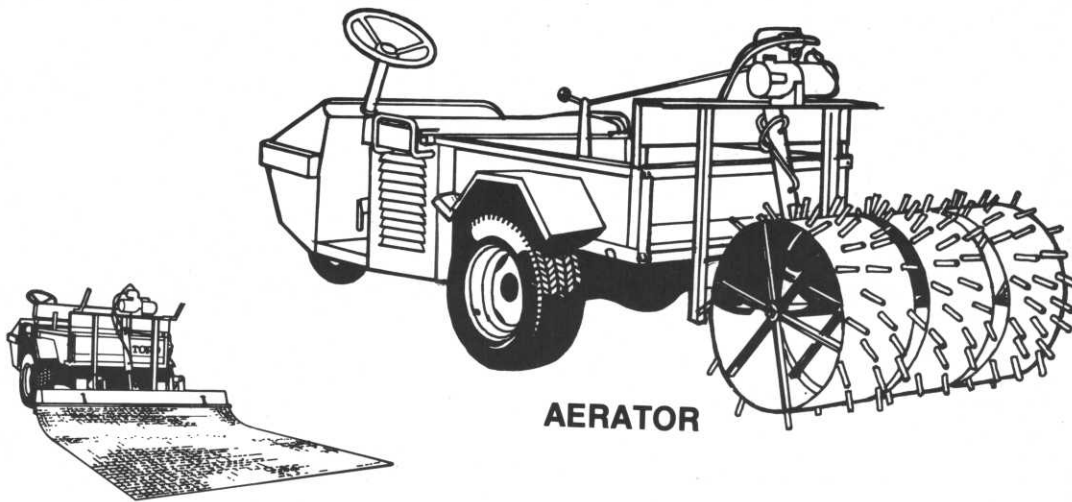
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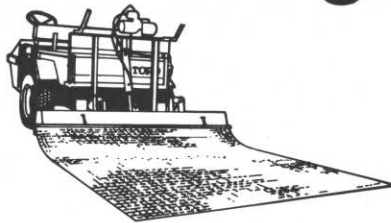


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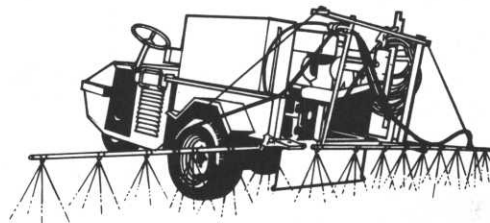
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