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A willing ear. We listen carefully to your problem and study it thoroughly so we can solve it together.

The voice of experience. Northrup King continues to be a leader in the development of new varieties and blends.

Reliability. Northrup King has a testing and quality control program that is your assurance of quality seed.

The right turfgrass decision can improve the quality of your turf. It can also save you maintenance dollars.

So the person who helps you make that decision is very important to you. That's why we stress the professionalism of your Northrup King man. And his willingness to get involved with your needs.

For a thoroughly professional evaluation of your turf requirements, talk with your Northrup King representative or distributor. He offers you quality turfseed—and a lot more.

At his fingertips, a wide range of proven turfseed varieties. And we can custom blend to meet your special needs.

Grass-stained knees, if that's what it takes to understand your problem. Northrup King people get involved.

Feet firmly planted in your area, so we can recommend varieties and formulate mixtures that will work in your particular region.



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A FULL DAY'S ACTIVITY MARKED APRIL MEETING

The April meeting was held in conjunction with Minnesota Toro's open house and equipment maintenance clinic. Toro's open house featured many new and used pieces of equipment drastically reduced in price. From the way things were being loaded up and hauled away, many took advantage of these reduced prices. The clinic covered reel mower grinding and preventative maintenance on your equipment. Our special thanks to Jim Kauffman and all the Minnesota Toro people for their fine hospitality that day.

That evening our business meeting was held at the Medina Ballroom. Forty-five sat down to a prime rib dinner which was so generous that I am sure no one could finish. Larry Vetter, formerly of the Minikahda Club, was introduced and informed us that he will be the new turf instructor at Anoka Tech. Larry assured us that there would once again be close contact between the school and our association. Our best wishes to Larry in his new endeavor.

Jim Lindblad

Honeywell & Hendrickson Host May Meeting



A great day and a fine golf course are promised by Dennis Hendrickson, Superintendent of the Honeywell Country Club, on Monday, May 16 when the M.G.C.S.A. takes to the links for the first time. We know links is not the right term but it sounds so good! So limber up those golf muscles and sharpen that putting eye and show up anytime after 12:00 noon for golf - either 18 or 9 holes as your time allows. Lunch will be available before play for those who wish. Be sure to be finished by 5:00 p.m. for the monthly meeting. Cocktails are slated for 6:00 p.m. and a great Baron of Beef Dinner will be served at 6:30 p.m.

As a special added attraction the Kromer Company, P & H Warehouse and Cushman Motors will have their equipment on display at the course. This is an excellent opportunity to get a close-up look at their latest equipment. Reservations are a must and the deadline date is May 13. MAIL YOUR RESERVATIONS TODAY.

Reservation Form: Business Meeting and Dinner, May 16, Honeywell Country Club

NAME _____

ADDRESS _____

NUMBER ATTENDING _____

ENCLOSED IS CHECK FOR \$ _____
Complete cost of dinner \$8.50

Make out check to M.G.C.S.A. and mail to Larry Mueller, 15065 Green Oaks Trail S.E., Prior Lake, Minnesota 55372.



3711 Lexington Avenue North
St. Paul, Minnesota 55112



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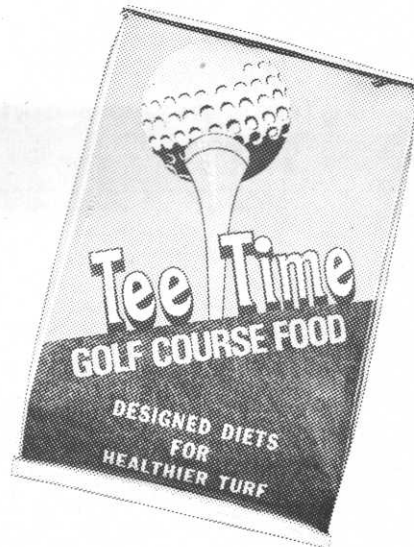
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A Golf Superintendent

should be A Golf Superintendent

should be A Golf Superintendent

by PAUL N. VOYKIN, Golf Superintendent, Briarwood C.C., Illinois

A trend in our golf course profession is perturbing me; this month I would like to expound on it. I may be mistaken, but I think I see our golf course superintendent's profession turning from its true direction. I am speaking of the recent trend of green superintendents slowly encroaching on the field of managership and away from our true profession of greenkeeping. This situation, I believe, has developed from the managers becoming general managers and taking charge of the whole clubhouse-and-grounds operation. As a result of their yet unproven venture, we have become panicky and think that by acquiring new titles and certificates, by attending bookkeeping and finance seminars, and urgently seeking further clubhouse property responsibilities, the situation will change.

I don't think so. A Golf Course Superintendent is a Golf Course Superintendent, and a Manager is a Manager, and the only way this fact will change is if you wish to change your profession completely. If that's what you want, go ahead, but do it full turn, please. Do not play games-you're only fooling yourself.

In my case there is no conflict. I know what I want to be - a good greenkeeper and nothing else. I'll be happy with that title, because, you see, I know something else - call it a basic managerial premise, if you wish. That is, unless the golf course superintendent is in complete charge of all and total bookkeeping, and unless all money passes through his office, he can never be top dog or in full control at the club: at least not in the eyes of the board members. This fact is as sure and true as the fact that the golf professional will always be the glamour man at the country club no matter how many double knits you own or how well you groom the grass.

Clouding up our true identity by seeking out extra jobs and taking more responsibility for a little more money has nothing to do with our real profession and skill of growing and manicuring grass. This is futile hypocrisy.

General managership is not our business. The managers who have taken over completely and are now total general managers have sold down the river their true responsibility to the club. They have taken on too many responsibilities and have gone into fields that they know nothing about. Let's not play their ambitious game. As in the past top clubs will learn that it's not going to work, and there really is no money saved.

Let me be absolutely blunt. Become a manager or stay a golf course superintendent, but whatever, be true to yourself - you can't be superb at both jobs. Declare your hand. Don't get into a mixed-up ball game unless you want to change jobs every few years as some general managers are doing. The wise ones (and we have a few outstanding ones in the Chicago area) work with us, cooperate with us, communicate and coordinate with us, and they are smart enough to keep out of our areas of responsibility - something they know nothing about. That's the way it should be.

I would like to say something else. I am not, nor is anybody else, impressed by greenkeepers calling themselves property managers, golf engineers, turf managers and other nonsensical names. Golf or green superintendents - yes, greenkeepers-lovely, "grass growers" or "grass farmers" is fine with me. I know what I am and I make good money at it. I don't need to seek extra "janitorial" jobs around the clubhouse to tarnish my true professional image. My direct responsibility is the golf course and that load is

heavy enough for me. And please don't give me that old business about shrinking my duty as a breadwinner, or not being able to take on extra responsibility, or not trying to uplift our profession. I take on more responsibility and I am more involved with exciting things than I know what to do with - for my family and for the image of my profession. And I know many of you are the same. Long ago I could have become manager, but that's not my forte. I am a GREENKEEPER, and in this field of endeavor I strive for perfection.

There is something else I must tell you that is in me (and unless you have a touch of the same, you might as well become a manager or go into something else). I would miss the soft warm rains that fall on the turf that I grow. I would miss the white snow that covers the golf course in late fall for the first time, melts, and then softly comes again. I would truly miss all the challenges of nature that go with my profession. The hot sun of summer heat and the salty sweat of humidity on my brow. I would miss the pleasure of admiring turf manicured and maintained under both good and adverse conditions and knowing that I had a hand in keeping the verdant picture that way. But of course there would be other things, also, soothing the frustrations of working with nature. I would miss her many gifts to us greenkeepers, the trees changing in the seasons and the flowering shrubs in spring. I would miss the daisies and other wild flowers hiding from our mowers next to the majestic elms, and I would miss the pheasants calling to their mates in early morning. I know I would miss the honest faces of commercial friends calling on me and old greenkeepers advising me. But most of all I would miss getting up each early morning and playing the endless chess game of man against nature, or perhaps more truthfully, trying to work with her and relishing the achievement and, oh, the satisfaction and the pleasure that comes once in a while each season when just for a short time I have won the battle.

Reprinted with the author's permission from the September, 1972, issue of THE BULL SHEET (Official Bulletin, Midwest Association of Golf Course Superintendents). Voykin is President of that Association.

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Improve Your Decision-Making Process

The golf course superintendent makes decisions every day in every area of his work. Most are good decisions, or he wouldn't be where he is. But some aren't so good, and then the superintendent should review his decision-making process. Here are four suggestions for making good decisions.

First, ask others for their opinions. Incorporate worthy ones into your thinking but don't base your decisions solely on someone else's opinions.

Second, approach decision-making with creativity, as explained above. Don't assume that what worked in the past will still work today — check it out.

Third, use your intuition and play your hunches, but temper them with facts. Legitimate hunches can be easily confirmed by seeking out relevant information.

Fourth, attack the problem. Don't procrastinate, hoping it will go away or solve itself. Fight problems with action, not inaction.

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Keeping your turf green during a long hot spell means getting water to the root zone before the sun can bake the earth. And that can develop into a race between you and the sun. What you need then is a method of quick aeration... a fast way to get water deep into the soil.

What you need is your Cushman Quick Aerator attachment.

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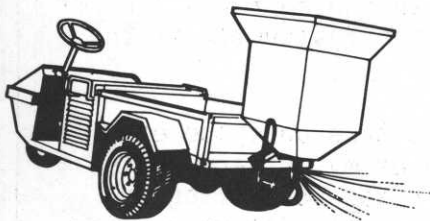
- ↑ RUN ON STAIRWAYS
- ↑ USE MAKESHIFT LADDERS
- ↑ LEAVE TOOLS ON FLOOR
- ↑ IGNORE OIL SPILLS



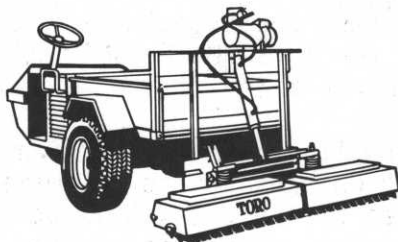
WORKMASTER



RED WAGON



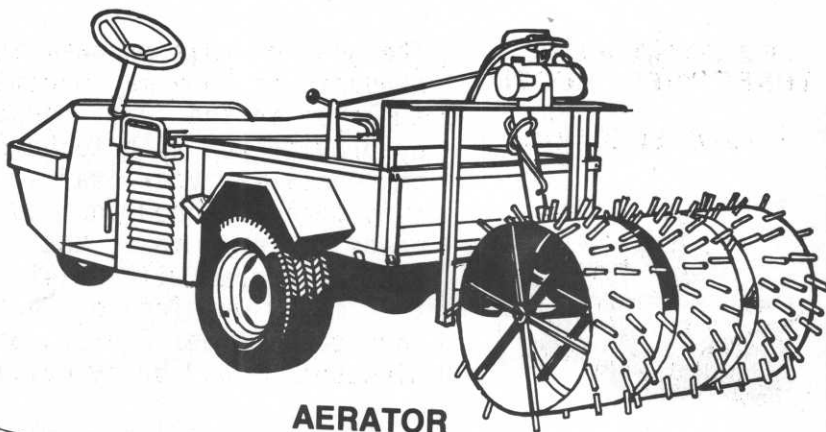
FERTILIZER SPREADER



SPIKER

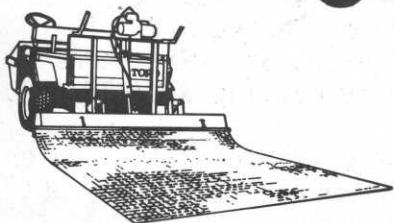


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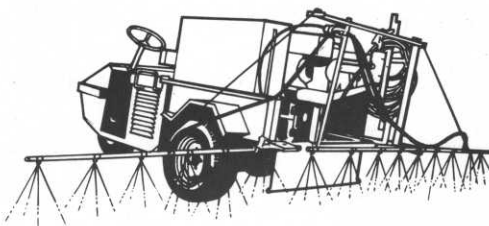
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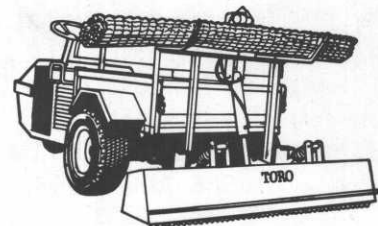
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Another season has arrived and what a difference a year can make! Last year at this time many of us were looking at "browns", not greens. Much thought was being given to what happened, why, and how to prevent reoccurrence. Many were still recovering from a hectic GCSAA Conference and Show. And I was a Golf Course Superintendent!

This year the greens I've seen look super. Much thought will be given to promoting reoccurrence. Many enjoyed the latest GCSAA Conference and Show with new appreciation for what goes into it. And I am now the Turf and Golf Course Maintenance Instructor at the Anoka-A.V.T.I. Quite a change in one swing of the calendar!

Most of you are somewhat familiar with the Anoka program so I won't take up space explaining the program. However, I do want you to be aware that one of my primary goals, which deviates somewhat from those of the past, will be to adjust class scheduling and

course content to better fit your needs both in student availability and training. The administration has assured me that I will have a considerable amount of flexibility in these areas.

The goal of this program is to train students so they may become gainfully employed in the Turf industry and thereby provide you with technically competent personnel for your staffs. To achieve this goal, I encourage you to make your needs known to me so that a mutually beneficial program will exist. You may contact me by writing to: Anoka-A.V.T.I., Landscape Career Center, Box 191, Anoka, Minnesota 55303 or by calling 612/427-4920

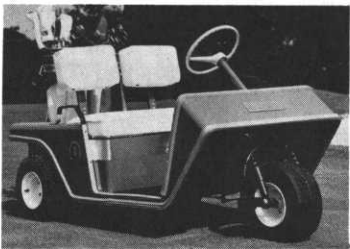
An Advisory Committee will be set up which will be consulted on a regular basis, but I also encourage your individual comments regarding this program.

I hope you all have a successful season, and I look forward to working with you in this new capacity.

Sincerely,

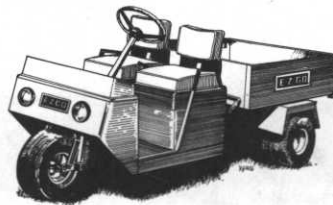
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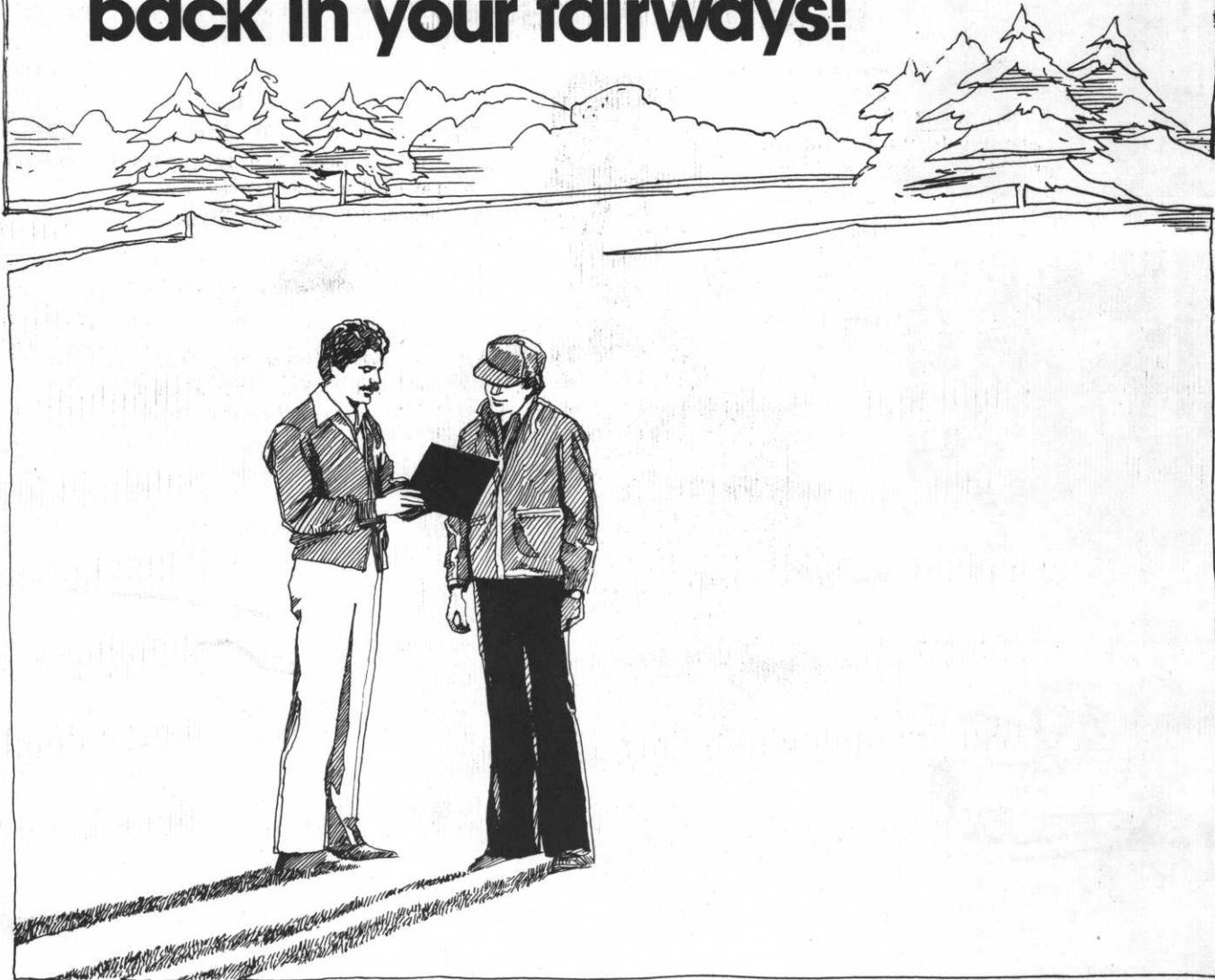
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NECROLOGY

It is with deep regret that we inform you of the March death of Mr. Harold Ben Johnson. Mr. Johnson devoted his entire life trying to learn more about turf care and then applying this in his daily work. He was a life member and long time supporter of M.G.C.S.A.

USS Tournament Plus 19-5-9... We'll help put the green back in your fairways!



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If you're looking down yellow or off color fairways, take a walk on them with your local USS Vertagreen distributor as soon as possible. He'll show you how USS Tournament Plus 19-5-9 can be the answer to your problems. This great product, developed especially for fairways, will release 48% of its nitrogen content in a sustained, uniform manner because of the urea-formaldehyde

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