

# TORO ANNOUNCES RED WAGON SERVICE

## WHAT'S IN IT FOR YOU?

1. Improved capability of your own staff
2. Reduced overall maintenance costs
3. More readily available "wear" parts
4. Longer equipment life
5. Reduced investment in specialized maintenance machinery
6. Maximum performance from your Toro equipment



## HOW DOES IT WORK?

1. You sign up with Minn. Toro, Inc.
2. You get the Factory-Trained Service Technician and the Toro Red Wagon at your door every 30 days to assist you with all your Toro maintenance
3. You buy only as much time as you need on a regular basis

## CLIMB ON THE RED WAGON NOW!



**MINNESOTA TORO, INC.**

850 South Florida Avenue • Minneapolis, Minnesota 55426  
Phone Glen Rasmussen at (612) 544-0111

## International Conference Booming Success

The 47th International Turfgrass Conference is over and in every aspect was a booming success. Approximately 4,300 people benefited from this conference and for Minnesota this has to be a record achievement.

I cannot even try to remember all the individuals who made a special effort to locate me and thank the Minnesota Association for the hospitality and warmth they felt at this conference. Each and every one of you left an impression that will be remembered throughout the years. I know it made me, as president, very proud of our Association and I want to thank all the members and wives for a job that was superbly done.

I feel a special thank you should be expressed to our co-chairmen, Larry Vetter and Jerry Murphy. These men did all the organizing and leg work prior to the conference. I know there were many days of planning involved and we certainly appreciated the giving of your time to the benefit of our Association.

I should also like to express the respect I have gained for Connie Scheetz and all of the national headquarters staff. Their organization and special attention to every detail is what makes something as big as this conference progress without a flaw. I know many of us never realized the magnitude of putting this conference together until we personally became involved. So from the Minnesota Chapter and all others, we thank you for a job well done.

Reflecting back on the events that have taken place, this conference has pulled this Association together like nothing else could have. Comradship has led to friendship, and through that, strength for the future. It brought forth the talents of many to reach a goal that in my estimation was surpassed many times over. Again, I say to all of you, thanks for a super job.

Dean Sime, President M.G.C.S.A.



FROM FAR AND NEAR. Minnesota President Dean Sime chats with new National President Richard Malpass, center, and at left, P.L. Machielse of Johannesburg, South Africa.



BIRD'S EYE VIEW. Equipment Show in the last stages of display set up.

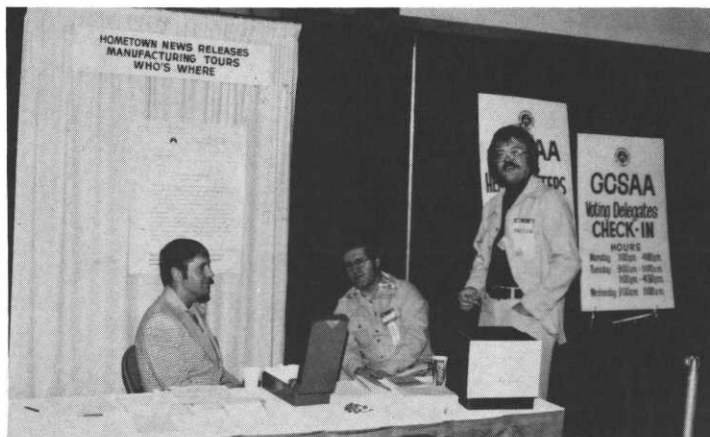
# A Variety of Show Activities



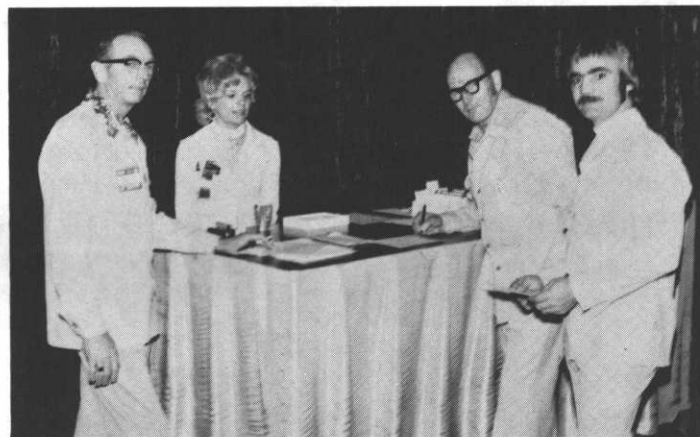
**ACTION ON THE OUTSIDE.** Cars, buses, trucks and very few cabs deliver participants to the Convention Hall on a balmy February day.



**HAPPY WELCOME FACES.** John Heimsness, left and Mr. & Mrs. Dick Williams prepare to extend a warm Minnesota greeting to conference visitors.



**READY AND WAITING.** Bill Johnson, left, Keith Scott, center, and Jim Lindblad, right, were responsible for hometown news releases and manufacturing tours.



**HEADQUARTERS STAFF.** Bonnie Stephenson of GCSAA and her local aides, George Ostler, left, John Fuller, second from right and Dick DeSplinter, right.



**INTERNATIONAL CONVERSATION.** Dunvar McDonnell of Melborne, Australia, left, trades secrets with outgoing national president, Palmer Maples, Jr., center and Carl Johnston of MGCSA.



**HOSPITALITY PLUS.** Mr. & Mrs. Larry Vetter, left and third from left, host Dr. and Mrs. Fred Grau in the Minnesota Hospitality Room at the Radisson Hotel.

# GOULD'S CAN TEAM UP WITH YOUR '76 BUDGET

## —let's talk it over now!

### Here's the new, 1976 Greens King. It's dynamite.

We're pretty excited about showing off the all new, redesigned and faster traveling Greens King—from JACOBSEN.

There are so many new features you really ought to have a test ride.

You'll notice how the mowing units can be operated singly, or in any combination, with fingertip controls.

The new spunky transmission gives you faster transport between greens. And the husky 14 HP engine runs smoother and more quietly than ever.

It steers with better control and gives you tighter turning. There are a lot of other neat features that should knock your eyes out.

Of course it can still cut through 18 greens in about four hours. So it's still the CHAMP.

GOULD'S WILL BE HAPPY TO GIVE YOU A DEMONSTRATION. WE HAVE ALL THE TURF CARE EQUIPMENT AND PRODUCTS YOU NEED—AND WE'LL FIT THEM INTO YOUR BUDGET.



3711 LEXINGTON AVENUE NORTH  
ST. PAUL, MINNESOTA

**(612) 484-8411**

## GCSAA Honors Leo J. Feser

Leo J. Feser, Mesa, Arizona has received the 1976 Distinguished Service Award of the Golf Course Superintendents' Association of America (GCSAA). Feser became only the twenty-fifth person in the Association's 50-year history to be named for this high honor. Selections to this august group are reserved for those who have made significant contributions to the golf course management profession.

Nominations for Feser, a charter member of the organization, pointed out his years of active service to GCSAA, both as an officer and as a regular member. In addition to serving the nation-wide group as vice president for a year and director for three years, he edited the Association's monthly professional journal. Cited in many letters of recommendation received from throughout the continent was Feser's total enthusiasm for and devotion to the organization he helped found.

Now 75 years old and retired in Mesa, Feser originally lived in Minnesota where he was superintendent of the Woodhill Country Club, Wayzata for some thirty years. During his professional career he built and owned two additional golf courses, one of 9-Holes, the other 18-Holes and he started the Minnesota Turf Conference in 1928.

Feser's official recognition took place during ceremonies officially opening GCSAA's 47th Annual International Turfgrass Conference and Show in Minneapolis, February 9, 1976. In addition to a commemorative plaque, he received the honor of having his name join the permanent list of recipients at the Association's headquarters office in Lawrence, Kansas. Among those who have previously received the award are John Morley, the organization's founding president; O. J. Noer, noted turfgrass researcher and Joe Dey, Jr., former head of the USGA and PGA.

**SWING WITH US IN '76**

**RAIN BIRD®**

- COMPLETE LINE OF QUALITY IRRIGATION EQUIPMENT
- COMPLETE STOCK OF PLASTIC PIPE & FITTINGS
- DESIGN SERVICES

**WAREHOUSE SALES**

9817 10<sup>TH</sup> AVE N.  
MINNEAPOLIS, MINN.  
612 • 545-2276

The Golf Course Superintendents' Association of America, a 4,000 member strong professional organization, was formed in 1926 to promote the efficient and economical management of golf course turfgrass and associated areas through educational endeavors. In addition to its annual conference which attracts some 5,000 registrants from throughout the world, GCSAA publishes the profession's technical journal, sponsors specialized seminars and prepares and distributes numerous educational booklets and other printed material.

**CUSHMAN®**

Golf Cars

Turf Care System



Gas or Electric

3 & 4 wheel turf trucksters

SALES • SERVICE • PARTS

**CUSHMAN MOTOR CO., INC.**

2909 E. Franklin Avenue • Minneapolis, Mn. 55406  
PHONE: 612 • 333-3487

## Gould Co. Tour Slated

The March meeting of the MGCSA will consist of a two-fold affair on Monday, March 8. The first activity of the afternoon will be a tour of the R.L. Gould Co. located at 3711 Lexington Ave. North in St. Paul. Gordy Miller has generously arranged for us to arrive anytime after 1:00 p.m. and to tour the plant on an informal basis. The second part of the day's activities will be held at McGuire's Restaurant, 1201 W. County Road E, just a few steps from Gould's. The business meeting is scheduled for 5:00 p.m. with dinner to follow at 6:15 p.m.

George Jennrich, Chairman of the Arrangements Committee, has asked us to mention that there are still many sites to be found for the upcoming meetings. If your facilities are available for one of these meetings, you are asked to please contact him as soon as possible.

## National Officers Elected

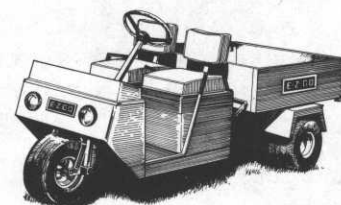
Elections of new officers was one of the important functions that took place at the GCSAA Annual Meeting held February 11, 1976 in conjunction with the International Turf Conference and Show. Mr. Richard W. Malpass of Portland, Oregon was elected president of GCSAA for 1976. The slate of candidates for the office of vice-president numbered three, all presently directors of GCSAA. When the votes were tabulated, Mr. Theodore W. Woehrle had been elected vice-president. Mr. Woehrle had served in 1975 as the chairman of the Editorial Committee for the Golf Superintendent the official publication of the GCSAA. Six candidates had been nominated for the office of director, of which three would be elected for two year terms. The winners were Mr. David C. Holler, Mr. Melvin B. Lucas, Jr. and Mr. Charles H. Tadge.

## E-Z-GO TEXTRON

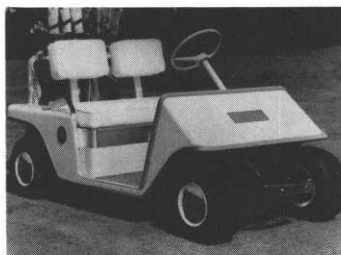


E-Z-GO GOLF CAR  
THREE WHEEL MODEL  
NOX 440  
GAS OR ELECTRIC

THE E-Z-GO  
MAINTENANCE  
MACHINE  
GT-7

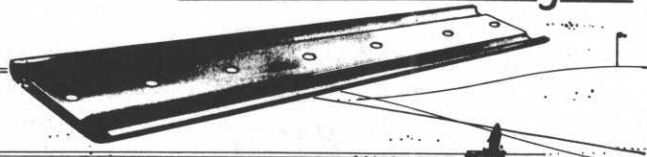


E-Z-GO GOLF CAR  
FOUR WHEEL MODEL  
NOX 444  
GAS OR ELECTRIC



Distributed by Stegner Golf Cars  
5900 N. E. University Ave., Minneapolis,  
Minnesota 55432, Phone (612) 571-4230  
Rainbow Bldg., Main Street, Ortonville,  
Minnesota 56278, Phone (612) 839-2511  
SALES-SERVICE-LEASING-PARTS

When You Need Replacement Parts...  
You Need *Lawn Mower Parts Mfg. Co.*



We have a selection of top-quality replacement parts for:  
• TORO • JACOBSON • WORTHINGTON • LOCKE DEVERE  
• ROSEMAN • AND OTHERS.

"Down time" on industrial lawn-turf equipment is a costly and bothersome problem. At Lawnmower Parts, we manufacture and stock quality bed knives, gears, bearings, gaskets, seals, shafts, tires and other parts for most well-known brands. We also have parts for reel and rotary-type mowers and edgers, all ready for immediate shipment to you. Next time, save time...contact LPM!

WRITE OR CALL FOR A FREE CATALOG:

LAWNMOWER PARTS MANUFACTURING CO.



Reed's Sales and Service

1260 PAYNE AVE.

ST. PAUL, MN. 55101

612-774-9515

# Green Clippings

CLIP 1: The Grand Rapids Recreation Department is now accepting applications for the position of Golf Course Superintendent. Grand Rapids is located 190 miles north of Minneapolis in a lake resort area. The city has purchased the 9-Hole Pokegama Golf Course and will operate for the 1976 season as such. Construction of an additional nine holes will commence this spring. Experience, either formal training or on the job performance in golf course maintenance and development, is necessary. Salary will be commensurate with experience and training. Applicants should send a letter of intent and personal resume by March 12, 1976 to: Mr. Michael Hendricks, Director, Recreation and Park Department, City Hall, Grand Rapids, Minnesota 55744.

CLIP 2: HOLE NOTES has also received notice that applications are now being taken for the position of Golf Course Superintendent at the Mitchell Country Club, Mitchell, South Dakota. The country club is a 9-Hole course with a Par of 36. The golf season length is approximately from April 15 to October 15. Interested parties should send a letter of intent and personal resume to: Mr. Allen Murray, 123 East 3rd Avenue, Mitchell, South Dakota 57301, Phone 605/996-5641.

CLIP 3: Dr. J. R. Watson of Minneapolis has been selected for the United States Golf Association's Green Section Award for distinguished service to golf through work with turfgrass. Dr. Watson, an honorary member of MGCSA, has long been active in turfgrass research and is currently Vice-President of Customer Relations for the Toro Co. of Minneapolis. He directed a research program at Texas A&M while a Professor in the Agronomy Department and is the author of a number of articles dealing with the subject. Dr. Watson is a native of Leesville, La. and was graduated from Texas A&M in 1947. He later earned his PhD at Penn State where he studied under Dr. H. Burton Musser, an earlier recipient of the Green Section Award.



CLIP 4: The MGCSA has received a thank you note from Mrs. Jean Long, a staff member of the GCSAA and a very active participant and worker in the International Turf Conference and Show which has just ended. In her note she extended a warm thank you to all of the MGCSA members for their "friendliness, kindness and willingness to help". She echoed the sentiments of most visitors when she remarked, "I will remember Anaheim and New Orleans for their climates, but I will remember Minneapolis for its warm people".

## BERGERSON - CASWELL, INC.

WELL DRILLING, REPAIR AND MAINTENANCE  
3-D WELL PHOTOGRAPHY  
24 HOUR ANSWERING SERVICE  
SALES-SERVICE-REPAIR: ALL TYPES OF PUMPS, CHLORINATORS, METERS  
MEMBER: M.G.C.S.A. AND G.W.I.  
EXTENSIVE EXPERIENCE WITH PRIVATE AND  
MUNICIPAL GOLF COURSE IRRIGATION SYSTEMS

13120 WAYZATA BLVD. PHONE 545-8834 MINNETONKA, MN. 55343

# It's Portland in 1977

Portland, Oregon was announced as the host city for the 1977 International Turfgrass Conference and Show as the 47th edition of the event drew to a close in Minneapolis. Richard Malpass, CGCS, newly elected president of the sponsoring organization, the Golf Course Superintendents' Association of America (GCSAA) made the announcement.

Malpass, superintendent of the Riverside Golf and Country Club, Portland, noted, "This will be the first time in the Association's 50-year history that the Conference has been in the Pacific Northwest. As the largest show of its type in the world, we hope that all golf course superintendents and officials in the northwest will attend and we naturally expect a larger than ever contingent from Japan and other countries on the Pacific.

"The Minneapolis conference we have now concluded was an outstanding kick-off for our golden anniversary year, and based upon the excitement generated here, we can only expect that 1976 will be a great year for the association and its 4000 members."

The International Turfgrass Conference typically draws some 5000 registrants from throughout the world who come to participate in the week long educational sessions and view industrial exhibits. Registrations are available to non-members at the site of the conference and show.



**M. T. Wiley, Inc.**

P.O. BOX 32 • CHASKA, MINNESOTA 55318 • TELEPHONE 612/448-3300

**Golf courses use more  
MILORGANITE  
than any other fertilizer**

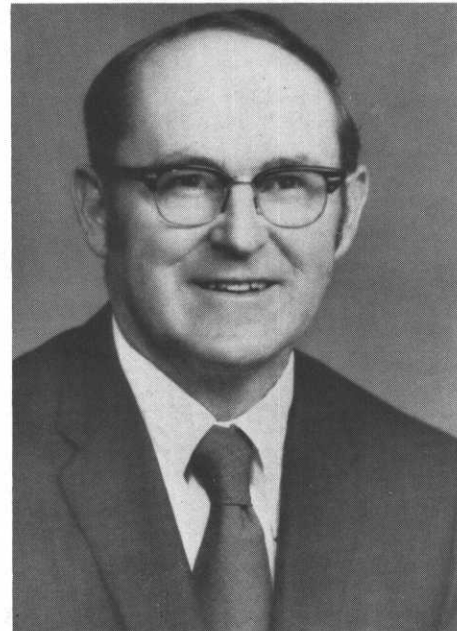


**37 1/2 LBS. OF EVERY 50 LB. BAG  
IS RICH VITAL HUMUS...  
THE TRUE NATURAL ORGANIC**



- Never burns...safe at any temperature
- Contains all plant foods needed for growth
- Free flowing - Easy to spread
- Never a chemical additive
- Grows everything - better
- Builds stronger, healthier turf

## New GCSAA President



**RICHARD W. MALPASS, CGCS  
RIVERSIDE GOLF & COUNTRY CLUB  
PORTLAND, OREGON**

Congratulations to the Minnesota Golf Course Superintendents' Association for their fine efforts in assisting and presenting the greatest National Turf Show ever!

It was great fun!

Catherine and Milt Wiley





IRV FULLER'S RETIREMENT PARTY. For the multitude of friends of Irv Fuller we thought you would like to see this picture of Irv and his wife taken at the Mankato Golf Club.

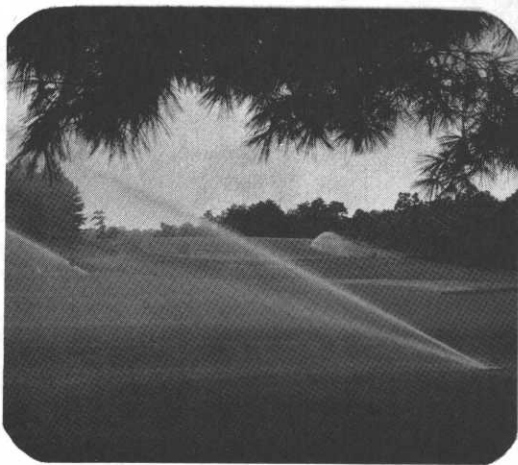


TYPICAL LOBBY CROWD. Notice the boys in the blue leisure suits on duty making the visitors feel welcome.

**TORO**

# The No. 1 name in golf course irrigation.

**TORO**



It's no coincidence that the country's top golf courses use TORO irrigation systems. Because there are more TORO systems installed on golf courses than any other kind. For a number of very good reasons.

**TORO**

Call or Write: MINNESOTA TORO INC.

850 South Florida Avenue, Minneapolis, Minnesota 55420 (612) 544-0111

**TORO**