

MUSING THE MINUTES by Brian Brown, MGCSA Secretary

The MGCSA Board of Directors met on Feb. 1, 2011 at Golden Valley Golf & Country Club.

After President Paul Diegnau, CGCS, called the meeting he stated that he received some correspondence including a letter from the MPCA about water permits. He also gave the committee assignments to the directors.

Treasurer Paul Eckholm, CGCS, reported that the year ended with a loss of \$1,400. The biggest expenses are *Hole Notes* and operations. Most possible cost containment measures have been achieved from a financial standpoint. The costs from *Hole Notes* and other expenses (meetings, awards, etc.) will be monitored.

Arrangements Chair Bill Gullicks reported that most events are set for 2011 and 2012. The March Mega-Seminar for 2012 will be in February due to the GIS Feb. 27-March 2, 2012. The Wee One Tournament will be a standing tournament at North Oaks Golf Club and is set for October 3, 2011.

Executive Director Scott Turtinen reported that \$30,000 has been received in vendor sponsorship for 2011. Hospitality Night at GIS had 115 pre-registered which is more than usual at this point. Dues Statements and a March Mega-Seminar

registration have been sent to members.

Bylaws: All the Minutes from 2003 to current have been gathered. A document will be created to give historical context to reoccurring issues.

Conference / Education: Northern Green Expo attendance was 6,652, up 15% from 2010, but still down from the 8,000 attendees in 2008. Vendor booths were down from 863 to 803 yet this was only a reduction of 6 vendors. Planning for 2012 began just two weeks after this year's Expo. The Aquatics recertification will return on Thursday afternoon. All facets of the Expo are evaluated each year and possible changes were discussed. At this point 2012 booth registration is up from normal with 715 booths reserved.

Environmental: Roger Stewart, CGCS has accepted the co-chair position on the EIFG Environmental Committee. His focus is sustainability and environmental financial return on investment. Jack MacKenzie is working with the State on water issues.

MN Turf/Gov Affairs: Turtinen will contact Joe Spitzmueller at the MDA to set up an aquatics re-certification class.

Research: Scottie Hines, CGCS reported that the 2nd installment of \$10,000 was made to the TROE Center. There was dis-

cussion about the need and how to raise additional research dollars. Turtinen will look into auction methods. The Carolina Chapter uses Rounds4research.com to raise additional funds for research.

Scholarship: Jake Ryan reported that the committee is looking at possible member scholarships for attending events such as the GIS, March Mega-Seminar, and Green Expo.

Old Business: A digital *Hole Notes* cost breakdown is \$4,200 an issue. If advertising revenue were to stay the same this would save MGCSA \$13,000 per year. The current cost to the association is approximately \$7 for each *Hole Notes* magazine produced. The association will transition to an all digital *Holes Notes* after providing both digital and print versions for the last three months of 2011.

New Business: Discussion about Superintendent job postings occurred. The board created a committee to evaluate the Executive Director position. Clarification is desired of the SOP job description, annual review process, contractual obligations, compensation, *Hole Notes* publication compensation, reimbursed office expenses, and equitable compensation compared to the market. - Submitted by Brian Brown, MGCSA Secretary



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