

# Dominant X-treme 7 & PENNCROSS SOD

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## Musing the Minutes

By BRIAN BROWN  
MGCSA SECRETARY



The MGCSA Board of Directors met on June 9, 2011 at TPC Twin Cities in Blaine.

President Paul Diegnau, CGCS called the meeting to order. Treasurer Paul Eckholm, CGCS reported that the dues are lacking a little and we need to keep our eyes on this for the future. Cash is up because of timing, mainly sponsorship and advertising money that came in. Membership is down about 75.

Executive Director Scott Turtinen reported on e-commerce options. Go-daddy.com does not offer a member only section. Course Trends quote has a \$1,500 design fee with a \$295 monthly fee. A new vendor was brought up that deals with the shopping cart and members only section. Turtinen will continue to contact other associations about what they are doing for these services. Spring Mixer had 35 golfers; Kathy O'Brien gave a good talk.

### Fundraising

At the Vendor Appreciation Day there was talk about the 2012 Green Expo. Vendors gave positive comments about an electronic version of *Hole Notes* and the possibility of an on-line membership directory. Vendors expressed a desire for on-line payments to the association.

### Minnesota Turf / Government Affairs

Paul Eckholm, CGCS, commented that not many bills have been passed at the Minnesota capital and that could cause a rather large Omnibus Bill.

### MTGF

MTGF President Shawn Bernick addressed MGCSA concerns. The MTGF's Turtinen Communications, Inc. contract was recommended to continue. The Northern Green Expo programming will stay the same through 2014. MTGF is going to sponsor a one-day Aquatics event that will include training and testing. The MTGF is looking for ways to promote the foundation and TROE Center.

### Research

Research Turf Tourney is almost over with a total funds raised record of \$18,500. A motion was passed to fund the TROE center for \$25,000.

### Other Business

1. Logo golf shirts, flier with logo will be sent out to the membership. There will be three order dates: July 1, August 1, and September 1. 2. A question about board members receiving Gratis registration fees was discussed. A motion was passed that board members must pay full registration fees for events. 3. A suggestion to host a demo day for all the manufacturers' equipment was discussed. One manufacturer currently provides this and members would like to compare the different manufacturers. Site locations and distributors will be contacted to see the feasibility of this event.