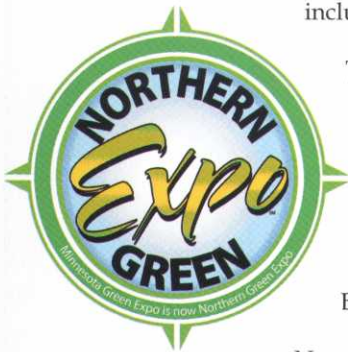


Education, Trade Show, Networking On Tap at Northern Green Expo Jan. 6-8

The 2010 Northern Green Expo will take place Jan. 6-8 at the Minneapolis Convention Center. The Minnesota Nursery and Landscape Association (MNLA) and the Minnesota Turf & Grounds Foundation (MTGF) are partners in the regional trade show and educational program which targets a broad spectrum of green industry professionals. For registration information visit www.NorthernGreenExpo.org or call 651-633-4987 or toll free 888-886-6652.

The show includes approximately 900 booths/exhibits, networking opportunities, and 90 educational seminars. Highlights of the three-day educational program include:



- Opening Keynote: A Great Time for Business - Jim Paluch, JP Horizons, Inc.
- Plant, Water, Soil Relationships - Nick Christians, Iowa State University
- Aquatic Plants - Mack Cook, Cook Water Farms
- The Garden Center Today - Bill McCurry, McCurry Associates
- Sales Advantage - Matt Norman, Norman and Associates
- Trees in a Changing Climate - Guy

Sternberg, Starhill Forest Arboretum

- Deconstructing the Garden/Exploring the Design Process - Tim Thoelecke, American Academy of Landscape Design
- Fuel-Biodiesel, ULSD, Fixed Price Contracts - Tony Yocum, Yocum Oil Co.
- Developing a Winter Injury Strategy for my Golf Course & Controlling Moss on Putting Greens - David Minner, Iowa State University
- Travels with Terry: Innovative Solutions to Everyday Golf Course Problems - Terry Buchen, Golf Agronomy International
- How to Get the Best from Your Golf Course Staff - Roger Stewart, TPC Twin Cities
- Dealing with High Wear Areas in Sports Turf - David Minner, Iowa State University
- Bark the Beguiling Skin of Trees - William Chaney, Purdue University

For a comprehensive list of seminars and speakers, please visit www.NorthernGreenExpo.org.

The show's audience includes nursery and greenhouse growers; garden center operators; landscape and irrigation contractors; landscape designers; lawn, tree and gardening professionals; golf course and park superintendents; school and cemetery grounds supervisors; sports turf managers; and arborists. Approximately 7,500 green industry professionals are expected to attend from Minnesota, Wisconsin, Iowa, North Dakota, and South Dakota.

Connected by climate-controlled skyway to hotels, restaurants, parking, sports, shopping, theaters, and other attractions, the Minneapolis Convention Center is one of the most exhibitor-friendly facilities in the country.

Northern Green Expo Launches New Website Including Online Vendor Directory

The 2010 Northern Green Expo recently launched a new website with several new features:

- The new site provides an Online Vendor and Product Directory for green industry buyers to quickly find suppliers and products with the click of the mouse. MNLA Executive Director Bob Fitch explains, "We wanted to create a centralized online marketplace where green industry professionals in the north central region can quickly find products and services provided by Northern Green Expo exhibitors. From equipment and vehicles to growing supplies, we'll do our best to help individuals and companies find what they're looking for." The directory is fully searchable by keyword, company name, category and location!
- See Day-at-a-Glance schedules featuring information about speakers and seminars. Full seminar descriptions and speaker biographies will be posted once they become available.
- Read about the latest in Expo News and What's New at Expo for 2010!
- Interested in exhibiting? Find all the pertinent Exhibitor Information and contracts on the new website as well.

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