

MGCSA MEMBER SURVEY

MARCH 2009

1. How much importance do you put on attending MGCSA-sponsored continuing education opportunities?

+ Very Important	45.5%	60
+ Somewhat Important	49.2%	65
+ Not Important	5.3%	7

132 answered question

2. How are your continuing education expenditures funded?

+ All or majority of expenses are paid by me	17.4%	23
+ All or majority of expenses are paid employer	82.6%	109

132 answered question

3. Do you attend the Minnesota Green Expo on an annual basis?

+ Yes	83.8%	109
+ No	16.2%	21

130 answered question

4. Why do you choose to attend the Minnesota Green Expo on an annual basis? (please select the most important reason)

+ To attend educational seminars that will help with my job	57.0%	61
+ To obtain GCSAA educational points	12.1%	13
+ To attend the trade show	25.2%	27
+ To visit with friends from around the state	5.6%	6

107 answered question

5. Did you attend the Minnesota Green Expo in January, 2009?

+ Yes	78.1%	100
+ No	21.9%	28

128 answered question

6. Why didn't you attend the Minnesota Green Expo in January, 2009? (please choose the most important reason below)

+ Green Expo registration fee is too expensive	0.0%	0
+ Travel and lodging expenses of attending Green Expo are too expensive	25.0%	7
+ Educational topics were not satisfactory	25.0%	7
+ Scheduling conflict	50.0%	14

28 answered question

7. How would you rate the diversity, or variety of the golf and turf-related seminars offered at the 2009 Minnesota Green Expo?

+ Excellent	10.1%	10
+ Above average	31.3%	31
+ Average	44.4%	44
+ Below average	10.1%	10
+ Poor	4.0%	4

99 answered question

8. How would you rate the quality of the speakers for golf- and turf-related seminars you attended at the 2009 Minnesota Green Expo?

+ Excellent	13.3%	13
+ Above average	35.7%	35
+ Average	44.9%	44
+ Below average	6.1%	6
+ Poor	0.0%	0

98 answered question

9. Did you attend the 4-hour extended Thursday morning seminar given by Dr. Watschke on Plant Growth Regulators?

+ Yes	46.9%	46
+ No	53.1%	52

98 answered question

10. For those of you that have not attended the Minnesota Green Expo in recent years, there has been a 4-hour extended Thursday morning seminar on a single golf-related topic. Do you support the continuation of this extended format on one topic, or would you rather have the opportunity to attend two to four shorter seminars, each on a different topic, during the same time period?

+ Continue with the extended single topic format	60.6%	57
+ Switch to the multiple shorter seminar format, each on a different topic	39.4%	37

94 answered question

11. In the years you have attended the Minnesota Green Expo, did you also make an effort to attend the MGCSA Annual Meeting?

+ Yes	57.4%	62
+ No	42.6%	46

108 answered question

12. The MGCSA has been asked to change the time of our Annual Meeting so that it does not interfere with dedicated trade show hours. What time of day would you be most likely to attend the MGCSA Annual Meeting?

+ Mid-morning, even if it reduced the number of golf and turf related seminars I could attend	34.9%	37
+ Mid-afternoon, even if it reduced the number of golf and turf related seminars I could attend	18.9%	20
+ Late afternoon, even if it didn't finish until 5pm, but wouldn't reduce the number of golf and turf related seminars I could attend	47.2%	50

106 answered question

13. Were you aware that part of your Minnesota Green Expo registration fee is used to support industry related research?

+ Yes	77.4%	82
+ No	22.6%	24

106 answered question

14. Did you attend either of the GCSAA sponsored regional educational seminars offered in February?

+ Yes	15.5%	16
+ No	84.5%	87

103 answered question

15. Why didn't you attend one of the GCSAA regional seminars? (please select the one most relevant)

+ Cost of seminar	15.1%	13
+ Travel expense	14.0%	12
+ Educational topics offered were not what I was interested in	17.4%	15
+ I had already attended GCSAA seminars at the 2009 National Conference and Trade Show	15.1%	13
+ I had a scheduling conflict	38.4%	33

86 answered question

16. Did you attend the MGCSA sponsored Mini-Seminar on March 10th?

+ Yes	27.5%	28
+ No	72.5%	74

102 answered question

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MGCSA Member Survey-

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17. Why didn't you attend the March Mini-Seminar?

(please select the one that is most relevant)

+ Cost of seminar	10.8%	8
+ Travel expense	13.5%	10
+ Educational topics offered were not what I was interested in	8.1%	6
+ I had already attended GCSAA seminars at the National Conference and Show in New Orleans	4.1%	3
+ I had a scheduling conflict	63.5%	47
74 answered question		

18. How would you rate the quality of the educational program at the March Mini-Seminar?

+ Excellent	42.9%	12
+ Above average	46.4%	13
+ Average	10.7%	3
+ Below average	0.0%	0
+ Poor	0.0%	0
28 answered question		

19. With the GCSAA sponsored regional educational seminars being discontinued, you are losing the opportunity for continuing education. The MGCSA Board of Directors is trying to decide if and when additional educational programs should be offered. Please select the one statement below that you would like to see happen.

+ The two days of GCSAA sponsored seminars were not important to me. Don't replace them for me.	24.5%	25
+ I liked to attend one or both days when I could.		

I would like to see the March Mini-Seminar expanded to a two day event.	39.2%	40
+ I liked to attend one or both days when I could. I would like to see the Minnesota Green Expo expanded to a four-day event, offering a day long seminar on Super Tuesday.	36.3%	37
102 answered question		

20. What educational topics would you like to see included at future Minnesota Green Expos?

74 answered question

21. Who are a couple of speakers you would like to listen to at future Minnesota Green Expo's?

108 answered question

22. What, specifically, could be done to improve your experience, or increase the likelihood of your attendance, at the Minnesota Green Expo in the future?

106 answered question

23. What research topics would you like to see our association funding?

103 answered question

(Editor's Note: Thank you to all members who took time for this survey and also to those who wrote answers to Questions 20, 21, 22 and 23. They are available on-line at www.mgcsa.org.)

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