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It's in the Hole!

John Deere Launches Golf & Turf One Source™ Across North America

John Deere has launched Golf & Turf One Source™ – a full-service platform designed to meet a wide variety of needs for golf course superintendents across North America. The One Source One Source program includes mowing and maintenance equipment, irrigation and landscaping supplies, credit, parts and service. To provide this wide variety of products, includes maintenance equipment, fertilizer, irrigation, landscaping supplies, credit, parts and service. John Deere has formed strategic partnerships with leaders in the seed, fertilizer, irrigation and drainage industries.

Offering a single source for all customer service needs allows John Deere to leverage high-volume buying power and provide competitive pricing. A comprehensive online ordering system and a product platform can be customized to meet needs.

"One Source solidifies and strengthens the John Deere commitment to the golf and turf industry," says Gregg Breningmeyer, director of marketing and sales, Golf & Turf One Source.

The launch marks the end of a successful two-year pilot program during which suppliers and John Deere distributors worked closely to align their services and prepare the One Source program for its debut. One Source product partners include Advanced Microbial Solutions (AMS), Aquamaster, Calcium Silicate Corporation, Hancor, Howard Fertilizer, Hunter, John Deere Landscapes, Nu-Gro, Profile Products, Progressive Turf, Spring Valley and Turf-seed.

MGCSA Members On the Move...

MGCSA members enjoying new surroundings include: Jeff Ische, Golden Valley Country (*previously Spring Hill Golf Club*); Andrew Larsen, Rolling Green Country Club (*previously The Minikahda Club*); Barry Hines, Izaty's Golf & Yacht Club (*previously Wild Ridge*); David Johnson, Greystone Golf Club (*previously Buffalo Heights Golf Course*); Bruce Leivermann, Montgomery Golf Club; Pat Morstad Stalker Lake Golf Club (*previously The Classic at Madden's*); Brian Brown, Chisago Lakes Golf Club (*previously Ferndale Country Club*); Troy Carson, The Toro Co. (*previously University of Minnesota*); C. Bruce Klinkner, Ferndale Country Club (*previously Rolling Green Country Club*); David Longville, Wild Ridge and Mill Run Golf Complex (*previously Sawmill-Loggers Trail*), and Charles Kornmann, The Classic at Madden's (*previously Fox Hollow Golf Club*). Jeff Johnson welcomes Jake Schmitz to his staff at The Minikahda Club as his 1st Assistant.

Jay Yonak Wins March Caption Contest

Top caption writers from last month's "Name the Caption" contest were Jay Yonak, The Links at Northfork; John Monson, Long Prairie Country Club; Rob Adams, The Ponds at Battle Creek, and Steve Garske, Par Aide. Jay's winning entry was "Toro's new lateral hazard marker." John suggested "duh...I think I will build a replica of Stonehenge out of Workmans." Rob added "Been there, done that." Steve noted that there is a prominently displayed decal on that vehicle that says "Please Leave Vehicle OUT OF Water Hazard. Thanks to all those that entered."