INDUSTRY NEWS -- PAR AIDE INTRODUCES THE EZ-WHIP WHIPPING POLE

Greens Will Be Whipped Into Shape In No Time

Looking for a whipping pole that offers the typical Par Aide quality and function and is easy to transport around the course? Enter Par Aide's new EZ-Whip Whipping Pole. Because of the

EZ-Whip's unique design, there's no disassembly or re-assembly



required. The fiberglass tip retracts into the handle for easy transportation around the course. And, of course, it was built for superior functionality and long wear, just like Par Aide's Original Whipping Pole (a two-piece design which has proven its durability over the years, and is still available as well).

The EZ-Whip Whipping Pole joins the family of premium golf course accessories that Par Aide has been manufacturing for over 45 years. Par Aide products are distributed by authorized dealers to golf courses across the country and around the world. Product information is also available on the company's Web site, www.paraide.com.

Par Aide Cleans Up With Three New Products

Keeping a golf course in top shape at all times requires the help of the players. Three new products from Par Aide, the Divot Pro, Divot Pro Jr., and Trash Pro 10, make it easier than ever for players to pitch in and do their part.

The new recycled plastic Divot Pro and Divot Pro Jr., pictured at right, puts divot mix within reach of players, encouraging them to fill divots. A hinged lid keeps divot mix dry and easily accessible, and the eight-ounce scoop makes it easy for players to use. The inside liner is easily removable for cleaning, filling or changing. And maintenance is a thing of the past. It's rust proof and fade resistant. Available in two sizes, 25" and 13" tall. Both hold six gallons of divot mix.

Another new Par Aide product designed to keep the course up to par is the recycled plastic Trash Pro 10.



Constructed of recycled plastic wood slats, it features a hinged lid keeps trash out of sight, yet still easily accessible. The Trash Pro 10 stands 33" tall and includes a ten-gallon trash liner.

Product information is also available on the company's Web site, www.paraide.com.

