

A Recap of the December GCSAA Chapter Delegates Meeting

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(Editor's Note: The following article is an outline of what was discussed at the GCSAA Chapter Delegates Meeting from Friday, November through Sunday, November 3, 2002 at GCSAA headquarters in Lawrence, Kansas. This summary was prepared by MGCSA delegate Kevin Clunis, CGCS.)

Summary

1. State of the GCSAA

-Steve Mona, President

- Summary in GCSAA *Newsline* magazine.
- Third floor space in headquarters no occupied - part of \$3.1 million dollar loss.
- Conference
- Advertising
- National Media Efforts

2. Financial Discussion

- Details on GCSAA's website.
- 2002 loss = \$802,000 which includes a \$1,017,000 investment loss. In 1999 and 2000 \$1,650,000 was set aside (foresight). Have used all funds through 2003.
- Dues 22%; User Fees 20%; Industry 52%, others 6%.
- Industry and investments are least controllable.
- Operated below break-even for two years.

- Last fee increase was in 1999 (every three years)
- Dues increase not related to PDI

3. Joint Trade Show

- Looking into working with NGCOA

4. Media Public Relations

- Scaled back. Use of in-house staff to continue.
- Consider media people to become honorary members of local chapters.

5. PDI

- Pilot program started. Mechanics involved in process. Random 3, 4, 5 year renewal period.
- Certification
- Education: accessible, affordable and attainable. Three e-courses are available now.
- PDI Kit is available on the web or by calling GCSAA.
- Conformity: Modify local bylaws. Affiliation agreement expires 12/31/04.

6. Conference and Show

- Thursday will be member only. No spouses or kids.

7. Considering change in headquarters location

- Why? Long range plans; good business practice, and an offer to buy building.
- Ad hoc committee. 18 month timetable.

- Accessibility, climate, workforce, mission statement.
- Long-term growth. Member benefit. Golf community.
- Need consultant to help.
- Possible sites: Atlanta, Dallas, Jacksonville, Orlando, Phoenix and Lawrence.
- Not an economic reason to move.
- Cost of doing business within 10% of Lawrence.
- Need feedback from members (next phase)
- Amend Articles of Incorporation.
- Staff and Board of Directors make decision.

8. Bylaw Changes

- New Class A Retired. Age and service must equal 75.

9. Career Development

- Survey starts January '03. Online option available.
- Promote participation through *Hole Notes*.

10. Government Relations (Check out GCSAA's website).

11. Chapter Issues

- Executive Secretary / Chapter Administrator.
- Finding board members.
- Monthly attendance.
- Meeting sites: Most pay to play (up to \$140).
- Chapter Idea Fair.

12. Internet Update

- 24/7 service.
- Web page is customized as of July.
- Education: Six new courses this year.
- Golf super market (slow)

13. Foundation

- Doing well. A lot of chapters using local golf association to help in fundraising (\$.50 - \$1.00 per membership).

14. Board Service / Expenses

- Provide equipment, training, uniform allowance, spouse travel.
- Assistant Superintendent allowance.
- Process reviewed yearly.
- Service commitment: Directors, 30 days; Secretary / Treasurer, 60 days; Vice President and President, 80-100 days; Past President, varies. Conference calls 1-3 times weekly.
- Full term commitment is one year.

15. Closed Discussion Time

- Forum
- Move of headquarters.
- Dues increase.

16. Open Discussion

- Articles of incorporation
- Move of headquarters.
- Dues increase.

17. Candidates



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