

## Borman Named GCSAA Chief Operating Officer

Golf Course Superintendents Association of America (GCSAA) Chief Executive Officer Steve Mona, CAE has announced that Chuck Borman, CAE, Executive Director of the Carolinas Golf Course Superintendents Association (Carolinas GCSA), has been selected GCSAA chief operating officer.



Borman replaces Joe O'Brien, who served in the COO capacity from January 1994 until December 2000. Borman, who was GCSAA's director of membership from March 1994 - March 1997, worked for the Carolinas GCSA as a coordinating advisor for one year before

assuming the executive director position in April

1998. He received his bachelor's degree in business from Southwestern (Texas) University in 1977, and a masters in business administration from Hardin-Simmons University in 1981.

Borman's GCSAA starting date will be determined in the near future. NOTE: The "CAE" designation that appears after Borman's name stands for Certified Association Executive.



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