

Simplot Partners Announces the Debut Of PolarKote™ Products

San Diego, Calif. - Simplot Partners, a nationwide turf and horticulture distribution company based in San Diego, Calif., has announced the addition of PolarKote to their product line. PolarKote is a preventative fungicide that has proven effectiveness in controlling Gray Snow Mold (*Typhula* spp.) and Pink Snow Mold (*Microdochium nivale*).

The new PolarKote products are available in 10G, a 10% granular formulation, and 4F, a liquid sprayable formulation.

The granular product is available in 50-pound bags and contains five pounds of PCNB per bag. The flowable product is available in both 2.5-gallon containers and 30-gallon drums, and each contains four (4) pounds of PCNB per gallon.

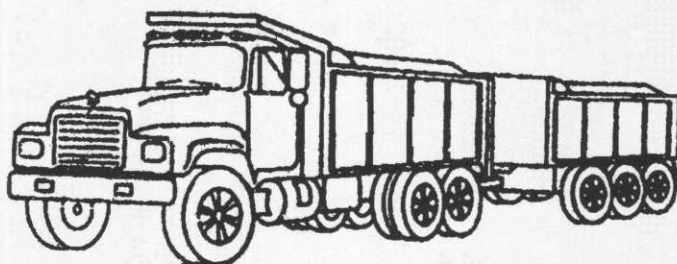
PolarKote is a special new addition to the Simplot Partners product line because it provides the best economical insurance to protect turf from winter disease activity. This versatile product protects turf on golf courses, sod farms, home lawns, and institutional areas.

Nick Spardy, vice president and general manager of Simplot Partners, is excited about the new addition. "As our product line continues to grow, we are especially pleased that we are able to bring PolarKote to the market in

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time to protect turf this fall and winter." PolarKote is a preventative disease controller, so it should be applied prior to the first snowfall.

Simplot Partners is one of the few organizations that distributes products nationwide to professional turf customers. They provide the industry with the highest quality products, support and technical expertise. The organization has annual sales of more than \$110 million.



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