

Orlando to Host GCSAA Conference and Show, Feb. 3-10, 2002

It will be a time to reflect and look to the future as the 73rd Golf Course Superintendents Association of America (GCSAA) International Golf Course conference and show visits Orlando, Feb. 3-10. The 2002 conference and show (www.golfcourseshow.com) will conclude a yearlong celebration of GCSAA's 75th anniversary, recognizing the association's and the golf course superintendents' contributions to the game of golf.

The GCSAA conference and show is the world's largest golf course management conference/trade show, with attendance surpassing 20,000 each of the past five years. Last year in Dallas, 727 exhibitors filled 275,000 square feet of space, while education seminar registration reached 7,616.

At conference and show, GCSAA members will have the opportunity to elect three officers and two directors from a field of eight candidates at the association's annual meeting Feb. 8. The following candidates have been approved by the nominating committee:

For president: Michael Wallace, CGCS at Hop Meadow Country Club in Simsbury, Conn.

For vice president: Jon D. Maddern, CGCS at Elk Ridge

Golf Club in Atlanta, Mich.

For secretary/treasurer: Timothy T. O'Neill, CGCS at Country Club of Darien (Conn.) and Mark J. Woodward, CGCS at Dobson Ranch/Riverview Golf Courses in Mesa, Ariz.

For directors: David S. Downing II, CGCS at Barefoot Resort and Golf Club in North Myrtle Beach, S.C.; Ricky D. Heine, CGCS at Golf Club at Star Ranch in Hutto, Texas; Sean Hoolehan, CGCS at Wildhorse Resort Golf Course in Pendleton, Ore.; and Mark D. Kuhns, CGCS at Baltusrol Golf Club in Springfield, N.J.

Robert J. Maibusch, CGCS, MG, has one year remaining on his two-year director term. Tommy D. Witt, CGCS, 2001 president, will serve as past president, and R. Scott Woodhead, CGCS, immediate past president, will retire from the board.

The activities begin with the 2002 GCSAA Golf Championship, presented in partnership with The Toro Co., Feb. 4-5 at six St. Augustine area golf courses. Among the special activities will be the 6:30 p.m., Feb. 6, Opening Session, sponsored by United Horticultural Supply, with a

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keynote address by Jimmy Johnson, former coach of the Dallas Cowboys. Johnson branded the Cowboys with the stamp of a champion and success has been his trademark in every endeavor.

An additional highlight, the Golf General Session, 9 a.m., Feb. 7, will feature a talk by Mike Singletary. A football hero as a middle linebacker for the Chicago Bears, a dazzling media personality, an entrepreneur and an active community and family member, Singletary will share the importance of character, leadership and his formula for success. The association will also present the President's Award for Environmental Stewardship. GCSAA/Golf Digest's 2001 Environmental Leaders in Golf Awards, presented in partnership with Syngenta Professional Products, Rain Bird Sales, Inc. - Golf Division; Textron Golf, Turf & Specialty Products; and Pursell Technologies Inc., also will be announced at this event. Preceding the Golf General Session is the Career Development General Session: Thriving in Today's Employment Environment, at 2 p.m., moderated by Peter Kessler, talk show host and golf historian.

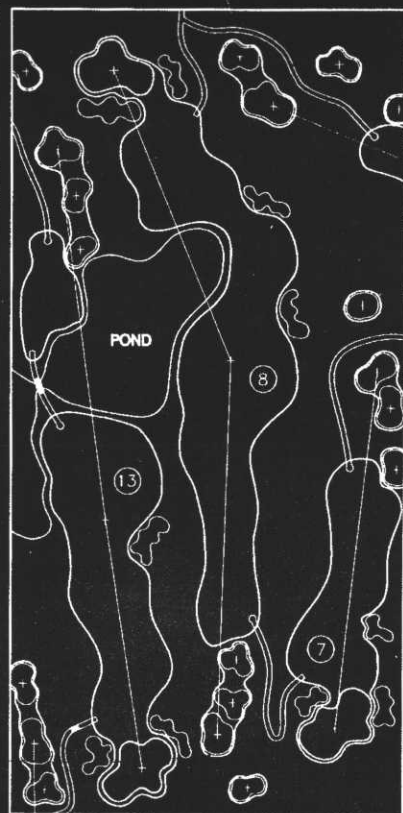
The President's Reception and Dinner Show, 6 p.m. Feb. 8, will mark the passing of the gavel by GCSAA President Tommy D. Witt, CGCS. In addition, the presentation of GCSAA's highest honor, the Old Tom Morris Award will be given to former St. Andrews Links superintendent Walter Woods, Esq. The event is presented in partnership with Bayer Corp.

At conference and show, more than 120 conference seminars (to earn continuing education unit credits) will be conducted and more than 70 hours of workshop sessions/forums (no CEU credits) will take place. The seminar program is sponsored by Textron Golf, Turf & Specialty Products. The trade show, featuring more than 750 exhibits, will run Feb. 7-9, with the Distributor Preview from 8-11 a.m., Feb. 7. Prospective conference and show attendees (including media and distributors) may contact GCSAA at (800) 472-7878 to request a registration brochure or may secure information through the GCSAA Web site at www.gcsaa.org. Advance registration is open until Jan. 18. Registration is complimentary for the media.

Since 1926, GCSAA has been the leading professional association for the men and women who manage and maintain golf facilities in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to more than 21,000 individual members in more than 65 countries. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf. Visit GCSAA online at www.GCSAA.org or www.GolfSuper.com.

For a complete schedule of conference and show activities, go to www.golf-courseshow.com

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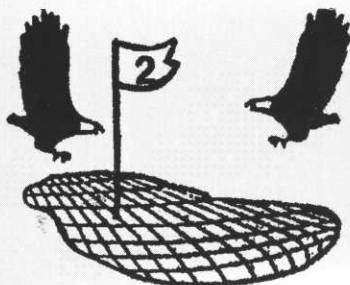
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