

## INDUSTRY NEWS

# "Pooling" and "Pocketing" Money for Research

Dr. Jon Powell, researcher and professor with the Department of Plant Pathology at the University of Minnesota, "pocketed" a check for \$700 at Turf Supply Company's 2001 Turfgrass Clinic: "New Issues, New Ideas." John Wiley, owner of Turf Supply Company (TSC), had the honor of presenting Dr. Powell with the donation, which will be used exclusively to fund turfgrass research at the university. The funds were raised at the TSC booth at the Minnesota Turf and Grounds Foundation Conference and Show this past December. A total of 350 people donated \$1 to play "Fore Ball Fore Research." TSC then matched the "\$350 donation given to the University of Minnesota.

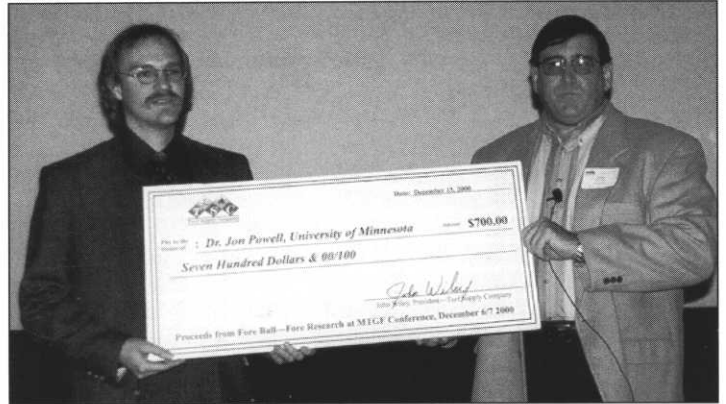
Turf Supply Company recently sponsored its 9th Annual Clinic aimed at educating people about the turfgrass industry on February 26, 2001. The clinic featured speakers on topics ranging from industry changes to environmental stewardship. They discussed guidelines and ideas behind running a successful operation and the negative and positive aspects of present trends within the industry. Dale Parske, TSC, feels that all of the speakers provided good insight into important issues facing all people dealing with turfgrass.

We believe that this kind of education is essential to help

the industry grow in status and recognition," said Parske.

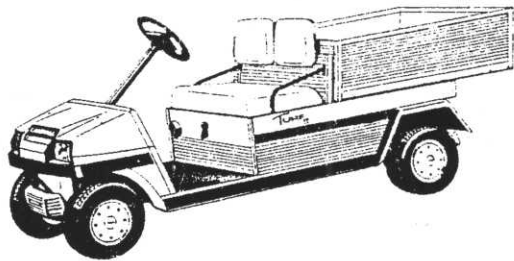
The event, held at the Thunderbird Hotel and Convention Center in Bloomington, turned out to be another hit with the 175 attendees, of which 70% were golf course managers and superintendents, while 30% of the crowd consisted of park and recreation maintenance personnel and lawn care professionals.

The clinic also gave attendees a chance to take part in the GCSAA certification program, a program that recognizes individuals for achieving high standards of professionalism through continuing education and experience. For those already members, attending the clinic meant receiving a credit worth 0.5.



THE UNIVERSITY OF MINNESOTA'S DR. JON POWELL, left, receives a \$700 donation from John Wiley, president of Turf Supply Company at a clinic sponsored by TSC.

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