

# Industry News

## North Star Turf Awarded Ransomes Turf Line

As a result of Textron Turf Care & Specialty Product's continued efforts to consolidate markets and distribution, the company has awarded the entire Ransomes turf line in Minnesota and western Wisconsin to North Star Turf, Inc. This provides NST with the exclusive marketing rights of Ransomes, Cushman and Ryan commercial turf products in this geographic area. North Star already sells Ransomes products in North and South Dakota with support from its Sioux Falls, S.D. branch.

With North Star's past success selling Ransomes products in the Dakotas, it was anticipated that Textron would grant NST-St. Paul the line as well. Jacobsen products have been sold by both North Star locations for decades. Having the marketing rights to both lines throughout the company's geographic territory will provide efficiencies and better customer services as a result.

"The Ransomes products will complement our existing product offering very nicely," explains Dan Miller, president of NST. "We have made every effort to make the transition of product representation from Cushman Motor Company to NST proceed as smoothly as possible. We sincerely appreciate the cooperation and effort displayed by the Commers family and their staff for their help by keeping our customer's needs in mind during this major change in distribution."

## Par Aide Stakes Claim To New Territory With New Rope and Rope Stakes

Par Aide, Co. has announced its plans to stake claim to new ground with the help of its two newest products: Par Aide Rope Stakes and Rope.

The Rope Stakes join the family of newly introduced recycled plastic Hazard/OB Markers, and like their counterparts are made of the same material so they never need painting -- just pound them into the ground wherever needed and that's that. They also are designed with an easy to use open slot for stringing the rope through, which allows for the stakes to be simply added or removed. The stakes are available in Hunter Green and White in 12", 18" and 24" lengths, with a 15/16" stainless steel spike.

Keeping in line with the theory that rope

stakes are virtually useless without rope, Par Aide is also introducing its new 1/4" braided polypropylene rope. Each spool contains 1000 ft. of rope and is available in four different colors: Yellow, White, Hunter Green and Hunter Green/White.

## John C. Quinlan Joins Becker Underwood

John C. Quinlan, formerly of Turf Partners, recently accepted a manufacturing sales representative position with Becker Underwood, Inc. His new responsibilities will be management of Becker Underwood distributor relationships and sales for the Midwest in turf, ornamental, repellents, agricultural, industrial, forestry, pest control and aquatic markets.

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