

# How GCSAA Works With Its Chapters

GCSAA maintains an affiliation with 101 chapters in the United States, Canada and Guam. To establish a greater strategic connection with its affiliated chapters and help them become more effective, a number of programs, resources and services are provided. Highlights of these programs are:

**An annual strategic planning conference** for chapter leaders and executives to learn how to set goals and develop strategic plans for their chapters while learning about resources, programs and services available through GCSAA. The program is also designed to facilitate discussion among chapter participants.

**Strategic planning assistance** for individual chapters.

**A chapter resource manual**, featuring sections on leadership, chapter-related programs available through GCSAA and a "how to" guide for day-to-day chapter operations and management.

**An annual Chapter Delegates Meeting**, where chapter delegates carry the opinions of their chapters' members regarding initiatives and issues affecting the profession, the association and its members. This meeting also provides the opportunity for delegates to meet the candidates running for GCSAA officer and board positions for the coming year.

**A menu of regional seminar programs** to help superin-

tendents keep up with technology and industry advancements and concerns. The Etonic Superintendent Leadership Series offers GCSAA chapters the opportunity to host management- and communication-focused educational programs.

**Funding for cooperative research programs.**

**Government relations assistance**, including advocacy training, distribution of resources and materials and updates on government issues.

**Consulting for establishing relationships** with local/regional media - a network of chapter media/public relations representatives are in contact with GCSAA regarding local/regional media opportunities that arise.

**The First Tee Program** is providing the opportunity for affiliated chapters to become involved in bringing affordable and accessible golf facilities to communities across the United States.

**Opportunities to enhance national/chapter as well as chapter/chapter communication and relationships abound.** A listserv provides the opportunity for chapter executives to share and exchange ideas. The chapter liaison track at GCSAA's annual conference and show also provides an opportunity for chapter leaders and executives to network.

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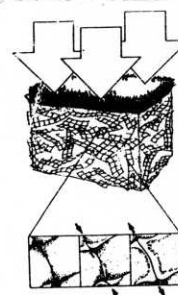
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