

Lebanon Goes Online To Benefit The GCSAA Foundation

Lebanon Turf Products has launched its Performance Index Number (PIN) program to benefit the Golf Course Superintendents Association of America (GCSAA) Foundation's "Investing in the Beauty of Golf" campaign over the next two years. This program will provide funding for Lebanon's \$50,000 donation to the campaign. The donation places Lebanon in the Founder's Club, which is the third highest giving level in the campaign.

Lebanon has designed a short, five-question, online survey for golf course superintendents. For every GCSAA member completing the survey, Lebanon will donate \$25 to the campaign. The PIN is a scientific method of determining a fertilizer's efficiency that allows products to be easily compared based upon a simple rating system. The PIN is the sum of three important attributes -- particle dispersion, particle integrity and nitrogen activity index. The online questionnaire will focus on the superintendent's understanding of those factors.

The GCSAA Foundation is committed to advancing environmental and scientific developments in golf course management, providing educational opportunities for superintendents and turfgrass students and preserving the history of the profession. Since its inception in 1955, The GCSAA Foundation has provided more than \$1 million in support of numerous research studies and more than 1,000 student scholarships.

GCSAA has been the leading professional association for the men and women who manage and maintain golf facilities in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to more than 20,000 individual members in more than 65 countries. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf.

Visit the GCSAA Web site at www.gcsaa.org.

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