

MGCSA AFFILIATE NEWS

Jeff Churchill Accepts New Position

Custom Retaining Walls, Inc., with locations in Rochester, LaCrosse and Cottage Grove, recently announced the appointment of Jeff Churchill as regional sales manager. With his newly assigned responsibilities, Churchill will help fortify the company's position within the wholesale market.

Custom Retaining Walls specializes in the distribution and installation of Rockwood modular concrete retaining walls and Interlock paving stones and site furnishings.

With his 12 years experience within the commercial turf and golf markets, Churchill will also help seek new opportunities outside the company's normal channels of business by offering its products and services to turf and golf related accounts throughout the Twin Cities and Southern Minnesota.

"The addition of Jeff to our team strengthens our position within the marketplace," said Greg Ernst, president and owner of Custom Retaining Walls. "Jeff has developed many good relationships within the turf business and by accepting his new role he will be able to introduce our company and products to new faces and markets."

MTI Announces Quality Control Process Management System

MTI Distributing has announced the implementation of a quality control process management system to insure the proper and timely set-up and delivery of commercial turf equipment.

With the technological advances in today's commercial turf maintenance equipment, it is essential that processes insure the quality of the finished product to the end user.

Mike Anderson, MTI's new president and general manager says, "We are proud to be on the leading edge of insured customer satisfaction in the professional turf management industry. We are pleased to have an open and honest relationship with our customers that has encouraged continuous improvement in the area of customer satisfaction."

Toro Company and GCSAA To Sponsor Joint Promotion for '99 U.S. Open

The Toro Company and the GCSAA will sponsor a joint promotion sending two assistant superintendents and one student GCSAA chapter member to work on the superintendent crew for the 1999 U.S. Open at Pinehurst, June 13-20. Selected individuals will spend the week working with the superintendent and golf course maintenance staff of Pinehurst maintaining the outstanding playing conditions demanded by tournament play.

Participating on the U.S. Open turf care team is a milestone in the career path for many assistants. Not only is it resume building, but it increases individual visibility within a team representing the country's finest turf care professionals. The GCSAA already provides an invaluable networking feature through its career development programs.

Applications for the program have been mailed to members of the Golf Course Superintendents Association of America, including student chapter members. Packets include the application form and a brief overview of potential responsibilities at the tournament.

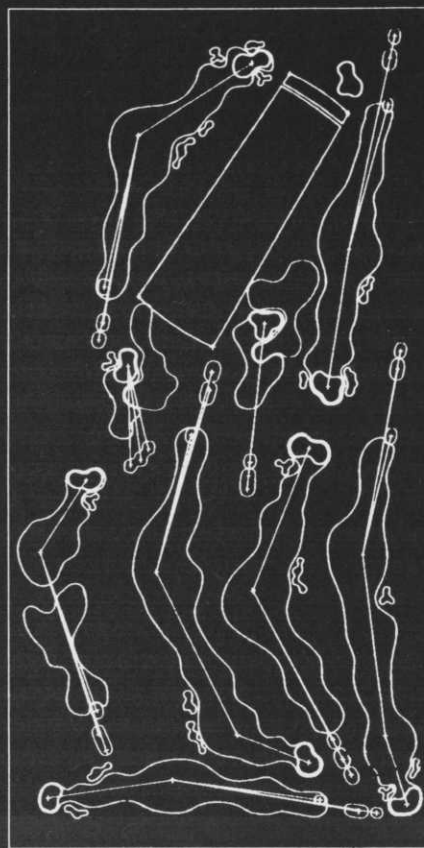
Additional applications may be obtained by calling the GCSAA Service Center at 800-472-7878 or by applying on-line through the Members section of the GCSAA Web Site at <http://www.gcsaa.org/members/torocvr.html>

Ten finalists will be selected from the applicant pool and forwarded to the selection committee at Pinehurst Country Club. Bob Farren, assistant director of golf course maintenance, and his team will select three winners — two assistant superintendents and a student chapter member.

All will participate on this tournament turf care team. Winners will be notified by May 1, 1999.

For more information, contact GCSAA Service Center by calling 800-472-7878.

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