

GCSAA ONLINE REPORT

<http://www.gcsaa.org>

PDI ON THE WEB: READ ALL ABOUT IT

If you've recently visited GCSAA Online's discussion forums, you have probably seen something about the Professional Development Initiative. But if you're wondering what it all really means, be sure to visit the special PDI section in the members only area of the site.

In this section you will find a copy of the materials presented at the Chapter Delegates Meeting, frequently asked questions and a schedule of upcoming presentations at chapter meetings. New features will also be added as the PDI develops.

You'll find it at:

http://www.gcsaa.org/members/pdi/pdi_fr.html

ELECTRONIC NEWS SERVICE COMING SOON

Over the next several months, GCSAA will be introducing the GCSAA NewsWeekly, a brand-new electronic publication designed to fill you in on what's happening in the golf course management industry. Short highlights of the week's news will be sent to you by e-mail each Thursday, with links provided to the full articles for more information.

In addition, you also will be able to catch the publication from the home page of GCSAA Online. Regular features may include new product announcements, people news and tournament information as well as construction trends, research reports and news about how weather conditions are affecting golf course maintenance.

For more information or to drop off a story idea, contact Ken Moum, GCSAA online news editor, at mailto:kmoum@gcsaa.org — or call him at 800-472-7878, ext. 428.

INFORMATION ON ENVIRONMENTAL STATUTES

Did You Know ... (a regular section highlighting useful features on the site) ... that the full text of GCSAA's Environmental Desk Reference is now available on the web site? This guide provides information on the many types of environmental statutes and local ordinances that may impact golf course operations. Topics include pesticide and herbicide use, wildlife management and conservation, as well as wetlands concerns. Visit the guide at http://www.gcsaa.org/members/govrel/edr/edr_front_page.html

TECHNOLOGY UPDATE

Although we try to avoid the use of plug-ins for viewing site content, occasionally there are features we just can't offer any other way. So here's the short list of the plug-ins you need to take full advantage of the GCSAA web site:

• **Adobe Acrobat Reader** — The reader allows you to use the MSOS database, read PDF articles in the GCM archive database and download forms such as the print

version of the conference and show registration form.

Get the reader:

<http://www.adobe.com/products/acrobat/readstep.html>

• **QuickTime 4** — QuickTime allows you to watch small video clips on your web browser. In the past we've used QuickTime to bring you clips of GCSAA's "Par for the Course" cable TV show, the association's new TV spot and the recent video news release prepared for the Ryder Cup.

TV Spot — <http://www.gcsaa.org/members/cardev/tvspots.html>

Video News Release — <http://www.gcsaa.org/gcm/may99/vnr.html>

Get QuickTime — <http://www.apple.com/quicktime/download/index.html>

GOING TO NEW ORLEANS?

If you're planning to attend the GCSAA Conference and Show in New Orleans in February, check the Annual Show Web site, which features real-time registration, online travel arrangements, comprehensive event information, an attendee directory, a personal itinerary planner, the current exhibitor list and much, much more.

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