

GCSAA ONLINE REPORT

<http://www.gcsaa.org>

New Password – Protection System Installed

If you've visited the site in the last couple of weeks, you probably noticed that a new password-protection system was installed on July 1. Although the initial transition went extremely well, the crush of registrations caused a glitch on the second day that prevented most users from posting on the discussion forums for several days. There were also a few other smaller glitches along the way, but for the most part, the entire system is functioning properly now. If you experience any difficulty registering or re-entering the members-only area, please notify the web staff (mail to: infoserv@gcsaa.org) and send along your user name and password.

Here's a look at our current registration numbers: Within 24 hours (right before a busy holiday weekend), more than 600 of you reregistered for the members-only area. At this writing, more than 1,800 of you have already returned.

If you haven't visited the members-only area since July 1, we want you back! As you know, greater participation in the site makes the forums more spirited, interesting and diverse. If you haven't registered, here's a link to the new registration form – you'll only have to fill it out once, and it shouldn't take more than about two minutes to complete.

Getting To The Big Easy Gets Easier

If you're going to the next GCSAA conference and show in New Orleans, get your clickin' fingers ready. On August 2, the third conference and show site will open its doors for registration and program information. If you've ever registered too late to get into the seminar of your choice, be sure to be one of the first visitors – for the first-time ever, GCSAA's registration service will be providing REAL-TIME online conference and show registration. You'll have a confirmation of your plans before you log off your computer.

Other features of the conference site include online hotel arrangements, full event information and a personal planner, while upcoming additions include an online exhibit hall, attendee directory and online silent auction.

The registration form:

<http://www.gcsaa.org/security/memreg.html>

No More Scrolling: ERS Database Simplifies Job Postings

Viewing the job listings on the web site is now more convenient than ever. If you're a web subscriber to GCSAA's Employment Referral Service, you can now browse through a searchable database to find the positions that most closely match your interests. You can search by region, job category or ad date. Then, once you get the results, you can click on the box next to the positions that interest you, and view

the entire descriptions of only those jobs. Or, if you're only interested in one, click on the title, and then print out all the details of that particular position.

ERS web subscribers may search the database at:
<http://www.gcsaa.org/members/ers/search/erssearch.html>

To subscribe to ERS:
<https://www.ksinet.com/gcsaa/ersform.html>

Technology Update: Not Just a "Flash" In the Pan

If you'd like to check out a technology that is changing the way some web sites are designed, check out Macromedia's Flash web player. Flash allows web sites to display vector-based graphics (rather than the standard pixel images), and supports streaming MP3 audio and animation. If you have a 4.0 browser and want to view sites that feature this cutting-edge web design, download the Flash plugin and browse through Macromedia's online gallery.

Download the Flash Web Player:
<http://www.macromedia.com/software/flash/gallery/collection/>

Great Links Ask Jeeves – The Butler Always Knows

If you need to find relatively simple information on the web quickly, try "Ask Jeeves" (<http://www.askjeeves.com>),
(Continued on Page 20)

Analytical Services By:



Paskvan Consulting
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GCSAA Online—

(Continued from Page 17)

which uses natural language to process your request. The search engine features an entertaining interface and is powered by a proprietary knowledge base. However, just in case Jeeves doesn't know the answer to your question, it also searches for matches from several of the web's most popular search engines. Ask Jeeves is a great resource, particularly if your keyword could be interpreted in a variety of ways by simple text searches.

About the GCSAA Online Report

The GCSAA Online Report is designed to help you make the most of your

time on the association's web site. In each issue, you'll find out what's happening on the site, what's coming next and how to make the most of your overall browsing experience. In addition, you'll get the answers to your most frequently asked questions, as well as a brief rundown of GCSAA's upcoming activities.

Questions? Suggestions?

If you have any questions or comments about any part of the web site, or have a suggestion for a future issue of this newsletter, feel free to contact the web staff or any member of the Information Services Committee. The web staff is also particularly interested in hearing how the web may be used to help you fulfill your day-to-day responsibilities.

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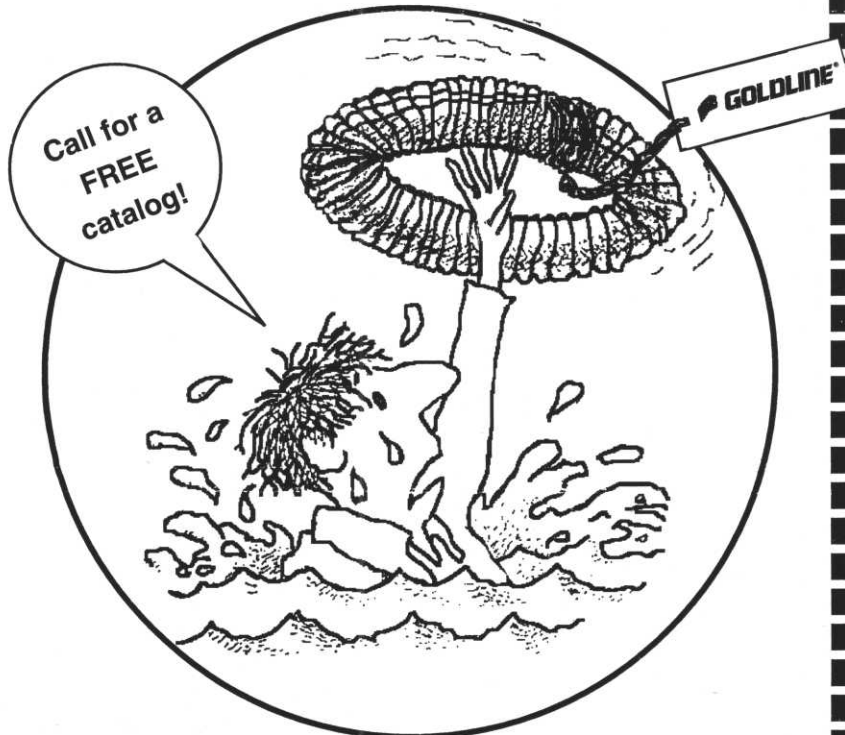
The Information Services Committee Roster can be found at: <http://www.gcsaa.org/members/committee/infoSER.html>

All GCSAA staff members can also be contacted by calling headquarters at 1-800-472-7878.

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(Editor's Note: The GCSAA Online Report is a membership service of the Golf Course Superintendents Association of America.)

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