

# Turf's Up and Traffic Stops On the Mall

By **MIKE KELLY**  
*Glenn Rehbein Companies*

Glenn Rehbein Companies rolled out the carpet on Nicollet Avenue during the kick-off for the Dayton's Challenge — Tom Lehman's charity event at Minneapolis Golf Club. Glenn Rehbein Companies and Dayton-Hudson Company teamed together to create a very unique venue on the Nicollet Mall in downtown Minneapolis.

On the morning of June 10th, a section of the Nicollet Mall's traffic was re-routed to install four putting greens. By noon competitors tested their skills on the greens. Designed with various degrees of difficulty no one seemed to be bothered by the stimp meter readings. Models traveled down a grassy runway displaying the latest fashions. Everyone enjoyed the festivities before the turf was removed in time for the normal rush hour traffic on the Nicollet Mall that afternoon.

In late July, Dayton's once again relied on Glenn Rehbein Companies ideas to create a Scottish party atmosphere for the week long fashion and vendor show, "Bash on the Green." 42" rolls of Bentgrass and Bluegrass turf (approximately 2/3 truckload) was transported to the top floor of Dayton's parking ramp. A watering and mowing program was established to maintain and grow the turf for the week.

The weather was beautiful and the atmosphere fantastic. Guests enjoyed a sheep pen, floral arbor area and lawn bowling on the rooftop.

Guests questioned, "Who did it? How did you do it? Where did you get the sheep?" and also expressed, "This seems like something Disney would do!"

Revenue from both events were donated to the Children's Cancer Research Fund at the University of Minnesota. This year alone, the golf tournament at Minneapolis Golf Club raised over a million dollars.



Turf accents the arbor and social area on the rooftop.



What's the course rating?

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