

1999 Environmental Steward Award Call for Entries

Novartis Turf & Ornamental Products, Rain Bird, Purcell Technologies Inc. and Textron Turf Care and Specialty Products with Cushman, Jacobsen, Ransomes and Ryan brands, in partnership with the Golf Course Superintendents Association of America (GCSAA), announce the 1999 Environmental Steward Award Call for Entries.

The Environmental Steward Awards seek to recognize the accomplishments of golf course superintendents around the world who have demonstrated a commitment to environmental stewardship efforts on the golf course. Applicants are evaluated for overall course management in the areas of technology use, resource conservation, water quality management, integrated pest management, wildlife/habitat management and education/outreach. Three

North Star Turf Supply Beefs Up Service And Field Support

In an ongoing effort to improve customer service and technical support, North Star Turf Supply announces the addition of two key personnel.

"The North Star Turf Supply Marketing Alliance has been well received and has proven to be very successful," says Dan Miller, president of the Alliance. "That's our own observation, but more importantly, it appears to be the general consensus of our customers, too."

To support the increase in equipment sales and service, the Alliance has added Jeff Carrier to its service staff. Carrier will work closely with the NSTS sales staff setting up new equipment and maintaining the company's demo fleet. Prior to joining NSTS, Carrier worked for EZ-GO/Textron in St. Louis Park, Minn.

Also joining the North Star Turf Supply service staff is Jim Newton. Newton comes to NSTS from Jacobsen/Textron where he served five years as an Area Service Manager in the Upper Midwest. In this position, Newton served several Jacobsen distributors in the Midwest by supporting in-house and field support service on Jacobsen turf equipment, reporting all information and concerns back to Jacobsen's engineering department.

As a NSTS employee, Newton will perform these same duties on behalf of NSTS customers by addressing service-related issues within the company's service department as well as in the field. "We are delighted to have Jim on board. As our service-related activities grow, it's important that we keep up with our customers' demands and improve customer satisfaction," adds Miller. "Bringing Jim on board represents a tremendous step forward in developing a service and technical support group that will be well-positioned to support the Alliance's growth in the years to come."

national winners (representing one public, one private and one resort course facility), up to three winners from each of GCSAA's 100 affiliated chapters and a number of merit winners will be selected for the 1999 awards.

Applications for the 1999 awards are available through the GCSAA Service Center (800/472-7878) and from each of the participating sponsors. The application also is available on the GCSAA Web Site (www.gcsaa.org) and may be printed out or completed and returned electronically.

Winners will be formally recognized during the Feb. 12 Golf, Government and Environmental General Session at GCSAA's 70th International Golf Course Conference and Show, Feb. 7-14, in Orlando.

Novartis Turf & Ornamental Products, Rain Bird, Purcell Technologies Inc. and Textron Turf Care and Specialty Products with Cushman, Jacobsen, Ransomes and Ryan brands each will donate to The GCSAA Foundation in the names of all national and chapter winners. In addition, all four sponsoring companies each will donate \$5,000 to The GCSAA Foundation.

The GCSAA Foundation is committed to advancing environmental and scientific developments in golf course management, providing educational opportunities for superintendents and turfgrass students and preserving the history of the profession. Since 1993, participating sponsors have contributed more than \$100,000 to The GCSAA Foundation and more than 180 golf course superintendents have been recognized with Environmental Steward Awards.

For additional information on the 1999 Environmental Steward Awards, contact Jeff Bollig or Kristi Frey at the Golf Course Superintendents Association of America, 1421 Research Park Drive, Lawrence, KS 66049-3859; 800/472-7878, ext. 430 or 608, Fax: 785/832-3673.

Penn State Accepting Applications

Applications are now being accepted for Penn State's Two-Year Golf Course Turfgrass Management Program for the class beginning in September of 1999. There is an application fee of \$35.00 and the deadline for applications is December 31, 1998.

Applications can be obtained by calling (814) 863-0129 or by writing to: Golf Course Turfgrass Management Program, The Pennsylvania State University, 456 Ag. Sciences and Industries Building, University Park, PA 16802-3507.

For more information, contact Heather Treaster, Golf Course Turfgrass Management Program. Phone: (814) 863-0129 Fax: (8814) 865-3006. E-mail: hgwl@psu.edu