

Join Us In Orlando For The Greatest Show In Golf

Attending the 70th International Golf Course Conference and Show Feb. 8-14 in Orlando may be the single most important professional move you make all year.

Where else can you get:

- Education (sessions, forums, workshops)
 - Seminars that offer CEUs (on every topic imaginable)
 - The newest and latest products and services available throughout the world to help you manage your golf course (if it's not at the GCSAA trade show you won't find it anywhere)
 - Networking opportunities (an invaluable tool in keeping abreast of the industry)
 - New acquaintances (you can never know too many people)
 - Reacquainted with old friends (friends are one of our biggest assets)
 - An opportunity to see and hear Barbara Bush speak (you won't want to miss this)
- GCSAA offers all these opportunities under one roof — the Orange County Convention Center. The conference and show's Orlando location opens the door for your entire family, as well. Make conference and show a family affair and give your spouse and children:
- An opportunity to understand more about your job
 - Time together as a family

- GCSAA's excursion/seminar offerings
- A chance to place a bid in The GCSAA Foundation's Silent Auction
- Theme parks
- Wonderful weather
- Hundreds of great dining options
- Shopping
- New friends to meet
- Old friends to see

Register now so you are assured of a spot at this prestigious event. Though you may register on-site, the advantages of advance registration include:

- Lower registration fees
- A bigger selection of available seminars
- Credentials (badge and tickets) received in the mail, which means you can go straight to seminars, educational programs and the trade show
- Time to schedule your daily on-site activities to make the most valuable use of your time.

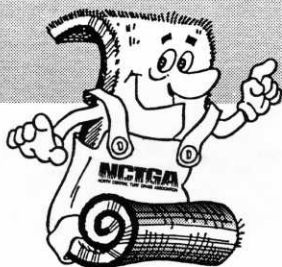
All GCSAA members should have received a comprehensive 1999 Conference and Show Brochure, which details all the necessary information. To receive an additional copy, members may call (800) 472-7878. Comprehensive conference information is also available at GCSAA's dedicated conference and show Web site — www.gcsaa.org.

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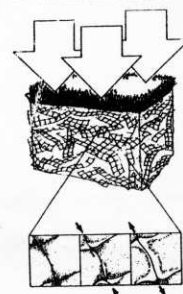
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